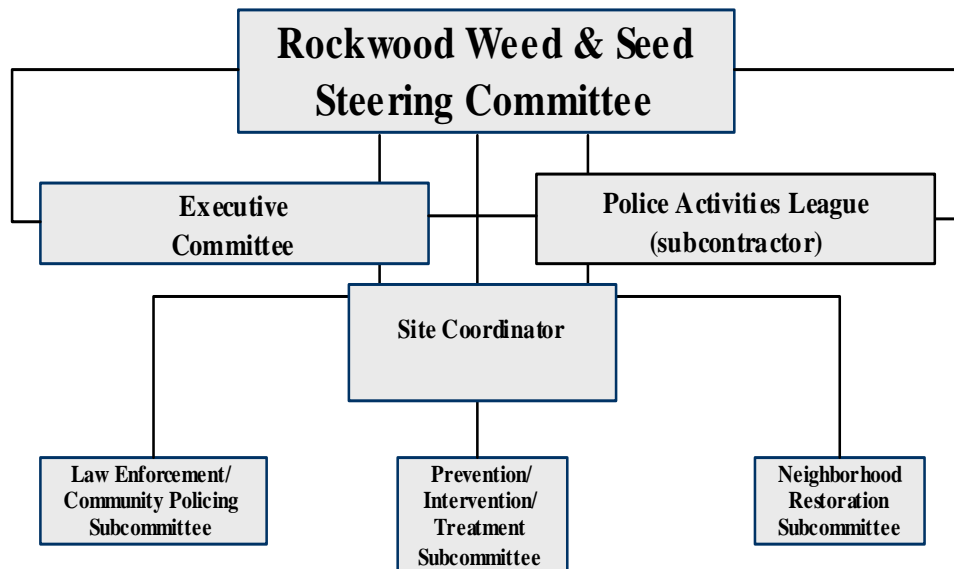


PROGRAM NARRATIVE

A. Management Structure

- 1) Multnomah County is the fiscal agent of Rockwood Neighborhood Weed & Seed. The Authorized Official is a Finance Specialist with the Department of Business and Community Services (Finance, Budget & Tax) of Multnomah County. The Authorized Official maintains records of all Rockwood Weed & Seed expenditures, reimburses the subcontractor (Police Activities League of Greater Portland) when necessary and files the Financial Status Reports on behalf of Rockwood Weed & Seed.
- 2) The Rockwood Weed & Seed Steering Committee is composed of dedicated stakeholders from all areas of the Rockwood community. This body has the authority to make all final decisions regarding the strategic plan. It will guide and coordinate all future planning and implementation efforts. The Steering Committee will also have oversight responsibilities for outcome measures.
- 3) Organizational Chart



- 4) Rockwood Neighborhood Weed & Seed has established Operating Procedures (document included as Attachment #4 in GMS) which include ensuring financial accountability. Prior to our first year's funding, for our original award application, stakeholders were notified and were welcome to submit a proposal for inclusion of services. These were reviewed by the Steering Committee and decisions were made through a quorum voting process. The Safe Haven, Community Court and evaluator were selected through the process and will continue as strategy partners in Year 4.

B. Nature and Extent of the Problem

Overview of Drug and Violent Crime Activity

The information provided summarizes the criminal activity in the City of Gresham (provided by the City's Police Records Department) and is taken from the *Rockwood Neighborhood Weed & Seed FY2001 Official Recognition Strategy*.

Violent Crime

Violent Crime counts decreased as a whole by 4% from 2003 to 2004. There were 560 in 2000; and after steady annual increases, the total is 585 for 2004. Two homicides occurred in Gresham in 2004 and one of them occurred within the Rockwood Weed & Seed boundaries. Aggravated assault crimes increased by 11%. There were 39 rapes in 2003 and 32 in 2004. Rape was the only violent crime whose counts remained higher than in 2002; proving again that 2002 was a very challenging year.

Domestic Violence

Between 2002 and 2003, the number of Domestic Violence Related Crimes decreased by 1%, from 381 to 376, after an 8% increase from 2001. But in 2004, the DV Crimes decreased by 16.5%. Aggravated Assault, Vandalism and Robbery were the Domestic Violence Related crimes that increased the most in 2004 (Burglary, Larceny and Trespass¹ were these crimes that increased the most in 2003. Burglary and Larceny both decreased from '03 to '04). 44% (down from 45% in 2002) of all the 2003 Personal Violence crimes committed within the Weed & Seed boundaries (i.e. murder, rape, aggravated assault or simple assault) were determined to be Domestic Violence Related Crimes. This decreased again in 2004 to 40%.

Gang Violence

In the last three months (Jan-Mar '05), the three full-time Gang Enforcement Team Officers completed over 1100 mission driven contacts (Two FTE completed over 500 for the same time period). 82 arrests were made (also up from 38).

In October 2003, a GPD General Order became effective to assist the Oregon Department of Justice in identifying gangs and gang members to document all

¹ In July of 2003, the Oregon legislature revised the wording of the Criminal Trespass statute. See pg. 8 for more information.

pertinent information regarding the gang members and their affiliations. The OR Dept. of Justice gang and gang member files is a statewide application that will provide officers with access to information on individual membership in known gangs. This Order also gives the GPD Officers a procedure to follow when documenting their gang contacts for local and statewide reference purposes. In 2004, over 125 gang members were documented using these OR DOJ guidelines and the entire team began actively documenting gang members. From January to March of 2005, 39 new gang members were documented.

Drug Use

The number of arrests for possession for use of drugs decreased from 2000 (190) to 2001 (122) and again in 2002 (104), but increased substantially in 2003 (176). By 2004, the number decreased again to 122. The number of arrests for possession for sale of drugs increased from 23 (2002) to 31 in 2003 and then decreased to 21 in 2004. The number of arrests for either possession for sale, possession for use or manufacturing continues to be the highest for Synthetic Drugs, i.e. Methamphetamines, Methadone, Demerol, etc. There were 115 arrests, a 51% increase from 2002 (76) to 2003; 88% of them for possession for use. In 2004, there were 92 arrests, a 20% decrease from 2003; 86% of them for possession for use.

Property Crime

Arson crimes showed the highest increase, besides Trespass, in crime counts in the Rockwood Weed & Seed boundary from 2002 to 2003. The number increased from 19 to 30, a 58% increase; this number decreased to 29 in 2004. Burglary (+24%) and Motor Vehicle Theft (+51%) counts are both higher than they have been since before 2000 (and perhaps ever?). After a 7% decrease from '02 to '03, the number of Theft from a Motor Vehicle increased again to 356 (360 in 2002). However, Theft of Motor Vehicle Parts increased from 2000 (192) to 2003 (273) by 42%; and this number remained relatively stagnant at 288 in 2004 (+5%).

Resource Needs and Gaps in Service

Law Enforcement

- Residents' awareness of gang affiliation, domestic violence and child abuse and awareness of resources available for prevention and intervention.
- Basic outreach and education to ethnic community members about local laws and regulations.
- Follow-through investigative measures on lower level crimes.
- Increased funding for vertical prosecution
- Diversion programs for drug offenders

Community Oriented Policing

- Increased police presence in neighborhoods
- Neighborhood/apartment watches
- Mutual trust among police, businesses, agencies and citizens.
- Activities to promote mutual trust among police, businesses, agencies and citizens

Prevention/Intervention/Treatment

- Anti-gang, anti-drug and anti-violence programs
- Funding for accessible alcohol/drug rehabilitation and strength based treatment programs
- Juvenile crime prevention programs
- Parent involvement

Neighborhood Restoration

- Resident pride in neighborhood; response to code violation enforcement
- Communication devices to inform Rockwood of resources
- Neighborhood leadership, resident involvement and maintaining it

C. Scope of Work for the Next 12 Months: The Rockwood Weed & Seed site is embarking upon its 4th year of activities to support its five year strategy.

Law Enforcement

Strategy: The Steering Committee continues to prioritize five areas of primary concern to be addressed through law enforcement and community policing activities in the Rockwood site: gang activity, domestic violence, child abuse, street level crimes and all other juvenile crimes. Gang activity has increased and has become a significant issue in the last three to five years and as a result, gang-related law enforcement is a high priority. Drug use and distribution and alcohol abuse are major factors in the incidence of crime and are addressed in several other areas of our strategic plan.

Mid-2004, Dr. Renauer (evaluator) and the Steering Committee discussed how to move forward with our evaluation process. As a result, it was decided to choose a smaller target zone within the RWS boundaries to implement a 'survey, weed, seed, and survey' special project. The zone was established, a special GPD enforcement and community policing team was formed (called the Target Zone Team) and the surveys were constructed. By February 2005, the surveying of residents and business community members was complete and some GPD team members did some 'knock and talks'. Once the survey results are compiled (The survey included asking questions about the satisfaction of the neighborhood and the citizens' perception of safety/crime.), the GPD and seeders will address the concerns included in the survey answers and by the next FY, it will be considered to survey the community again.

Each member of the Target Zone Team has their own specialty or focus of law enforcement. One is a K-9 officer, another specializes in traffic patrol. A detective works consistently on

domestic violence cases. One is bike patrol certified, another is on the Gang Enforcement Team and another specializes in drug crimes. There is also a school resource officer. Their potential involvement and special projects are addressed throughout this section (C).

Goal 1	Reduce violent (gang, etc.) activity.
Status	<p>The Gang Enforcement Team continues to function as 3 full-time officers and 6 officers who have been trained to support anti-gang missions. The two Gang Violence Response Teams (GVRTs) were consolidated into one due to infrequency of callouts, despite the effectiveness of the team(s). The Team includes four law enforcement officials and at least one is bilingual in Spanish and English. When the street patrol come to a call that involves gang-related crime and known and/or possible gang affiliates or associates, the Team is paged out to assist in investigations.</p> <p>The Gang Tip Hotline continues in full implementation. If a concerned community member has information regarding graffiti or gang-related crimes or issues, that person can call the GPD to leave a message giving details of those concerns either anonymously or can choose to give contact information.</p>
Objective 1.1	Support and expand the current efforts of the Gresham Police Department.
Status	<p>The GPD regularly shares gang intelligence information with the Portland Police Bureau (PPB), Multnomah County (MC) Parole and Probation, Troutdale PD and Fairview PD. In December 2004, members of the Oregon Legislative Emergency Board toured through East County's gang-infected communities. Gang Officers (GPD, Troutdale, Fairview) narrated the tour and had an opportunity to really show them the problem that this community and law enforcement are facing. The GPD has now signed a \$750,000 gang grant contract with the State of Oregon's Office of Homeland Security to fund the East Metro Gang Enforcement Team (EMGET). The grant funds will be used to pay salary and benefits for seven team members; Gresham, Fairview, Troutdale and the MC Sheriff's Office will each have representation. Based on available funding, the program will be in place for approximately 17 months, with a start date of May '05.</p>
Activity/Task/ Project 1.1	The Gang Enforcement Team continues to organize directed missions. With the approval of additional overtime through this budget, those directed missions will continue and expand to assist in decreasing gang activity.
Implementation Plan	This project is currently underway and will continue from October 2005 through at least September 2006. Sergeants Rich Pierce and Tony Silva of the Gresham Police Department (under the direction of Chief of Police, Carla Piluso), the Gang Enforcement Team and the Gang Violence Response Teams will implement this strategy.
Outcome Measure	Monthly crime statistics, calls for service and 'gang-coded' criminal activity.
Funding Support	This application includes requests to cover overtime costs for the Gang Enforcement Team Officers. (Budget Detail Section = BDS A4)

Objective 1.2	Develop a diversion plan targeting youth who have committed minor gang
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	related offenses.
Status	The mission of the Diversion Program of Multnomah County Department of Juvenile Justice Services is to hold youth accountable for their actions and work to intervene by investing in a partnership to improve the quality of life in each community. The diversion program was replaced with a system called 'Informal Contract'. If a juvenile commits a non-person to person, low level crime, depending on the charge, s/he could be placed on an Informal Contract for six months and then charges could be dismissed. If the client does not comply, the mandate is adjusted to formal supervision.
Activity/Task/ Project 1.2	We anticipate making an assessment of diversion needs in the Rockwood area through this current fiscal year with the assistance from representatives of Multnomah County Department of Community Justice and the GPD.
Activity/Task/ Project 1.3	In Years 2 & 3, RWS supplied a resource tool for the Gang Enforcement Team to be able to distribute to gang-affected youth in hopes of showing them that there are alternatives to affiliation. The cards are available in Spanish and English; Vietnamese and Eastern European languages are being considered. We plan to continue to make these available as the gang affiliates and associates are getting younger and younger and the Officers appreciate understanding the outreach services available.
Implementation Plan	We expect to have a plan by December 2004 to help us target youth for diversion services. We expect to continue to have the tools/cards available.
Outcome Measure	Our outcome measure is the plan we are creating. We will be able to create reports on the number of youth offenses and analyze how many juvenile offenders are eligible for diversion or more extreme penalty. The agencies will be able to track the calls that are received by inquiring how the caller received the telephone number. We recognize we need to allot more attention to the tracking system.
Funding Support	The requests for Gang Team overtime will be assets to Task 1.2 (BDS A4). For Year 4, we are requesting funds to support the printing costs of the resource tools (pocket cards) for Project 1.3 (BDS H10).

Goal 2	Reduce the incidence of domestic violence, child abuse and recidivism.
Status	After an 8% increase from 2001 to 2002, domestic violence related crimes decreased 1% from 2002 to 2003 and again decreased from 2003 to 2004 by 16.5%. The percentage of all Personal Violence crimes in Rockwood that are domestic violence-related dropped to 40% in 2004, compared to 48% in 2003. In Oregon, there were about 9,500 child abuse/neglect victims in 2003, which is a 12.1% increase since 2002. In Multnomah County, where the RWS is located, there were 1,591 victims, the largest number of victims of any county in the state. This is a 15% increase over 2002, bringing the count back up to what it was in 2000.
Objective 2.1	Inform the residents of Rockwood about the laws and consequences regarding domestic violence and child abuse.

Status	<p>In collaboration with Multnomah County Domestic Violence Coordinator's Office, 32,000 resource wallet cards entitled '<i>love shouldn't hurt</i>' were printed in English, Spanish, Russian and Vietnamese and were distributed to Rockwood, Gresham and East Portland agencies, businesses and other public establishments (bingo halls, grocery stores, etc.) for the purposes of information sharing and increasing awareness for community residents. Printing was funded by RWS. City Council's Police Advisory Committee, the Gresham Chamber of Commerce and the Rockwood Business Assistance Program assisted with distribution.</p>
Activity/Task/ Project 2.1	<p>Collaboration with the Community Against Domestic Violence (CADV) continues. CADV and RWS formed a partnership at the end of Year 1. We will continue with this partnership by providing public information pieces to business, education and clergy groups and responding to their requests and ideas about the needs of the community. Business managers are beginning to request employee training related to violence in the workplace and the effects of domestic violence on the workplace. Area students are requesting more information to be shared in their classrooms.</p> <p>CADV and Cascade College have made initial arrangements for a Teacher's In-service training in October on Domestic Violence. Cascade College has agreed to host the event and arrange to provide lunches for attendees. Arrangements will be made to provide CEU's for the teachers attending. The focus will be on the effects of Domestic Violence on children. It was suggested that the committee make contact with the "No Punching Judy" program.</p>
Activity/Task/ Project 2.2	<p>A member of the GPD Target Zone Team is a detective that specializes in domestic violence and child abuse cases. The detective and the team has considered organizing an educational campaign to present to youth at the schools within the W&S boundaries.</p>
Implementation Plan	<p>We will continue to evaluate the need for activities based upon the recommendations of the Community Against Domestic Violence.</p>
Outcome Measure	<p>We plan to contact the resource agencies listed to address the effectiveness of the '<i>love shouldn't hurt</i>' cards. We will request the business and education participants to complete a questionnaire after the training and as a three-month follow-up.</p>
Objective 2.2	<p>Increase the accessibility and cultural competence of services to batterers and victims.</p>
Status	<p>Multnomah County Department of Community Justice has been offering Cognitive Behavioral Change classes for adult and juvenile offenders under supervision in apartment complexes within the Rockwood area in Spanish. Some of the crimes that these offenders have committed are domestic violence-related.</p> <p>Survivors are requesting access to more support groups. CADV partners coordinated efforts and recently began to offer additional groups at a church near the southeast corner of the RWS area.</p>

	El Programa Hispano and other CADV partners provide culturally competent services to victims in the area.
Activity/Task/ Project 2.3	RWS plans to address the accessibility of services for batterers with CADV partners.
Implementation Plan	This plan will be developed within the next 10 months.
Outcome Measure	Through a pre- and post- survey of service providers, we will determine a method to measure whether adequate services are being provided. The increased availability of culturally appropriate domestic violence services and materials should result in an increase of case filings short term [1-2 years], accompanied by a reduction in recidivism and occurrence over the long term [5 years].
Funding Support	This is a non-W&S-funded goal other than support for the Site Coordinator and the Target Zone Team (BDS A1, A7, B1).

Goal 3	Reduce street level crimes.
Status	<p>Disorder Crimes in the Rockwood area increased by 17% from 2002 to 2003 and then decreased by 13% from 2003 to 2004. Trespass is the only of these crimes that increased (7%); the others (Vandalism, Drug Law, Disorderly Conduct and Liquor Law) decreased by 8-20%. In 2004, Car Prowl crimes increased by 6%; this is after a 10% decrease from 2002 to 2003.</p> <p>In late 2002, the Oregon Court of Appeals issued an opinion interpreting the Criminal Trespass in the Second Degree statute so that, although excluded from a property, a person was free to re-enter that property until re-excluded. This hampered police efforts to enforce trespass notices against people who were lawfully excluded from property, unless those people refused to leave after re-entry. In July of 2003, the Oregon legislature revised the wording of the Criminal Trespass statute to make it clear that where a person had been lawfully trespassed from property, an unauthorized re-entry to that property would constitute criminal trespass.</p> <p>The GPD, especially the Gang Enforcement Team, found this statute alteration to be valuable in assuring that unwanted persons could be cited with a misdemeanor from even their homes, if applicable. As a result, Trespass crimes increased from eight in the first six months of 2003 to 47 for the last six months. There were 59 Trespass crimes counted for 2004. The Crime Prevention Specialists of the GPD encourage the area apartment managers and owners to give authorization to the GPD to implement the exclusion policy if management is not present.</p> <p>A Drug Activity Tip Hotline also continues in full implementation. Those tips are referred to the Special Investigations Unit, a Multnomah County Sheriff's Office entity to which one GPD Detective is assigned.</p>
Objective 3.1	Reduce street level crimes and nuisances, such as alcohol consumption, loitering, disturbances, intimidation, trespass, assaults and street level drug dealing targeting apartment complexes. Work with the businesses whose

	patrons may be involved in generating these types of crimes.
Status	<p>In 2004, a few GPD Officers and Explorers completed alcohol stings (Minor Compliance Program) within the Rockwood area. Out of 26 businesses, nine sold to minors.</p> <p>The GPD has 28 Certified Bike Patrol Officers. During Year 1, bikes and equipment for these officers were purchased and additional training occurred. Since the bikes were acquired, Bike Patrol has implemented plans for Spring & Summer Bike Patrol targeting street level crimes within the Rockwood Neighborhood, including streets, apartment complexes, parks and public transportation platforms.</p> <p>The Crime Prevention Specialists of the GPD currently implement property manager accountability programs at apartment complexes within the Rockwood Weed & Seed area.</p> <p>The Gresham Community Court Project continues to operate at full force and RWS is continually kept abreast of the operational updates and issues. The contract between Rockwood Weed & Seed and Multnomah County will be renewed for Year 4 depending on award of Special Emphasis. Extreme budget cuts within the County threaten the sustainability of this project without alternative funding.</p> <p>Last year, the GPD and Multnomah County Neighborhood District Attorney began developed a plan to implement the use of Community Search Warrants. The police can use a form in conjunction with community members to create warrants for searching premises thought to be associated with, primarily, drug activities. Residents need to take advantage of this service.</p> <p>The GPD and the MC Neighborhood D.A. are working to establish a 'drug-free zone' within the Target Zone. This is modeled on zones in Portland that allow officers to exclude suspected drug offenders from neighborhoods for 90 days. To take effect, the zone would have to be authorized by city ordinance. The ordinance would permit a person to be excluded for 90 days from any public right of way or park facility in the zone upon arrest for drug crimes such as unlawful possession of a controlled substance and unlawful delivery of a controlled substance. If the person violates the exclusion order by re-entering s/he is subject to arrest for criminal trespass. The D.A. is presenting this concept to neighborhood groups and the ordinance could be before City Council by Summer 2005.</p>
Activity/Task/ Project 3.1	The GPD will continue to report drinking related incidents to the Liquor Control Commission. In addition, statistics will be collected in areas surrounding restaurants, bars and stores that sell liquor in the Rockwood area. The statistics will be taken into account before liquor licenses are renewed. The GPD will collect these statistics. The GPD will review the

	option to continue to utilize the Police Explorers under the age of 21 for alcohol sting operations and collect statistics on drinking-related incidents.
Activity/Task/ Project 3.2	During Year 1, the GPD purchased new bicycles for the Bike Patrol Officers to utilize in order to target the Rockwood area for increased enforcement of street level crimes. The number of patrols will continue when funded for the Bike Patrol Overtime requested.
Activity/Task/ Project 3.3	The Crime Prevention Specialists of the Gresham Police Department currently implement property manager accountability programs at apartment complexes within the Rockwood Weed & Seed area. This will continue in Year 4, with plans to expand to additional complexes.
Activity/Task/ Project 3.4	The contract between Rockwood Weed & Seed and Multnomah County for Gresham Community Court will be renewed for Year 4 depending on award of Special Emphasis funding. The Court will continue to address low-level crimes, misdemeanors, violations of the City Code and nuisance problems. Throughout the Portland, Oregon area, it has been proven that the implementation of Community Court is a positive method and reduces reoccurrence of low level crimes.
Activity/Task/ Project 3.5	The Gresham Police Department and Neighborhood D.A. will continue working on implementation of the Community Search Warrants.
Activity/Task/ Project 3.6	Due to the increase in consistent problems of abandoned vehicles and graffiti, RWS, in collaboration with the Gresham Police Department and Code Enforcement Section will review the data to understand the problem and implement a plan to 'clean up' these issues. RWS will also request support from Code Enforcement to locate and clean-up the site's meth labs and drug houses.
Activity/Task/ Project 3.7	Due to the increase in car prowl-related crimes, the Gresham Police Department, in cooperation with RWS, will continue implementation of the Car Prowl Project.
Activity/Task/ Project 3.8	When the ordinance for the 'drug free zone' is passed, RWS will support the GPD and MCDA in assuring that the zone is set-up. We plan to mark the area with signage (especially around the elementary school) as a zone that will allow Officers to exclude suspected drug offenders from this neighborhood for 90 days.
Implementation Plan	These plans will continue and enhancement will be considered throughout Years 3 and 4.
Outcome Measure	<p>To demonstrate a reduction of street level crime conviction to less than 2% of the population in the target area. Using crime statistics, calls for services and reports, establish baseline street crime rate for the area and show a statistically significant reduction in the occurrence. Establish and maintain successful completion rates of community court and community service sentences at 70%.</p> <p>We have found that tracking recidivism rates is a challenge. This issue is currently being reviewed and we hope to understand the problem within the community by mid-Year 4.</p> <p>Using crime statistics and perceptions of crimes from the County Citizens'</p>

	Survey and the SUN Social Capitol survey, establish a baseline. Outcomes should reflect a 25% decrease in residents' fear of crime, a 40% increase in awareness of community policing and law enforcement efforts, and a 15% increase in public safety activities.
Funding Support	For Year 4, we are requesting the following funding to support these activities and projects: overtime costs for Bike Patrol Officers and the Target Zone Team (BDS A6, A7) and overtime costs and supplies (including Special Emphasis) for the Crime Prevention Specialists and Code Enforcement Section (BDS A5, A8, E3). The continuance of the award of the Special Emphasis requests will be a great additive to reduction of street level crimes (BDS E2, G1). This would be a continuation of the Special Emphasis Award for Years 2 and 3. In this application, we also request funds in order to implement special projects to reduce the abandoned vehicle, graffiti and car prowls crimes (BDS G3, H10). Finally, we are requesting funding to purchase drug free zone signs and hardware to post within the designated zone (BDS D1).

Goal 4	Reduce juvenile crime.
Status	The top four crimes for which juveniles were arrested in 2004 were Curfew, Simple Assault, Runaway and Vandalism. Both Simple Assault and Vandalism increased by 10 arrests compared to 2003. However, juvenile arrests decreased from 2003 (249) to 2004 (218) by 12%.
Objective 4.1	Divert youth from criminal activities and initiate enforcement activities.
Status	<p>The formal diversion program has been reduced at the County level due to budget cuts. Informally, Gresham Police Officers are referring youth who have not yet offended, but are in at-risk situations, to alternative programs including the PAL Youth Center, SUN Schools, Janus Youth Programs, El Programa Hispano and several other community-based organizations.</p> <p>The Rockwood community is seeing a high rate of juvenile crime as well as a large disconnect in the relationships of parents and their children. GPD Officers are finding that the criminals and gang-affected youth are getting younger and younger every day. They are also concerned for the younger siblings of those active criminals; there may still be a chance for intervention in their case. They see parent involvement and the development of parenting skills as crucial to the success of intervention. We are still in the early stages of providing the parent/family involvement courses that are being supported by the Prevention Specialty Special Emphasis (FY04).</p> <p>The Gresham Police Department Gang Enforcement Team provides training sessions for interested Rockwood stakeholders to understand the signs of delinquency among youth.</p>
Activity/Task/ Project 4.1	In Year 4, current diversion programs operated by the Multnomah County Department of Community Justice (MCDCJ) will continue. Rockwood Weed & Seed will explore the opportunity to collaborate if the Department establishes that there are needs not being met.

Activity/Task/ Project 4.2	The Gresham Police Department had planned to conduct curfew sweeps during Year 2 with support of Weed & Seed funding. However, after reviewing the program plans, GPD and RWS officials discovered that it is more cost effective to implement several targeted curfew patrols on overtime than to actually design and facilitate one sweep.
Activity/Task/ Project 4.3	<p>The GPD continues to provide training sessions for interested stakeholders to understand the signs of delinquency among youth.</p> <p>The GPD Gang Enforcement Team provides training session for area high school administration and staff and community groups regarding East Multnomah County Criminal Street Gangs, which are compiled of a large number of youth. More similar sessions are being planned for the near future.</p> <p>The GPD plans to develop training for new police officers to assist them in documenting early warning signs of delinquency when going on a call for service, i.e., report writing. In the meantime, the Chief is requesting that new recruits ‘make rounds’ to check in with various social service agencies.</p>
Activity/Task/ Project 4.4	RWS will once again provide the resource tool (pocket cards) to the Gang Enforcement Team to be able to distribute to gang-affected youth in hopes of showing them that there are alternatives to affiliation.
Implementation Plan	All activities and projects listed above are to be evaluated and altered, if necessary, for continuance of implementation throughout Year 4. The GPD, MCDCJ and other RWS partners are responsible for these activities.
Outcome Measure	<p>The Gresham Police Department can assist Rockwood Weed & Seed in monitoring the increase or decrease of juvenile crime before and after the targeted patrol sweeps take place.</p> <p>The agencies whose contact information is published in the pocket cards in order to assist in diverting youth can monitor the calls they receive. We will base the success of this project on the number of calls received as well as the reduction of juvenile crime throughout the next 18-30 months.</p>
Funding Support	We are requesting the following funding support to these activities and projects: overtime costs for the Gang Enforcement Team, Community Policing Officers, Crime Prevention Specialists and the Target Zone Team (BDS A4, A5, A7). We are also requesting funds to support the printing costs of the resource tools (pocket cards) (BDS H10).

Community Oriented Policing

Strategy: The cornerstone of the Rockwood community policing strategy is the development of mutual trust between law enforcement personnel and the citizens of Rockwood, whether they are individual residents, area businesses, social service agencies or churches. The Weed & Seed strategy will help to increase citizen/police contact, increase information sharing and learn the needs of neighborhood residents. We are striving for a safer, more livable community.

Goal 1	Create an environment of mutual trust between the police and neighborhood residents.
Status	<p>We have not yet reached an environment of mutual trust between the police and neighborhood residents in all corners of Rockwood. Cultural differences exist as well as language barriers, which make creating positive relationships more difficult. Strategies to address this issue are being developed by the Gresham Police Department (GPD) and vested members of the Rockwood community.</p> <p>Recently, the Western Community Policing Institute sponsored a training entitled “Developing Community-Police Teams”. GPD and MCDCJ representatives were able to attend on behalf of RWS.</p>
Objective 1.1	Increase the presence of community police officers in Rockwood and increase community involvement in crime prevention. Community involvement and partnership with law enforcement will help reduce crime through preventative measures.
Status	<p>The GPD Gang Enforcement Team has a regular presence in Rockwood including attending key community-supported meetings.</p> <p>There is one half-time Gresham Police Officer assigned to the Housing Authority of Portland which has several low-income housing complexes in Rockwood.</p> <p>The Chief has utilized the Weed & Seed funding to assign officers to Community Policing detail, an offsetting measure against the increasing crime in the area.</p> <p>The Gresham Police Department currently calls East Metro Mediation, mediation specialists, to help resolve conflicts among neighbors before they can escalate into criminal activity.</p> <p>There continues to be interest and support from the RWS Steering Committee and the GPD to offer support to community forums and community events such as Violence Free Spring Break, National Night Out, Día de Los Niños y Los Libros and Rock Soup.</p> <p>The Crime Prevention Specialists began, in early 2005, to gather area apartment managers and owners on a monthly basis to discuss any pertinent and/or mutual crime problems they may be facing. The CPSs have also set it up as an opportunity for education – i.e., Urban Renewal or RWS info.</p>

	One of the first Target Zone Team assignments was to complete 'knock and talks'. They will implement this as necessary and after reviewing the survey results fully. Bike Patrol can also continue making this presence.
Activity/Task/ Project 1.1	City voters passed the Rockwood/West-Gresham Urban Renewal Plan measure in an election in Fall 2003. Ultimately, there will be funds available to establish a public safety and community center in central Rockwood. This would provide a Rockwood outpost for Gresham Police Officers. This is a high priority of the GPD, but is subject to funding availability. RWS advocates are keeping connected to the development of the Rockwood/West-Gresham Urban Renewal Plan.
Activity/Task/ Project 1.2	In Year 4, the implementation of the plan to strengthen neighborhood associations in the area by increasing their membership and supporting their efforts will be continued. The City of Gresham will continue to provide mediation services to help resolve conflicts in the area before they can escalate into criminal activity.
Activity/Task/ Project 1.3	In Year 4, we will continue to organize community resources such as the neighborhood associations, apartment managers, the Multnomah County Department of Community Justice (MCDCJ) and the GPD (Crime Prevention Specialists) to develop programs such as neighborhood watch projects.
Activity/Task/ Project 1.4	In Year 4, RWS will continue to partner with MCDCJ and the GPD and Safe Havens in order to provide information to community residents about public safety, and social and health services available to them.
Activity/Task/ Project 1.5	In Year 4, RWS partners will continue to support the efforts of hosting and enhancing community forums and events in the Rockwood area focusing on public safety or other pressing issues brought forward by residents.
Activity/Task/ Project 1.6	Throughout Year 4, RWS, in partnership with the GPD, will continue to evaluate the need for trained community volunteers to serve as a bridge, facilitator, or translator at police incidents and events.
Implementation Plan	All activities and projects listed above will be developed and implemented throughout Year 4. Responsible parties are listed within each activity.
Outcome Measure	Using data from the County Citizens' Survey and the SUN Social Capitol survey, establish a baseline of community perceptions of public safety and activism in the community. Outcomes should reflect a 45% increase in awareness and a 15% increase in involvement in public safety activities and initiatives. Perceptions of the community and fear of crime should show statistically significant improvement in the target area. Additional indicators will include the number of new and continuing Neighborhood, Apartment and Business Watches, Community Foot Patrols, number of problem-solving meetings and partnership agreements, reducing repeat calls for service at "hot spots" and an increasing level of community participation in National Night Out and other such community events. Outcomes will include a 30% increase in the memberships of such associations and meetings.
Funding Support	Funding support being requested to support these activities and projects include the following: costs to cover overtime for Community Policing

	Officers, Crime Prevention Specialists, Target Zone Team and Bike Patrol (BDS A5, A6, A7).
Goal 2	Create positive activities for youth.
Status	According to the 2000 Census information 28% of Rockwood's population is under the age of 18. Activities are available to all area youth currently; however, there are not proportionately enough sites.
Objective 2.1	To engage youth in Rockwood in positive and enriching activities in order to prevent gang and other criminal involvement, while working toward a safer environment for youth.
Status	<p>Safe Haven programming continues on a daily basis at the PAL Youth Center, SUN Schools and area parks.</p> <p>Due to changes in County policy, there are now more SUN Community Schools serving the youth who reside in Rockwood.</p> <p>RWS partners held a week-long event for youth called <i>Safe Haven Spring Break</i>. More than 223 youth attended daily – a 49% increase over 2003.</p> <p>Janus East County Family Services (ECFS) provides an afterschool tutorial program for Rockwood youth at a local apartment complex in the community room. ECFS also coordinates 'Youth Night' or 'Noche Juvenil' weekly where youth can come to play games, hang out and stay safe.</p> <p>A County Commissioner and her staff spearheaded the coordination of a Latino Youth Forum that took place in February 2005. About 300 youth and adults from the Portland metro area attended. The youth had an opportunity to present to each other and to educational system leaders the challenges they have to face to graduate from high school.</p> <p>The local chapter of the Salvation Army has acquired land in the RWS site to build a community center (including gymnasium) that will help them to provide services such as they do currently for families in need and perhaps hold community events.</p>
Activity/Task/Project 2.1	Hold a series of youth summits sponsored by local agencies to gather input from youth and professionals who work with youth to identify and implement actions to prevent juvenile crime and gang involvement. This will include sharing information about the resources available to youth. It will also involve increasing the availability of pro-social activities and safe havens such as the Police Activities League, ECFS, El Programa Hispano and Metropolitan Family Services.
Implementation Plan	This networking will continue with the above listed partners as well as other East County stakeholders.
Outcome Measure	At least 100 youth will participate in youth summits in Year 4.
Funding Support	We are requesting funds to support the salaries of the Safe Haven

	Coordinator and Part-time staff as well as arts and craft supplies and program supplies for the Safe Haven (BDS A2, A3, B2, B3, E5, E7). We request funds to cover the cost of bussing Rockwood youth to Safe Haven activities (BDS H5). We also request funding to cover programming activities and needed supplies which will be offered to Rockwood youth in accordance with an anti-gang program and the annual Rockwood Back To School Fair (BDS H8).
Goal 3	Create a safer and more livable community.
Status	Within the City of Gresham, the top two code enforcement primary concerns for 2004 were unlawful placement of debris and garbage and auto repair/sales parking violations. Abandoned vehicle violations still remain high; about 41% of the abandoned vehicle inspections occurred within the RWS boundaries. About 33% of all other code violations found upon inspection were found within the RWS boundaries. In 2004, vandalism crimes decreased by 20%. The vandalism crimes total has not been this low (266) since before year 2000 (308).
Objective 3.1	Eliminate visual blight and increase the quality of affordable housing.
Status	<p>At Gresham's National Night Out event, the GPD Chief announced a Graffiti Busters program to re-engage the community in cleaning up and getting a better handle on the graffiti problem. One group has adopted an area to maintain and the hope is to establish more.</p> <p>The Crime Prevention Specialists began, in early 2005, to gather area apartment managers and owners on a monthly basis to discuss any pertinent and/or mutual crime problems they may be facing. The CPSs have also set it up as an opportunity for education – i.e., fair housing laws, etc.</p> <p>The Code Enforcement Section of the Gresham Police Department is a committed department to improving the livability of the City. However, the staff consists of about half as many employees as a city of comparable size. Plans are in development to implement abandoned vehicle sweeps.</p>
Activity/Task/ Project 3.1	In Year 4, the GPD and the Code Enforcement Section will continue to enforce housing code violations, tow abandoned vehicles and look for ways to remove and eliminate graffiti with the support of the Rockwood Weed & Seed Steering Committee. The City of Gresham has dedicated specific hotlines to report abandoned vehicles and graffiti and they have publicized this to community. Upon approval of resources, we will develop a plan to implement abandoned vehicle sweeps. With the support of Special Emphasis funds, we also plan to develop and implement a mission to clean-up meth labs and drug houses.
Activity/Task/ Project 3.2	In Year 4, the Weed & Seed Coordinator will work with neighborhood residents and the Gresham Police Department to implement a “take back the streets” or neighborhood watch program.
Activity/Task/ Project 3.3	In Year 4, form a plan to employ “Enhanced Safety Property” designations. Continue to offer a series of training programs to the apartment owners in

	Rockwood to educate them about ways to reduce crime within their complexes and how to achieve the designation.
Implementation Plan	Rockwood Weed & Seed will partner with the GPD and other interested community partners, such as the Gresham Lions, to coordinate efforts to complete the activities and projects listed above during Year 4.
Outcome Measure	20% of apartment owners or managers are offered training programs every year for the next five years.
Funding Support	We request overtime costs for the Crime Prevention Specialists as well as funds to assist in graffiti removal and garbage clean-up throughout the Rockwood Weed & Seed area. We also request overtime costs and decontamination supplies for the Code Enforcement section to implement abandoned vehicle sweeps and the meth lab/drug house clean-up missions. (BDS A5, A8, E3, G4)

Prevention/Intervention/Treatment

Strategy: Poverty, single parents lacking resources, domestic violence, child abuse, teen pregnancy, and gang activity are some of the dominant issues confronting the Rockwood area. Because of the large number of children in this area, particularly those in poverty, childhood intervention programs including increased access to safe havens are a primary focus of our prevention and intervention strategies. Because alcohol and drug abuse and inadequate access to health care, treatment and other social services are also contributing factors to the high crime rate and poverty, programs that address these issues are also included in the recommendations.

Goal 1	Increase availability of services related to alcohol and drug use and abuse including, but not limited to, prevention, screening, assessments and treatment for Rockwood youth and adults.
Status	Without adequate funding, providing adequate services is impossible. However, RWS partners continue to persevere in this challenging economic climate to increase the availability as possible.
Objective 1.1	Increase access to strength based approach to alcohol and drug treatment. Make strength-based culturally competent treatment and alcohol and drug assessments readily available within the community.
Status	The 'Liquor Law' crime counts decreased by about 8% from 2003 to 2004. The total number of drug abuse violation arrests was 212 for 2003, 101 of those for possession of use of methamphetamines. A very dedicated RWS partner, El Programa Hispano, recently began receiving SAMHSA funding for support to El Programa Hispano with the FLOAT (Family Latino Outreach for Addictions Treatment) Program in Partnership with Central City Concern.
Activity/Task/ Project 1.1	Work with Multnomah County, Oregon Department of Human Services Office of Addiction Services, CODA, Morrison Center, Tualatin Valley Centers and other providers, such as Al-Anon to initiate services to the residents of Rockwood once overall availability of services is understood. The Weed & Seed Coordinator is responsible for initiating this activity. The

	Subcommittee currently anticipates that supporting the search for outside grant funding may be necessary.
Objective 1.2	Provide both universal and selective alcohol and drug prevention services. Conduct workshops with the business community members that educate them about alcohol and drug free work places; design culturally specific A&D educational materials directed toward youth and adults and initiate education developed to change community norms. Potential outreach sources are churches, schools, etc.
Status	Given their education levels and lack of English-speaking skills, the study area population continues to need broad support in this area. Universal prevention services need to work to change community norms regarding such behaviors as public drinking and intoxication. Other measures will address selected populations within the community, including juveniles and non-native, non-English speaking workers and workplaces.
Activity/Task/ Project 1.2	Collaboration will continue with the potential business coalition (See Special Emphasis 3), Gresham Chamber of Commerce and other business stakeholders to develop any plans and initiate any basic outreach and education that is needed during Year 4. Provided that the Office of Addiction Services and the Multnomah County Health Department are still able to help develop the materials, then full implementation of this project will be complete by March 2006.
Activity/Task/ Project 1.3	Outreach is occurring and some materials are developed for selected populations in collaboration with Morrison Center staff to implement a Comprehensive Prevention Program. Development of various presentations is complete: Gangs-Spanish & English (S&E), Methamphetamines-S, Drinking & Driving-S, Inhalants-S&E, Marijuana-S&E, and 'How to Help your Kids' -S. The Prevention/Intervention/Treatment Subcommittee Members find that creating (in at least English and Spanish) an awareness and access publication will be a great asset for Rockwood residents to become familiar with how alcohol and drug use affects one's health and relationships and to familiarize those of different cultures about local alcohol/drug use laws.
Activity/Task/ Project 1.4	RWS partners are connecting with Latino Parents' Society of Reynolds High School students to understand the needs and issues they are facing and will evaluate possible assistance as relationships develop.
Activity/Task/ Project 1.5	If the main instructors of the Driver's Education Course at El Programa Hispano see students have benefited from the DUII education during Year 3, this project will continue in Year 4.
Objective 1.3	Reduce alcohol and drug use in the apartment buildings in Rockwood.
Status	The Subcommittee and RWS stakeholders are unsure that the Drug Elimination Team model is an effective tool to try to implement in Rockwood. We believe making connections with the apartment managers and providing education and outreach materials and programs may be a better tool to reduce the disruptive behavior that ties in with drug use in the

	apartment complexes.
Activity/Task/ Project 1.6	The Latino Network has placed Community Health Workers (bilingual/bicultural – Spanish/Mexican) in the Rockwood area to implement Popular Education and focus on the apartment complexes to understand their health (all facets) issues. RWS will support the Workers’ efforts as necessary. RWS partners we will review the option of making connections to other complexes and other populations that the Latino Network is not reaching.
Implementation Plan	These services and activities are ongoing as resources become available. Responsible parties are listed above.
Outcome Measure	<p>This strategy will be considered effective if the number of services and programs available in the area increase by 30% by Year 4 (changed from ‘Year 2’ (O.R.)). Programs and services will be assessed on 1) adherence to the strength based approach; 2) cultural competency; 3) the number of residents served during the course of the study.</p> <p>Data from the annual County Citizens’ Survey and the annual SUN Social Capitol survey will be used to measure perceptions of community problems around drugs and alcohol and access to treatment and services for these problems. Less than 10% of those surveyed will indicate that drugs and alcohol are a problem by Year 4.</p> <p>This strategy will be deemed successful to the extent that culturally-appropriate and viable prevention strategies are created.</p> <p>A 75% decrease in perceptions of drug and alcohol use in the apartment complexes by Year 4 (changed from ‘Year 2’ (O.R.)). Program successes will be determined through pre- and post-surveys of apartment owners and managers and Gresham Police Officers who patrol the area on their perceptions of drug use in the complexes. A local tool is being developed for this surveying.</p>
Funding Support	With the exception of Task 1.3, for which we request funding of printing costs (BDS H11), this project will be locally supported but would also require Core Funding to support the Coordinator’s development activities (BDS A1, B1). The grant writing resource requested may also be applied to supporting this strategy (BDS G5).

Goal 2	Among Rockwood teens, reduce the number of pregnancies and the use of alcohol, drugs and tobacco; improve the outcome of pregnancies by improving health behaviors and assisting new parents in providing more competent care for their children.
Status	There are no statistics currently available regarding this goal. The P/I/T Subcommittee and Site Coordinator plans to review these issues during Year 4 in order to understand what the problem is within our community. The Subcommittee is also concerned for the mental health of our area teens. Eastside Teen Clinic opened in the fall of 2003. It is not located in

	Rockwood, but is directly adjacent to a major transit center in East Gresham. Services are free or reduced for the uninsured and underinsured 12-20 year olds.
Objective 2.1	Educate teens about healthy behavior.
Status	Initially, our plan indicated we would implement a Nurse-Family Partnership. Based on budget cuts to the Oregon Health Plan and Multnomah County Health Department, it is unclear at this time when this would be implemented. Therefore, the P/I/T Subcommittee & RWS Steering Committee wish to understand the health needs of our Rockwood teens and make an effort to address them through partnerships with the school districts, education service district and parents.
Activity/Task/ Project 2.1	The FACTS Abstinence Curricula is being presented at two local middle schools during Year 3 through the partnership of El Programa Hispano and Northwest Family Services. El Programa Hispano plans to continue implementing these curricula during Year 4. RWS will assess the need for additional instruction at other schools during Years 3 and 4.
Implementation Plan	During Years 3 & 4, RWS will assess the need for additional instruction of FACTS and Get A Clue at other schools.
Outcome Measure	A 10% reduction in teen pregnancy each year of implementation; a 25% (changed from '50%' (O.R.)) increase in the number of Rockwood women receiving pre-natal care and corresponding increase in the number of healthy weight babies born. RWS evaluators will work closely with those from the County in collecting data on the numbers of pregnant women receiving pre-natal care, drug & alcohol treatment and education and other indicators of program success. El Programa Hispano and Northwest Family Services will continue to evaluate their outcomes of the curricula being presented in the area. Rockwood Weed & Seed will use these measures to understand the need for other site instruction.
Funding Support	Resources will be directed to expand program activity to the Rockwood area as soon as they are available. There is no specific W&S funding requested for this goal.

Goal 3	Reduce gang activity, poverty and increase the assets of and opportunities for children and youth. Increase pro-social service and educational activities for youth and families.
Status	The top four crimes for which juveniles were arrested in 2004 were Curfew, Simple Assault, Runaway and Vandalism. Both Simple Assault and Vandalism increased by 10 arrests compared to 2003. However, juvenile arrests decreased from 2003 (249) to 2004 (218) by 12%.

Objective 3.1	Initiate special programs or activities targeted toward at-risk youth. Develop a Safe Haven(s) for the youth within the community.
Status	Safe Haven activities are offered Monday through Friday in the after-school hours at the PAL Youth Center, HB Lee SUN School, Davis Elementary

	<p>SUN School, and Alder Elementary SUN School. Weekend and evening activities are also offered by various other partners including East County Family Services, Multnomah County Library, El Programa Hispano, and Metropolitan Family Services.</p> <p>With a change in County policy, the following schools are also receiving SUN Community School programming services. These schools are not necessarily located within RWS boundaries but the area's youth attend them: Lynch View Elementary, Harold Oliver Intermediate, Centennial Middle.</p> <p>The Oregon Council for Hispanic Advancement (OCHA) recently received funding from the Department of Labor through Worksystems, Inc. to provide a job training program for youth ages 14 to 21. Proyecto Conexion is in its initial implementation stage. Participants will learn essential job readiness skills and life skills that prepare them to find employment and develop career track options. With this funding that OCHA received, El Programa Hispano is providing gang intervention services.</p>
<p>Activity/Task/ Project 3.1</p>	<p>In Year 4, Rockwood Weed & Seed will continue supporting Safe Haven programs and determine what other community resources are being directed toward safe haven programming to increase awareness and accessibility of programs for residents. RWS will continue to put special emphasis on support to spring break and summer activities as it is the most likely time of increased delinquent behavior.</p>
<p>Activity/Task/ Project 3.2</p>	<p>Hold the fourth annual Back To School Fair. Seek more donations and consider offering immunization, vision and/or dental services.</p>
<p>Activity/Task/ Project 3.3</p>	<p>Develop activities and joint and/or community events that include culturally specific crafts and music for families, involving Eastern European and Latino families. Also include ESL classes, Internet and computer services for homework support using scholarships as an incentive. Activities for youth will be provided from 2:30 to 7:00 PM as a crime prevention measure. The PAL Youth Center, the Multnomah County Library in Rockwood, Portland Lutheran School, the three SUN schools (dependent on separate funding) and community rooms in apartments will serve as the initial and alternate sites for these activities. These activities are intended to be permanent and will continue to expand.</p>
<p>Activity/Task/ Project 3.4</p>	<p>The above functions would see even more success if there was a community center or a similar meeting place in the neighborhood. The Rockwood/West Gresham Urban Renewal Plans include possible development of a community and government center. RWS will be supportive to these efforts as they unfold.</p> <p>The Salvation Army has acquired land in the RWS site to build a community center (including gymnasium) that will help them to provide services such as they do currently for families in need and perhaps hold community events. The Site Coordinator will be supportive as necessary.</p>

Implementation Plan	The PAL Youth Center/Safe Haven activities will be available throughout Year 4 provided that RWS is granted the funds which we are requesting. Tasks listed will operate throughout Year 4 by responsible parties mentioned. The Site Coordinator is mainly responsible for the Back To School Fair.
Outcome Measure	<p>Youth involvement in activities will be tracked monthly, including contact hours in Safe Haven or other positive activities.</p> <p>In Years 4 & 5, the names of the youth who have been involved in safe haven activities will be sorted through the juvenile justice system to determine if involvement in Safe Havens reduces the likelihood of involvement in juvenile crime and delinquency.</p> <p>When reviewing the need for a long-term Safe Haven and/or to assist in the expansion of current services, it is necessary for each Safe Haven to ask certain questions: Have culturally competent curriculum for activities been developed? Are these based on nationally recognized best practices? Has community interest in attendance at such activities increased?</p> <p>Over 300 youth were served at the Back To School Fair in 2004. We would like to serve more youth in 2005 and 2006.</p>
Funding Support	<p>We request funding for the Safe Haven Coordinator, Safe Haven Part-time staff, arts and craft supplies as well as programming supplies for the Safe Haven (PAL Youth Center) (BDS A2, A3, B2, B3, E5, E7). We request funds to cover the cost of bussing Rockwood youth to Safe Haven activities (BDS H5). We also request funding to cover programming activities and needed supplies which will be offered to Rockwood youth in accordance with an anti-gang program and the annual Rockwood Back To School Fair (BDS H8).</p> <p>For FY2004, we requested Special Emphasis funds for additional support to prevention and intervention efforts. We are not requesting to renew that project for FY2005.</p>

Goal 4	Increase access to health, dental and mental health services.
Status	In Oregon, the Oregon Health Plan and supports such as prescription medicine coverage took huge financial hits during the past two years decreasing access for many residents to health, dental and mental health services. The impacts of this are still being determined and more cuts are being made for FY2004 within the County and State.
Objective 4.1	To establish access points for youth and families to get the medical, dental and mental health services needed.
Status	<p>Pending. This is a long-term project being affected by statewide budget cuts.</p> <p>Short-term, local doctors will be providing free sports physicals to Rockwood Weed & Seed area youth at the PAL Youth Center.</p>

	<p>The Coordinator is collaborating with transportation agencies to donate bus tickets to be distributed at neighborhood health access clinics.</p> <p>A mobile dental van is available now and is being used by area schools through Multnomah Education Service District.</p> <p>Through the planning of a wellness forum/community event to possibly occur in the spring of 2006 called Run for Rockwood Relay, coordinators are placing positive emphasis on community health. Collaborators include Co-Chair of the RWS Steering Committee, Portland Adventist Health System, Kaiser Permanente, and members of the local naturopathic and chiropractic communities. (Some planning has been postponed due to the hope of a formulation of a parks district around and within the RWS boundaries.)</p>
Activity/Task/ Project 4.1	In Year 4, the mobile dental van will continue to be available to provide services to youth without dental insurance coverage in area schools.
Activity/Task/ Project 4.2	In Year 4, the Coordinator will work with East County Caring Community toward its goal of developing a school based health clinic that includes alcohol and drug referral services within area school districts.
Activity/Task/ Project 4.3	In Year 4, the Coordinator plans to distribute bus tickets to families needing them to access adequate health care services. However, the main County clinic is not open often enough to distribute them regularly. Therefore, more partnerships will be sought to assure that area residents have access to this service.
Activity/Task/ Project 4.4	During Year 4, collaboration to assist in coordinating the Run for Rockwood Relay will be considered. This is not only a community event, but it is also a positive, proactive effort toward increasing access to community health services.
Activity/Task/ Project 4.5	In order to understand mental health needs of our community, it will be necessary to network with current RWS partners and take time to address this. Partners include, but are not limited to, Human Solutions, Mt. Hood Head Start, El Programa Hispano, OCHA, Multnomah Education Service District.
Implementation Plan	Each of these activities will require coordination and resources. Bus tickets will be the first activity, a mobile unit will be the transitional action and the school-based clinic is intended to be the long-term goal. These activities will take a minimum of five years to achieve. Partners include the Reynolds School District, the Multnomah County Health Department and non-profit health organizations. Project 4.4 would occur, at the earliest, in spring 2006.
Outcome Measure	We will continue to review the progress toward creating a school based clinic. We will monitor the distribution of bus tickets to assess the need and whether it decreases or increases. We will continue to monitor the number of health care encounters in area schools through the school districts and the Multnomah Education Service District. A minimum of 200 youth will receive dental education, exams, care or sealants during Year 4.
Funding Support	Funding to purchase bus tickets for distribution is being requested in this application (BDS H6). The other projects depend on support for the RWS

	Site Coordinator and availability of local resources (BDS A1, A2).
Goal 5	Celebrate diversity and diminish discrimination.
Status	<p>In early 2005, the Prevention/Intervention/Treatment Subcommittee and Steering Committee met and discussed the revision of this P/I/T goal due to the wording (Original Goal: Improve ethnic challenges and diminish discrimination.).</p> <p>According to 2000 Census information, about 50% of the Rockwood Neighborhood's population speak another language other than English in their homes. There is a commitment to create all publications funded by Rockwood Weed & Seed in four languages – English, Spanish, Russian and Vietnamese. The Site Coordinator is bilingual in English and Spanish.</p>
Objective 5.1	Provide support and increase services to help breakdown the barriers holding back the community from more solid unification - language skills especially.
Status	RWS partners have discussions regularly about this objective. It continues to be an important aspect of our community strategies.
Activity/Task/ Project 5.1	<p>Create a quarterly list of classes available to the community including ESL, SSL, Spanish and English literacy classes. Rockwood Library, East County Caring Community, El Programa Hispano, the SUN Community Schools, Mt. Hood Community College and Metropolitan Family Service and some area churches are just some of the partners.</p> <p>It has been suggested to gather the partners to actually have a discussion about what is being provided, who is doing it and what is lacking (e.g. intermediate level ESL).</p>
Activity/Task/ Project 5.2	Develop a trans-cultural education program, a campaign that educates monolingual English speakers regarding discrimination, classes that educate and empower targeted groups about government and other legal issues. Each of these education and training programs are available through the Metropolitan Human Rights Center and Technical Assistance for Community Services [TACS].
Implementation Plan	The majority of these activities will be developed by end of Year 3 and initiated by mid-Year 4 and are intended to be on-going.
Outcome Measure	<p>Regarding Task 5.1, for this list to be effective for all, we need to determine the need of our neighborhood. We need to gather a profile of the students and then determine how to serve them. Also, what models are being used? Are they working? We may need to establish an intake or assessment focal area for all students.</p> <p>Pre- and post-testing for the existence and increase of ESL and SSL classes will determine strategy success. Can ESL and SSL students and potential students secure the courses and materials they need with greater ease after the program has been implemented? What are the attendance and completion rates for the new courses, if any?</p> <p>Numbers of community meetings and attendance rates will determine the</p>

	success of trans-cultural educational programs.
Funding Support	This is currently a non-funded objective other than the support for the RWS Site Coordinator (BDS A1, B1).

Goal 6	Support youth and families with childcare and other critical services.
Status	According to the 2000 Census information 28% of Rockwood's population is under the age of 18. 66% of Rockwood's residents who are classified as "In Labor Force" are employed. It is crucial that these area workers, who are most likely parents, have affordable care for their children. (Note: This goal was previously known as Goal 9.)
Objective 6.1	Locate Head Start and other services in Rockwood.
Status	Multnomah Early Childhood Program and Mt. Hood Community College (MHCC) Head Start offer early childhood services to Rockwood residents. Yamhill House continues to run successfully. Recently, the RWS Steering Committee became a 'member' of the Mt. Hood Community College Head Start and Early Head Start Policy Council. This will allow both entities to be kept abreast of the shared and sometimes separate work that is being done for the community. The local chapter of the Salvation Army has acquired land in the RWS site to build a community center (including gymnasium) that will help them to provide services such as they do currently for families in need and perhaps hold community events.
Activity/Task/Project 6.1	Continue to support the new Head Start facility as necessary to retain its services.
Activity/Task/Project 6.2	Continue support for critical services such as food programs. The RWS Site Coordinator will continue to act as a back-up site supervisor at Summer Food Program sites located within the RWS boundaries.
Activity/Task/Project 6.3	Continue support for to the addition of a senior meal site in Rockwood. Loaves and Fishes. It is a hope, long term, that intergenerational and multi-agency services would be available at a site.
Activity/Task/Project 6.4	Determine additional neighborhood need for child care services.
Activity/Task/Project 6.5	As in Activity 4.3, the Subcommittee felt it was necessary to distribute bus tickets to families needing them to access adequate services other than health care. The Site Coordinator will make the tickets available to the Safe Havens as well.
Implementation Plan	The Site Coordinator and the Steering Committee will continue to support the MHCC Head Start Policy Council as necessary. The support needed for the Summer Food Program is only necessary April (training) through August. Project evaluation with Loaves and Fishes is ongoing. Task 6.4 is also ongoing with the support of various RWS partners.
Outcome Measure	Now that the Head Start facility is open, staff will evaluate whether the clients find that it is easily accessible and sufficiently equipped to meet the needs of Head Start families once the center is open for business.

	There were three Summer Food Program sites within the RWS boundaries in 2004. Currently there are plans for a few more for 2005. If all of those sites remain open throughout the summer, we can determine need.
Funding Support	This is currently a non-funded objective other than support for the RWS Site Coordinator (BDS A1, B1) and the funds requested for bus tickets(BDS H6).

Neighborhood Restoration

Strategy: The Rockwood community, within the six designated 2000 Census Tracts, is chiefly a rental community. Conditions of this community continue to worsen as the neighborhood becomes less presentable, home values drop, and more homes are purchased cheaply by landlords seeking more rentals, thus continuing the downward spiral. The demographics suggest that a high concentration of poverty and distressed housing conditions continue to emerge.

Goal 1	Improve the business vitality and image of the business community.
Status	The above issues have had a debilitating effect on the commercial and retail portions of the community as well. Vacancy rates for commercial properties have increased as well as retail devolution and other job-producing businesses leaving to newer, more affluent areas. The high crime rate has diminished the image of the area as a healthy place to conduct business furthering the barriers of attracting new businesses.
Objective 1.1	Develop a business recruitment plan that includes retention efforts with an emphasis on developing minority and resident-owned businesses, which provide vital services to the area residents.
Status	<p>Due to staffing changes and city budget cuts, the efforts of the Rockwood Business Assistance Program (RBAP) had to be put on hold.</p> <p>The Oregon Association of Minority Entrepreneurs (OAME) provides training, potential funding and advice on all aspects of business to anyone interested and also oversees an incubator of businesses in Rockwood.</p> <p>East County One Stop presented the Rockwood International Marketplace in 2004. It was a five weekend market held from May to September. However, with lack of funding, there are no plans for a 2005 market, despite the efforts.</p>
Activity/Task/ Project 1.1	<p>Original Task narrative: “The Small Business Development Center of Mt. Hood Community College, the City of Gresham’s Business and Industry Affairs Team and the Gresham Area Chamber of Commerce in collaboration with OAME and Rockwood business owners will develop the plan.”</p> <p>However, due to various challenges with this task, the Neighborhood Restoration Subcommittee decided that we would take it upon ourselves to attempt to set up a Rockwood Business Incentive Program – a more grassroots effort to just inspire the current businesses to stay in Rockwood.</p> <p>Rockwood/West Gresham Urban Renewal is also focusing on efforts</p>

	mentioned above. Included in the 'early projects' is the Storefront Improvement Program. This program offers loans or partial grants to help pay for visible improvement of commercial buildings.
Activity/Task/ Project 1.2	Encourage support of Rockwood businesses through neighborhood networking. Gauge interest with local businesses in developing a support network. Engage further discussion with the City of Gresham in support of a business coalition or similar network. See Special Emphasis Objective 3.1
Implementation Plan	Discussions are being held with various business members to gauge the interest in developing a business support network in the Rockwood area. Efforts may be timely as Urban Renewal heads toward implementation and commercial interests within the area will have a potential voice in the type of improvements to the area. This project was expected to take up to five years to accomplish, and it may. However, by receiving the Special Emphasis dollars, this project may be expedited.
Outcome Measure	The program will be successful if no business of benefit to the community relocates to another area within one year of the plan's implementation.
Funding Support	This is a non-funded objective, other than the Special Emphasis requests.

Objective 1.2	Develop and/or support a series of community events which promote RWS strategies such as a children's parade, Día de Los Niños, food fair, health fair, Run for Rockwood Relay, street dances, farmers' market, International Marketplace, held on a regular basis.
Status	Día de Los Niños is an annual event organized by the Rockwood Library. Rock Soup was a fabulous event that occurred for the first time in 2003 and then again in 2004. Run for Rockwood Relay is one of the many passions 'in the works' thanks to a RWS Steering Committee Co-Chair. Just before our Year 3 funding was granted, RWS and partnering agencies sponsored the third Back To School Fair in the heart of Rockwood. The Rockwood International Marketplace and a Celebration of Cultures and occurred thanks to many partnering agencies including the City of Gresham and many other partners. National Night Out 2004 was held in a Gresham city park. There were also various holiday events in December 2004.
Activity/Task/ Project 1.3	The RWS Coordinator, in cooperation with the Steering Committee members and other relevant organizations, will orchestrate the above mentioned events and others, especially Rock Soup or related summit. Or, in our NR Special Emphasis efforts, perhaps a community clean-up will be coordinated with a community celebration.
Implementation Plan 1.3	It is the goal of the Steering Committee to assist in enhancing the existing community events throughout Year 4.

Objective 1.3	Develop a Community Logo and sign to identify the Rockwood area.
Status	Despite several efforts, the NR Subcommittee has not been able to get this project off the ground. This objective could become applicable when implementing our NR Special Emphasis.

Activity/Task/ Project 1.4	Work with local schools to have a drawing contest. Develop support from the business community to finance the sign. Work with local interests to develop a design. Cooperate with local governments in meeting standards in design and placement and optimum location for a community identity.
Implementation Plan 1.4	This remains an ongoing effort, requiring substantial participation in order to choose a sign that best reflects the Rockwood Community. Involvement remains the key to meeting this goal – thus, also pulling from the NR Special Emphasis Initiative. Perhaps if networking among the businesses is successful, a corporate sponsor would arise to the occasion to subsidize the creation of a window decal for businesses to booster the community logo.
Outcome Measure	We will measure the outcome of the events, in one way, by tracking attendance as well as community involvement in the planning and in the actual event. This can also be assessed through surveying of the participants at several of the community events. Surveys will ask for perceptions of community-strengths and livability. It will collect data on knowledge of and perceptions about community identity and the community logo (see below). To proxy a control group, similar questions will be asked of those who have not attended any activities through a mail back questionnaire printed in the local paper or similarly mass-distributed. Outcomes should reflect both a 45% increased awareness of Rockwood’s businesses and community identity and 15% increase in positive perceptions about Rockwood’s images. The plan will be successful if at least 50% of those surveyed feel Rockwood is a good place to do business and that families can do all of their basic shopping in their own community.
Funding Support	<p>Project 1.3 events are currently mostly locally supported. The ‘Rock Soup’ event will be receiving some funding support through Weed & Seed during Year 3. In this application, we include a request in order to assist in enhancing this potential annual event by contracting with a storyteller or similar professional or supporting services (BDS G6).</p> <p>Project 1.4 will be locally supported but would also require Core Funding to support the Coordinator’s development activities (BDS A1). The NR Special Emphasis funds will also be helpful to this task (BDS D5, G8, G9, etc.)</p>
Objective 1.4	The City of Gresham, Multnomah County and Tri-Met have proposed a “Rockwood Commons” facility. This facility could house a number of community uses, including a Gresham Police precinct, a health clinic, educational facilities, childcare, a public market and community meeting rooms. This facility would have a positive impact on the RWS strategy by bringing a central focus to a number of community uses.
Status	<p>With the planning developments of the Rockwood/West-Gresham Urban Renewal Plan, a “Rockwood Town Center” concept has now emerged, rather than the ‘commons’. Planners have established that assembling multiple parcels to create a comprehensive approach of combining more commercial with social services will be most successful.</p> <p>In 2004, the public market concept was being achieved through Project 1.3.</p>

	Lack of adequate funding results in putting the R.I.Marketplace on hold.
Activity/Task/ Project 1.5	This objective will be achieved through the successful implementation of the urban renewal efforts by the City of Gresham. However, conceptual plans are subject to change as the Urban Renewal Commission develops projects.
Implementation Plan	Citizens' Advisory Committees have been created. The Committees and the Commission are ultimately responsible for carrying out the original intentions of the Plan. The Urban Renewal plans and financing have been organized for a twenty year time period.
Outcome Measure	A majority of votes supporting the Rockwood/West-Gresham Urban Renewal Plan exemplify that the citizens agree positive urban development is necessary.
Funding Support	This is a high priority for the City of Gresham, but is subject to local funding availability. This is a non-W&S-funded objective, but with the joint efforts that are explained in the NR Special Emphasis Initiative, additional (originally unplanned) successes can be realized.

Goal 2	Increase community stability in Rockwood.
Status	Over half of the households in the Rockwood Weed & Seed area are renter occupied. And despite some businesses moving out of the community, there are many that are staying and some that are moving in.
Objective 2.1	Develop strategies to use homeownership as a means for crime prevention and neighborhood valuation.
Status	Mt. Hood Habitat for Humanity and volunteers recently completed 14 row homes located within the Rockwood Weed & Seed boundaries. A new project will start soon within the boundaries that includes 23 row homes, looking for owners. The Gresham Homeowner Program provides second mortgage financing to make homeownership affordable in Rockwood. This allows someone with a smaller income to carry a smaller loan amount on their first mortgage. Homebuyers do not have to make monthly payments on the second mortgage, but must repay the mortgage when they sell their home.
Activity/Task/ Project 2.1	Work with the City of Gresham, Multnomah County, and Mt. Hood Habitat for Humanity and others to promote homeownership. Help to educate and direct residents toward homeownership options. Offer services to organizations, such as Habitat for Humanity to recruit workers (through community events, inclusion in newsletters, community court partnership, etc.).
Activity/Task/ Project 2.2	Provide construction-training opportunities for volunteer workers. These goals will require the assistance of relevant members of the Steering Committee, City and County government, Mt. Hood Community College and will take up to three years to implement.
Implementation Plan	Rockwood Weed & Seed will continue to evaluate and implement the needed collaboration with the above agencies during Year 3 and Year 4 and will have a plan in place within 12 months for above activities.

Outcome Measure	<p>We will measure the amount of new homeowners that are funded within the Weed & Seed target area. The constructed homes and their new owners will exemplify the much needed continuation of this process: acquiring sites, constructing homes, establishing ownership. We will be able to continue to compare crime statistics in these zones compared to rental zones similar to what is stated in Goal 3 of Prevention/Intervention/Treatment.</p> <p>Increase the number of home ownership programs by 20% by mid-year 3 (changed from Year 2 (O.R.)). (These stats are not yet known.) Ownership has often been a measure of community stability and studies show that increases in ownership correlate positively with decreased crime rates. The plan for this goal is to draw from these findings to develop a plan for homeownership. This goal will be measured then by the type and number of efforts directed by the committee and its stakeholders for low-income homeownership. Progress towards planning and process by which the issues of homeownership in the area are addressed will be measured through focus groups with the stakeholders and analysis of any plans they develop.</p> <p>A 15% increase by the end of Year 3 (changed from Year 2 (O.R.)) in residents' involvement in homeownership and community building activities as measured by the County Citizens' Survey.</p>
Funding Support	For Year 4, this project will be locally supported but would also require Core Funding to support the Coordinator's development activities (A1).

Goal 3	Improve Networking with all elements of the community. [Schools, churches, health care providers, neighborhood organizations, businesses, government entities, etc.]
Status	As part of the goal to share the news of RWS to the community, the Site Coordinator presents to and attends meetings of the following organizations (but not limited to): three Neighborhood Associations, East County Caring Community, Gresham Chamber of Commerce, Gresham City Council, Mt. Hood Head Start Policy Council, Loaves & Fishes, People for Parks, Police Activities League, and the Rockwood Pastors, and the Rockwood Landlords.
Objective 3.1	Develop means of keeping the community members connected: together and to resources.
Status	<p>Networking began when planning began within Rockwood for a Weed & Seed Site. It is beneficial to now have a Coordinator on staff full-time to help Rockwood stakeholders in remaining connected as well as bring others to the table.</p> <p>The event "Rock Soup" networked schools, local businesses and social service organizations. The intent is to bring all of these groups together with our diverse residents to provide networking through all of the groups at least on an annual basis.</p>

	<p>During Year 3, plans are coming together for a newsletter to be created. By the end of Year 3, we hope to have created and distributed at least one newsletter.</p> <p>During Year 3, the Coordinator, the City and volunteers assisted with setting up The BUZZ, the Rockwood Community Access Phone Line (503.618.BUZZ). It remains in working order; however, updating it and advertising its existence has been a slow process.</p>
Activity/Task/ Project 3.1	Develop a Rockwood multilingual, quarterly newsletter with information about when and where resources are available as well as community events.
Implementation Plan 3.1	Rockwood Weed & Seed will have a process established for development of a newsletter within this current year and will create and distribute one by the end of Year 3. The Coordinator is the main responsible party for this activity.
Activity/Task/ Project 3.2	Establish a community 'one-stop' hotline that people can call to report suspicious activity as well as inquire about when and where resources are available as well as community events.
Implementation Plan 3.2	The BUZZ offers information on reporting suspicious activity as well as many other community resources. (Depending on the activity, many hotlines already exist.) Callers can leave a message on the BUZZ system and those calls are logged.
Outcome Measure	<p>The newsletter will include contact information for the RWS Coordinator as well as other Rockwood partners. Community events will be advertised within the newsletter. Interested readers will be surveyed on their source finding out about the projects and/or events. A return mailing or coupon may be included in the newsletter in order to ensure more feedback. This year's response will determine whether it will be most beneficial to create the newsletter on a monthly basis or create a larger newsletter less often.</p> <p>Evaluation criteria include the existence of the newsletter and phone lines and surveys of users of these services. Readers and users will be polled on the effectiveness of and extent of outreach provided by the networking effort. Outcome measure will show a 15% increase in community awareness and a 10% increase in community participation in activities each year of implementation. The strategy will be successful if at least 50% of those surveyed are satisfied with their level of community engagement and knowledge about community activities as measured by the County Citizens' and SUN Social Capitol Surveys.</p>
Funding Support	For Year 4, we are requesting funding support for printing and mailing costs of the newsletters and brochures that will be published as informational materials about RWS and goals/strategies (BDS E6, H9). Also, the funding to cover the costs of receiving the local newspapers and continuing membership to local chambers/service organizations will improve the networking efforts of RWS (BDS H7). Finally, granting the support of the request under the NR Special Emphasis for advertisement of The BUZZ will allow for greater success of the phone line and bringing needed resource information to the community.

Goal 4	Improve housing conditions.
Status	The Neighborhood Restoration Subcommittee continues with its commitment to this goal. Therefore, we submit a request to support a second <u>Special Emphasis</u> related to our <u>Neighborhood Restoration</u> component.
Objective 4.1	Establish and provide opportunities to those in need of improvement to their housing conditions.
Status	<p>The Crime Prevention Specialists (CPSs) of the Gresham Police Department maintain a database of the apartment managers and owners within Rockwood. Through the “Enhanced Safety Property” program, the Specialists are able to not only address crime issues but also offer applicable improvement options for their facilities. The CPSs also recently started meeting monthly with area managers and owners to have an opportunity to keep them ‘in check’, provide educational and resource information and keep abreast of certain crime problems.</p> <p>The Subcommittee is evaluating the options for a nuisance hotline or other effective ways for persons to report housing violations.</p> <p>At this time, the City of Gresham does not have a housing maintenance code in place to address internal housing issues such as safety and health issues due to a previous City Council’s decision not to implement. The City of Gresham staff plans to gauge interest of the Council to determine whether a housing maintenance code can be implemented. Habitability remains a very relevant issue within the boundaries.</p> <p>Among the Urban Renewal early projects is an Apartment Rehabilitation Program which includes loans or partial grants to help pay for maintenance or other improvements.</p> <p>The Neighborhood Restoration Subcommittee also views that neighborhood beautification is an important objective and effort within Rockwood. We are developing more contacts with local businesses and community residents to encourage neighborhood beautification (with community clean-up projects, etc.). See NR Special Emphasis proposal.</p>
Activity/Task/ Project 4.1	Provide opportunities for continuous education for apartment managers.
Implementation Plan 4.1	The CPSs will continue their work with the apartment managers through Years 3 & 4. The Subcommittee will collaborate and assist as necessary in increasing involvement of managers/owners.
Activity/Task/ Project 4.2	Form a tenants’ association and partner with agencies such as the Fair Housing Council to allow tenants to report housing violations. Hold informal sessions to listen to concerns of renters and educate them regarding access to services.
Implementation Plan 4.2	RWS had been an active participant in contributing to a plan to address affordable housing issues under the umbrella of the Neighborhood

	Partnership Fund and through efforts of the East Multnomah County Housing Advocates. There are three goals for this group: work to secure new resources/funding for affordable housing; advocate for policy changes and raise awareness and visibility of housing agendas. The NPF funding has run out, but advocates are still doing the work, at least, within their respective agencies.
Activity/Task/ Project 4.3	Establish a nuisance hotline for people to report anonymously poor housing conditions and neighborhood nuisances.
Implementation Plan 4.3	We will look into incorporating this service with the community 'one-stop' phone line, if indeed we find that this resource is not available to the community.
Activity/Task/ Project 4.4	Expand Human Solution's (HSI) Ready-to-Rent Program to the residents of Rockwood. Partners include the Fair Housing Council, Human Solutions, Inc., apartment owners and managers, the Weed & Seed Steering Committee and staff and will be dependent on resources.
Implementation Plan 4.4	This project could take up to 5 years to accomplish and it is also on the books as possible incorporation with Urban Renewal Plans.
Outcome Measure	This strategy will be assessed through five measures: <ol style="list-style-type: none"> 1. The creation of a tenants' association with at least 20% of tenants attending meetings or are otherwise involved in the association. 2. The creation of a phone line. At least 15 calls per month, with an above average of satisfaction ratings by users. (The challenge of tracking incoming calls remains.) 3. The creation of at least five informal sessions with renters. At least 20% of the tenants will have attended the sessions and they will show above average satisfaction. 4. At least three opportunities for apartment managers to receive education on landlord-tenant laws and pertinent issues. 5. Expansion of the HSI program to three new sites/complexes.
Funding Support	We are requesting funds to support the overtime costs of the CPSs (BDS A5). The Subcommittee will continue their work on the activities through Year 3 and 4. Finally, granting the support of the request under the NR Special Emphasis for advertisement of The BUZZ and supplies and support needed for beautification projects will allow for greater success of this goal.

Goal 5	Develop leadership in the community.
Status	<p>According to the 2000 U.S. Census, approximately 61% of Rockwood's population was classified as 'In Labor Force' and 'Employed.' Based on Occupation of Employment data, only 9% of those employed claim to hold management or supervisory positions. According to this information, it could be inferred that a very small number of Rockwood residents consider themselves to hold leadership qualities and characteristics.</p> <p>As neighborhood needs are more clearly delineated, it is expected that specific roles can be formed for those who wish to volunteer. Once RWS and other local social organizations can define where leadership is needed,</p>

	<p>leaders can more readily be identified. Leadership among businesses is also crucial.</p> <p>Project Safe Neighborhoods' tasks have created a venue for developing some young leaders – through youth focus groups, for example.</p>
Objective 5.1	Increase number of strong role models, enhance relationships among community members and strive for community sustainability.
Status	<p>Several community residents continue strong participation with the RWS Steering Committee and have leadership roles including Co-Chair and Neighborhood Restoration Subcommittee Chair. Also, we continue to encourage residents who have become Weed & Seed advocates to attend Weed & Seed related trainings/conferences to help them develop their involvement and then share this knowledge at Weed & Seed meetings or apply it to community event/project planning, etc.</p> <p>A partner previously mentioned in this project, Alliance of Latino Parents, has dispersed and technically no longer exists. However, recently Latino parents of local high school students have come together to form 'La Sociedad de Padres de Reynolds' (The Reynolds Parents' Society). The RWS Site Coordinator (as a bilingual person) will network as she can to encourage consistent engagement.</p> <p>With the surveys completed (over 250) as part of our evaluation efforts, approximately 100 RWS residents and business contacts disclosed their personal contact information when asked "Would you consider volunteering for a community action group?" The RWS Site Coordinator has this contact information.</p>
Activity/Task/ Project 5.1	Develop strategies to promote leadership in youth.
Implementation Plan 5.1	<p>With East County Family Services, El Programa Hispano, Metropolitan Family Services, and the Police Activities League at the table, promotion of development of youth leadership is currently happening and will continue through Years 3 and 4.</p> <p>It is a goal that "Rock Soup" continues as an annual community event. With evaluation strategies during Year 1 & 2's events, RWS will develop and implement ideas to enhance it for Year 4.</p> <p>Project Safe Neighborhoods' plans continue to address the need for this.</p>
Activity/Task/ Project 5.2	Develop strategies to identify adult leaders in the community.
Activity/Task/ Project 5.3	Work with groups (such as Parents As Teachers or the Alliance of Latino Parents) currently involved in leadership development.
Implementation Plan 5.2-5.3	The Site Coordinator is dedicated to engaging the community to get involved. All of the above listed under 'Status' will continue. With the support of the NR Special Emphasis, this goal can be more than successful.

	With the completed surveys, RWS now has a starting place for making contact with community members other than through the newspaper.
Outcome Measure	Outcomes will include 30% of those surveyed feeling as though they are more supported by local leadership after one year of implementation. This strategy will be assessed through the following: Have culturally competent strategies to identify leaders and promote youth leadership been created? Are these plans based on nationally recognized best practices? Do the adults and youth leadership [especially in the Latino community] feel more supported by the Committee's effort [ascertained through surveying]?
Funding Support	This objective would require Core Funding to support the Coordinator's development activities (BDS A1, B1). In addition, we request travel funds to allow for residents/Weed & Seed advocates to continue to represent RWS at CCDO and related trainings and conferences (BDS 'C'). Finally, if granted the funding for the NR Special Emphasis, leadership is sure to take hold.

Goal 6	Decrease poverty/increase wealth.
Status	Based on 2000 Census information, 19% of resident household income among Rockwood's population falls below poverty level.
Objective 6.1	Increase upward mobility in the workforce.
Status	<p>Through the efforts of the Oregon Association for Minority Entrepreneurs (OAME), in conjunction with East County One Stop (ECOS) and the Rockwood International Marketplace, plans to support entry-level job workers in their efforts to achieve upward career mobility are in development.</p> <p>The Rockwood Business Assistance Program has been put on hold due to staffing changes and city budget cuts.</p> <p>The State of Oregon holds one of the highest unemployment percentages in the U.S., creating a very competitive job market. However, efforts to provide marketable skills to our residents remains in tact.</p> <p>The Rockwood International Marketplace provided a venue for small business to develop and grow. Micro-enterprise lending programs are in place in partnership with ECOS and Mercy Corps to assist with small business start up, especially for minority and immigrant populations. Vendors have access to training to create product development capacity and sales to increase their business from only weekend supplemental income. However, due to lack of adequate funding, there are no current plans to hold the Marketplace for the second year.</p> <p>The Oregon Council for Hispanic Advancement recently received funding from the Department of Labor through Worksystems, Inc. to provide a job training program for youth ages 14 to 21. Proyecto Conexion is in its initial implementation stage. Participants will learn essential job readiness skills and life skills that prepare them to find employment and develop career track options.</p>

Activity/Task/ Project 6.1	During Years 3 and 4, Rockwood Weed & Seed will work with the above-named agencies and the Gresham Chamber of Commerce and the OR Employment Office in Gresham to formalize these activities to work with the business community to support entry-level job workers in their efforts to achieve upward career mobility. We will assess the need for collaboration with the Small Business Development Center of Mt. Hood Community College.
Implementation Plan 6.1	One year is estimated for the development of the plan. Full implementation will be phased in over a five-year period. Funding from the NR Special Emphasis can assist with the success of these tasks.
Activity/Task/ Project 6.2	The City of Gresham's Business and Industry Affairs Team will continue to monitor the business climate in Rockwood and present this information to the Steering Committee twice annually.
Activity/Task/ Project 6.3	Develop a youth employment plan. The effect of the implementation of such a plan would be to increase future employment opportunities and to divert youth from negative activities. The Youth Employment Institute, Reynolds High School, the Oregon Employment Department and other relevant agencies will work together to develop a plan targeted toward the youth in the Rockwood area. This plan would include assessment of employment barriers, job readiness training, job placement, and retention services. It would also involve engaging the business community to create a network friendly to employment of young people.
Activity/Task/ Project 6.4	Develop job readiness training programs for the under and unemployed through Mt. Hood Community College, the business community, ECOS Career Systems and Worksystems, Inc.
Activity/Task/ Project 6.5	Improve numbers of and access to family wage jobs through cooperative agreements with employers and the regional mass transportation provider, Tri-Met.
Implementation Plan 6.1-6.5	As the employment rate and economic conditions are far outside the committee's locus of control, and the project is long-term in nature, the plans will be evaluated on feasibility and planning rather than impact. However, with funds to support the NR Special Emphasis, RWS can work more easily toward fruition of some of these projects.
Outcome Measure	<p>A 10% increase in the number of Rockwood residents who earn a living wage [over \$10.00/hour for a family of four]. Experts in economic development at Portland State University and the University of Oregon will review both plans for the adult and youth employment. The experts will review the plans for the following criteria: 1) feasibility of implementation; 2) comprehensive planning; 3) proper analysis of the factors that prevent full employment and living wage jobs.</p> <p>At least 20% of the unemployed or underemployed in the community will have attended job readiness training. The job readiness training indicated in 6.4 will be assessed by expert review as the two plans above. Further, the trainings will be assessed through focus groups with program participants and ECOS career counselors.</p>

	The outcome measure of Project 6.5 will be measured through the existence of written cooperative agreements. ECOS clients will be surveyed on their method of transportation to work before and after implementation of the cooperative agreements. It is assumed that a successful plan will result in more clients using public transportation to go to living wage job sites.
Funding Support	This is a non-funded objective except for that which is received through the request for the NR Special Emphasis Initiative.

D. Special Emphasis Narrative

(1) JUSTICE INNOVATIONS: COMMUNITY COURT

Rockwood Neighborhood Weed & Seed plans to continue assisting in enhancement of the Gresham Community Court Project during Year 4. With the help of Years 1, 2 and 3 funding awarded to Rockwood Weed & Seed, and in collaboration with Multnomah County District Attorney's Office, Multnomah County Department of Human Services and Multnomah County Department of Community Justice (MCDJC), Gresham Community Court (GCC) officially opened on April 1, 2003. Just as the other Community Courts in the Portland metropolitan area, GCC seeks to strengthen the linkage between criminal courts and the communities we serve through operation of a court that focuses on problem solving as well as case processing.

The objectives listed below integrate well with Rockwood Weed & Seed's overall strategies. We are addressing the goals to reduce street level crimes and to increase the accessibility and cultural competence of services to batterers and victims. Community involvement and partnership with law enforcement will help reduce crime through preventative measures. We will also have the ability to increase access to strength based approach to alcohol and drug treatment, reduce alcohol and drug use in the apartment buildings in Rockwood as well as increase access to health and mental health services and support families with other critical services.

Rockwood Weed & Seed plans to serve as a "gap-filler" in the following four basic areas:

Goal 1	Apply above-mentioned goals and objectives to area offenders and their families in order to reduce the offenders' likelihood of re-offending and increase the likelihood of the offenders becoming more productive citizens in our community. The ultimate goal is to create a safer, more livable community.
Status	Gresham Community Court (GCC) is a highly collaborative program that relies on the coordination and partnership of at least 9 core partners, including the Rockwood Weed & Seed site. This number does not include the secondary social service and community organizations that receive referrals from GCC social services program and the GCC judge. Due to this collaboration, the GCC has been able to achieve many of the law enforcement and community enrichment objectives envisioned when the program began.

	<p>For GCC to operate effectively, many agencies provide staff and resources. The State of Oregon Circuit Courts provides an equivalent of 1.0 FTE (one judge, several court staff/one day/week). MCDA's Office provides .4 FTE (deputy district attorney and legal assistant). Rose City Consortium provides 2 public defenders at .2 FTE each. The Multnomah County Sheriff's Office provides approximately three facility security officers at about .5 FTE total. Multnomah County Dept. of Community Justice receives about \$65,000 from residents' income taxes to provide community service logistical assistance.</p>
Objective 1.1	Establish and maintain successful completion rates of community court.
Status	<p>In 2004, The Social Services Case Manager interviewed an average of 14 people per month and made an average of 28 referrals to a variety of social service agencies and resources including: employment, Hispanic services, Oregon Health Plan, food assistance, rent, utilities and other financial assistance, food stamps, emergency clothing, health and dental care, housing/homelessness, bus tickets and obtaining identification. Some defendants are aware of how to access these services, but many are not or will not. GCC seeks to facilitate linkages to social services in the defendants' community.</p> <p>The Social Services Case Manager's position has been supported by RWS funds since development of GCC began in October of 2002. (CORE funding FY2002, Special Emphasis funding FY2003, FY2004.)</p>
Activity/Task/ Project 1.1	Provide funds to support the work of a Social Services Case Manager to perform preliminary intake interviews with Gresham Community Court offenders and assist in determining recommendations for adjudication and the need for rehabilitation services and/or other applicable services.
Implementation Plan	The Case Manager is currently being supported in part by RWS funds and would require that assistance through at least Sept. '06 in order to ensure the success of the court process. If funds are awarded, with help from the Multnomah County District Attorney's Office (MCDA), the Multnomah County Department of Human Services and RWS will contract once again to assure the Case Manager's position is filled.
Outcome Measure	Monitor the successful completion rates of community court, the return rate of same offenders and the increase or decrease of area low-level, non-violent crimes.
Funding Support	<p>For FY2002, 6.5% of the RWS funds were allotted to the Case Manager's position and during FY2003, 8.4% of the RWS funds were allotted to the Case Manager's position. RWS is allotting the same for this current FY2004.</p> <p>Once again, we are requesting support for the Case Manager at a .25 FTE rate and office supplies. (BDS E2, G1)</p>
Objective 1.2	Establish and maintain successful completion rates of community court while helping to 'give back' to the Rockwood community.

Status	<p>In 2004, 469 defendants were sentenced to community service (23 in progress) through Gresham Community Court. 318 (68%) successfully completed their community service sentences. This culminates to 4,968 hours of community service, valued at \$36,018, contributed to the Rockwood and Gresham Communities.</p> <p>The CSC's position was supported by RWS funds with Special Emphasis funding FY2003 (5.7% of total funds) and is currently as well (FY2004). Prior to that, as the funding was cut within the County's budget in early 2003, the RWS Steering Committee approved that the Site Coordinator volunteer as the CSC for two months until an alternative candidate could be designated. The successors assisted as volunteers and interns through the rest of the fiscal year.</p>
Activity/Task/ Project 1.2	<p>Support the work of a CSC to administer community service assignments and develop the community service projects through collaboration with Rockwood and Gresham agencies. With a staff person in the Rockwood area giving attention to these matters, the offender will have the opportunity to 'give back' to the community where the crime was committed.</p> <p>Enhance and provide support to the community service projects to be developed for the offenders to complete in the effort to 'give back' to the Rockwood community.</p>
Implementation Plan	<p>Voters approved a three-year measure in May 2003 to create the Multnomah County personal income tax (ITax). Due to the presence of these funds, the County's Dept. of Community Justice has agreed to transfer a Correction Technician position to assist Gresham Community Court as the Community Service Coordinator. RWS funds are no longer needed.</p>
Outcome Measure	<p>Monitor the successful completion rates of community court, the return rate of same offenders and the increase or decrease of area low-level, non-violent crimes. Monitor the service project success and request agency feedback regarding projects performed at their sites.</p>
Funding Support	<p>For FY2003 and FY2004, 5.7% of the RWS funds were allotted to the CSC's position. No funds are being requested for FY2005.</p>

NOTE: Objectives 1.3 and 1.4 of Application 2003-W0278-OR-WS continue to be addressed and monitored by Rockwood Weed & Seed. However, no funding was requested for FY2004 nor is being requested for FY2005.

(D. Special Emphasis Narrative -- Continued)**(2) PREVENTION SPECIALTY PROGRAMS: CONFLICT RESOLUTION**

NOTE: Goal 2, Objective 2.1 and the correlating Activities/Projects of Application 2004-W0360-OR-WS continue to be addressed and monitored by Rockwood Weed & Seed. However, no funding is being requested for FY2005.

STATUS: RWS, in partnership with Janus East County Family Services, Metropolitan Family Services and El Programa Hispano, has offered three (3) series of the 'Parents and Youth Talking It Out' courses (two in English, one is Spanish) during FY2004. At least 13 families have attended and participated in the courses. The RWS Site Coordinator will continue to monitor the provision of the courses and there are plans to offer at least three (3) more series before end of FY2004.

(D. Special Emphasis Narrative -- Continued)**(3) NEIGHBORHOOD RESTORATION:
ROCKWOOD MAKES ME WANNA GO M.A.D. – MAKE A DIFFERENCE**

(The Rockwood Weed & Seed Steering Committee decided in January 2005 that RWS would not request the Special Emphasis funding to support the previously funded Prevention Specialty Program but rather to focus efforts on long term sustainability of neighborhood capacity building through this new Neighborhood Restoration Special Emphasis Initiative.)

In 2003, a Rockwood resident decided to put some of her 'MAD' energy toward something positive. She was frustrated with other community residents' apathy and lack of pride and inspiration to help make Rockwood a better place. She designed a community involvement project called 'Rockwood Makes Me Wanna Go M.A.D. – Make A Difference'. Residents participated in community service projects and with an opportunity fund provided by a county department, RWS was able to 'treat' the volunteers to MAD T-shirts which could be worn as volunteers worked on these efforts, and advertised the program each time they were worn.

The Steering Committee wishes to expand on this concept to engage and involve more community residents on a broader level and include the Rockwood businesses. The Rockwood community faces some unique opportunities and challenges where timing is important. An Urban Renewal district has been in place for two years and has had a hard time getting "off the ground" in addressing the community. At the same time, RWS intends on building community capacity with special emphasis on reaching the "larger/whole" community beyond specific pockets most in need of service. To have the community self-sustain beyond the Weed & Seed funding period, social capital must be focused on. This initiative looks at these opportunities that can leverage the city's Urban Renewal dollars, leverage businesses' limited advertising funds and build partnerships at the same time.

Why? There are four neighborhood associations that hold jurisdiction within the RWS site boundaries. One of them is inactive. The other three hold meetings no more than one time every three months which, on average, 10 people may attend (3 of the persons are officers and 2 are presenters). They do not coordinate any other events or projects, normally. Another reason? The City of Gresham recently had to 'put on hold' the existence of the Rockwood Business Assistance Program due to staff changes and budget cuts. The Gresham Chamber of Commerce is a successful organization but the Rockwood business owners and managers do not participate on the same level as other neighborhoods' businesses. The 'Make A Difference' (MAD) program offers the flexibility to focus on a variety of neighborhood restoration efforts under the guidelines and familiarity of one consistent program. The main goal of MAD is to engage community members to make a difference in their community and reap benefits, through t-shirts, local shopping incentives, self-sufficiency and neighborhood pride. It will address needs for assistance within our community all through one on-going effort, as opposed to separate efforts for each one-time project. It not only builds partnerships, but also builds awareness of Rockwood's issues and in turn, builds successes.

Since 2000, we have been monitoring the count of arrests related to drug use and sale. Over the years, we have seen decreases in the numbers, but in 2003, the numbers began to climb again. In 2004, there were 92 arrests within the RWS site boundaries for use and/or sale of synthetic drugs (Methadone, Demerol) i.e., Methamphetamines. This is a 28% increase since 2001 (despite the 20% decrease over 2003). Despite Rockwood now being a more urban area, certain sections of the neighborhood still have a rural feel and some residents have decided to take advantage of that and transform their homes into laboratories for making drugs. We want to take advantage of the MAD energy that their neighbors might be sensing and engage them to help us in cleaning up those homes.

The objectives listed below integrate well with Rockwood Weed & Seed's overall strategies. We are addressing the goals to improve the business vitality and image of the business community. Community stability in Rockwood will increase and within all elements of the community, networking will improve. We will also address the need to develop leadership. The goals of decreasing street level crimes and decreasing poverty will be addressed with the success of this program.

Goal 3	Apply above-mentioned goals and objectives by engaging community residents to focus efforts on long term sustainability of neighborhood capacity building.
Status	See above narrative.
Objective 3.1	Take a business community that is economically depressed and has no cohesiveness within the community and connect their efforts to a) work with them to collaborate for more effective outreach; b) to encourage shopping within the area; c) to work with these businesses towards forming a self-sustaining business coalition.
Status	See above narrative.

Activity/Task/ Project 3.1	Implement Rockwood Business Incentive – Make A Difference Program. Begin by inviting all Rockwood businesses to gather for the kick-off of the program and obtain feedback. A second meeting would allow for distribution of the following supplies: fish bowls, business frequency cards and stamps.
Implementation Plan	<p>The program will begin with a neighborhood shopping campaign offering cards to be stamped for patrons of Rockwood businesses. After a patron has five stamps, they can drop their card into a fish bowl at a participating business to be entered into a weekly drawing. This program seeks to unite businesses in local shopping efforts, increase sales, and build coordination.</p> <p>The businesses that agree to participate in the Program will have to donate something for the drawing for the patrons to receive incentives. If the businesses find that this is a lucrative partnership, RWS will encourage the forming of a neighborhood business coalition.</p>
Outcome Measure	We hope to engage (and receive commitment to MAD from) at least 35% of the businesses with which we are able to make contact.
Funding Support	To fund this project, we are requesting funds for the rubber stamps, printing costs for the MAD business frequency cards and informational brochures, fish bowls and T-shirts (BDS E8, E9, E10, E12). The T-shirts could be worn by participating managers to help RWS with public relations of the strategy and this specific project. We request funds to hire a consultant or contractor to help in implementation of the project (BDS G9) and provide support to the business coalition. The Site Coordinator will also help with implementation and supervise the consultant’s work (BDS A1, B1).

Objective 3.2	Enhance outreach and establish a ‘joint venture’ with the City to get the word out about Urban Renewal programs and positive changes in the community. Leverage community pride by focusing on positive efforts that are being accomplished by Urban Renewal and Rockwood Weed & Seed, and leverage Urban Renewal funds to partner on neighborhood beautification efforts.
Status	<p>The City has completed projects through Urban Renewal and other funding mechanisms like improving a few of the main streets within the RWS site. One main street, Stark, which is now a ‘boulevard’, is widely traveled and although much improved, does not give the community an identity; it exists without fanfare or an ‘awakening’ to the community that says “Look, things ARE getting better”. The City has considered placing banners on the streetlamps, but does not have the full funding for neither materials nor manpower.</p> <p>In March 2005, a joint venture of RWS and the City debuted. The City agreed to provide the telephone line, number and technical assistance to set up the Rockwood Community Access Phone Line – The BUZZ – as a resource for the neighborhood. The phone line provides resource information in three languages and includes a Rockwood/West Gresham Urban Renewal</p>

	Information Center option.
Activity/Task/ Project 3.2	With a joint venture of RWS and the City, (and the approval of this request) RWS will provide banners and the City could assure that they are hung. These banners will help to develop a sense of community pride and will also give the area businesses an opportunity to advertise. For example, "Parr Lumber Company welcomes you to Rockwood".
Implementation Plan	Banners will be hung by early 2006 and if a rotation process is necessary for the most exposure within the community, the 'postings' will be continual. RWS and the City are responsible for this project.
Activity/Task/ Project 3.3	Contract with an advertising company as part of a public relations plan for RWS and Rockwood Makes Me Wanna Go M.A.D. Advertise The BUZZ; thus, advertise RWS, Urban Renewal efforts and potentially local businesses that have participated in the Rockwood Business Incentive Program. Tri-lingual advertisement must be considered.
Implementation Plan	Arrangements for securing the billboard advertise space will be completed by the end of 2005. RWS is responsible for this task, but would need to communicate openly with the City about the project.
Outcome Measure	By advertising The BUZZ, a phone line, we can monitor its effectiveness by tracking phone calls into the system. The BUZZ has an option for leaving voice mail messages but has not yet established a tracking system for incoming calls. This will be addressed.
Funding Support	The Urban Renewal Commission would not be able to financially support this objective alone. In this joint effort with RWS, banners could be purchased and the labor to hang them can be provided for; therefore, we aim to build our capacity. We are requesting funds to purchase the banners and secure the billboard advertisement. Funding for the Outreach Coordinator would also support this objective (BDS D5, G8, G9)

Objective 3.3	Reduce the number of methamphetamine labs and drug houses in Rockwood. Engage residents in beautifying the community, thus making it more livable and improving the quality of life.
Status	See above narrative. The City is looking to develop an ordinance which may require clean-up of graffiti on private land. The Rockwood home/landowners have more of a difficult time addressing the constant need for clean-up than other neighborhoods.
Activity/Task/ Project 3.4	Develop and implement a spree of community clean-ups: meth labs, drug houses, graffiti, garbage, etc. Create an Adopt-A-Block program. This is another example of joint efforts -- the distribution of a small plant to neighbors, celebrating new changes to their neighborhood and giving them the opportunity to take their own small step with a planting to help in "growing the community." A tag will be attached to the plant marketing RWS and The BUZZ – the Community Access Phone Line.
Implementation Plan	RWS is responsible for this activity and will be more successful with the help of many volunteers. Coordinating the clean-up projects will begin as soon as

	funding becomes available. If granted, the GPD can help to identify the homes that need attention due to drug contamination and can help (with the proper equipment) to decontaminate. We plan to hold major four community clean-ups within this fiscal year.
Outcome Measure	Success would entail holding four community clean-ups that involved at least 20 new volunteers/engaged residents.
Funding Support	We are requesting funding for decontamination supplies; printing costs; small, inexpensive plants; and MAD T-shirts (BDS E3, E9, E11, E12). We also request funds for graffiti clean-up (within Core budget – BDS G3), for overtime costs of the GPD Code Enforcement and to hire an Outreach Coordinator as a consultant to support the development of these projects (BDS A8, G9). This project also requires the support of the Site Coordinator (BDS A1, B1).

E. The Federal Role

We receive ongoing support from Diane Peterson representing the U.S. Attorney's Office (District of Oregon) as the LECC Coordinator. Since early 2003, RWS has kept abreast of the efforts of the Project Safe Neighborhoods' activities being implemented near and around the RWS boundaries. The Federal Bureau of Investigation supports our Safe Haven, the PAL Youth Center, by leading activities for the youth at the center.

F. Coordination

1) Current Collaborations

Most, if not all, collaborators listed below are mentioned within Section C along with their contributions to the achievement of Rockwood Weed & Seed goals and objectives. We are grateful that the following in-kind resources will continue: agency willingness to host community meetings, availability of van transportation to Safe Haven activities, and limited donations to various community events. Thanks to the following agencies' contributions, the 2004 RWS-sponsored Back To School Fair was a great success: El Programa Hispano-Catholic Charities, Fred Meyer, Kaiser Permanente, East County Family Services, Morrison Center, Multnomah County Dept. of Community Justice.

- Celebrate Literacy Oregon
- Centennial Lions
- Centennial Neighborhood Association
- Centennial School District
- CODA, Inc.
- Color My Web
- Community Against Domestic Violence
- Dragonheart Family Healthcare
- Dina DiNucci
- East County Caring Community
- East County Family Services (Janus Youth Programs)
- East County One Stop
- El Programa Hispano (Catholic Charities)
- Freedom Foursquare Church

- Gresham Chamber of Commerce
- Gresham Community & Economic Development Department
- Gresham Office of the City Manager
- Gresham Mayor
- Gresham Police Department
- Angie Hayes
- Eugene Hayes
- Housing Authority of Portland
- Human Solutions, Inc.
- Kaiser Permanente
- Sharron Kelley
- Trish Lichau
- Latino Network
- Loaves & Fishes
- Metropolitan Family Service
- Kathy Minden
- Mt. Hood Community College Head Start & Early Head Start
- Mt. Hood Community College Small Business Development Center
- Mt. Hood Habitat for Humanity
- Multnomah Community Television
- Multnomah County Alcohol & Drug Administration
- Multnomah County Commissioner Roberts's Office
- Multnomah County Community Service Program
- Multnomah County Dept. of Business and Community Services (Finance, Budget & Tax)
- Multnomah County Department of Community Justice
- Multnomah County Department of Human Services/Domestic Violence Division
- Multnomah County Department of School and Community Partnerships
- Multnomah County District Attorney's Office
- Multnomah County Health Department
- Multnomah County Library
- Multnomah County Sheriff's Office
- My Sister's House
- Oregon Department of Human Services (Office of Addiction Services)
- Oregon Employment Department
- People for Parks
- Police Activities League
- Portland Lutheran School
- Portland State University
- Reynolds School District
- Rockwood Neighborhood Association
- Snow-CAP Community Charities
- Theft Talk™
- U.S. Attorney's Office
- Youth Employment Institute

2) Co-Chairs of Steering Committee:

- ***Kathy Minden**, Rockwood resident, Children's Advocate, Neighborhood Activist. rkminden@comcast.net, 503-661-2927.
- **Maura White-Cioeta**, Executive Director, Police Activities League. maura@palkids.org, 503-823-0250.

3) Chairs of Subcommittees:

- Sgt. Rich Pierce – Law Enforcement/Community Policing
- Patti Swanson – Prevention/Intervention/Treatment
- *Dina DiNucci – Neighborhood Restoration

4) Steering Committee Members: (*denotes Members who live in the target area)

- Mary Lou Begert, Multnomah County Library, Rockwood
- Keith Biggs, Reynolds School District
- Sarada Boland, Metropolitan Family Service
- Susan Brookfield, Kaiser Permanente
- Gayle Brooks, Multnomah County Community Court Project Coordinator
- Lorena Campbell, Multnomah County Dept. of School & Community Partnerships
- Ivan Cortes, Multnomah County Department of Community Justice
- Jean DeMasters, Human Solutions
- Dina DiNucci, Rockwood resident and neighborhood activist
- Beth Faulhaber, Police Activities League
- Cheryl Houston, Multnomah County Health Department
- Pat Kunert, Portland Lutheran School
- Chris McCormack, Multnomah County D.A.'s Office/Project Safe N'hoods
- Steve Olsen, East County Family Services, (Janus Youth Programs)
- Rich Pierce, Gresham Police Department
- Diane Peterson, U.S. Attorney's Office
- Chris Piekarski, Multnomah County District Attorney's Office
- Carla Piluso, Gresham Police Department
- Patti Swanson, Gresham resident
- Virginia Warren, Oregon Employment Department
- Gloria Wiggins, El Programa Hispano (Catholic Charities)

5) Other Rockwood Stakeholders:

- Laura Adania, Multnomah County Health Department
- Judy Alley, Snow-CAP Community Charities
- Teddi Anderson, Gresham Police Department
- Charles Becker, Mayor of the City of Gresham
- Jack Bilderback, Centennial Lions
- Dennis Bohren, Ascension Lutheran Church
- Malcolm Boswell, Oregon Employment Department
- Kyla Cadieux, Mt. Hood Community College Early Head Start
- May Cha, Multnomah County Department of School and Community Partnerships
- Alejandro Chavez, Housing Authority of Portland
- Ron Clark*, Metro Church of Christ/Community Against Domestic Violence
- Becky Coleman, My Sister's House
- Dennis Donin, CODA, Inc.
- Charlotte Dorsey, Color My Web
- Bernie Giusto, Multnomah County Sheriff's Office
- Robert Hanna, Lynchwood Christian
- Tricia Harding, Metropolitan Family Service
- *Angie Hayes, Rockwood resident
- *Eugene Hayes, Rockwood resident
- Scott Hogan, Gresham Police Department

- Christine Hurtley, Gresham Community Court/Police Activities League
- Mike Jezewski, Police Activities League
- Eric Kvarsten, City of Gresham Office of the City Manager
- Sharron Kelley, Volunteer
- Don King, Mt. Hood Community College Small Business Development Center
- Theresa Kuminski, Community Leader
- John Kuykendall, Lynchwood Church of God
- Trish Lichau, Concordia University
- Kristoffer Lindstrom, Loaves & Fishes
- Alicia Lopez, Latino Network
- Sherri Luru, Youth Employment Institute
- Meghan Mahaffy, Mt. Hood Habitat for Humanity
- Roger Meyer, Rockwood Neighborhood Association
- Tory Paul Mitchell Multnomah County Dept. of Business and Community Services (Finance)
- Brian Renauer, Portland State University, Administration of Justice
- Bob Robison, Multnomah County Department of Community Justice
- Bill Russell, Covenant Presbyterian Church
- Joan Pasco, East County One Stop
- Dave Pauli, Freedom Foursquare Church
- Jim Peterson, Multnomah County A&D Administration
- Fred Rau, Volunteer
- Clarence Schilt, Rockwood Seventh Day Adventist Church
- Jessica Steinberg, Housing Authority of Portland AmeriCorps Member, Early Literacy
- Tami Surplus, Gresham Police Department
- Andrea Watson, Reynolds School District
- Kristen West, Commissioner Roberts's Office, Multnomah County
- Stephen Young, Gresham Community Court/MC Dept. of Human Services

- 6) **Renewal Community? YES!:** The Rockwood/West Gresham Urban Renewal Plan was approved by the residents of Gresham in a city-wide vote on November 4, 2003. The Urban Renewal Plan is a 20-year plan for improving the economy and the community of Rockwood-West Gresham. It provides a new public funding mechanism to encourage private investment in the urban renewal area.
- 7) **Brownfields Area? YES!:** The City of Gresham received a \$200,000 grant from the Environmental Protection Agency to fund a Phase I and II Brownfields Assessment within the timeline 7/04-7/06. The grant will finance the city wide inventory of brownfields and specifically target areas that show great promise for economic development, community improvement and environmental remediation. Although the City is in the preliminary stages of this grant program, it is clear, according to the Brownfield grant Coordinator at the City, that Rockwood has a high priority to be targeted in the coming months. It is expected that the City will apply for follow-up grants with the EPA after successful completion of this grant.
- 8) Rockwood Weed & Seed boundaries do **NOT** lie within an Empowerment Zone, an Enterprise Community or a Hope VI Community.
- 9) **Project Safe Neighborhoods:** RWS is in contact with the USAO and the East Portland Neighborhood Office to understand how collaboration can be effective for PSN. Gresham's previously-appointed Neighborhood District Attorney, a member of the RWS Steering Committee, is the D.A. for Multnomah County's PSN strategies. As the PSN prosecutor, he is assigned to conduct the vertical prosecution of juvenile gun crimes. The D.A.'s office contracts with El Programa Hispano (EPH), another RWS partner, to conduct a Latino community assessment about safety issues and gun crime as well as to organize information exchanges to educate the Latino community about the legal system and the consequences of

carrying guns. The D.A.'s office and EPH held Latino youth focus groups in the Rockwood area. EPH facilitated the focus groups about topics such as: gangs, fire arms, crime, drugs and Rockwood. At the end of each group, the D.A. explained in Spanish to the attendees the role of the D.A.'s office in PSN, current gun-crime and other criminal issues in Rockwood, current state and federal gun laws, the importance of complying with those laws, the importance of reporting gun related crimes in their neighborhood and the current impact of Measure 11 on youth.

10) Serious and Violent Offender Reentry Initiative: The grantee in Oregon is the Oregon Department of Corrections. Even though RWS does not regularly collaborate or coordinate with the Department or other partners, RWS attempts to stay aware of the initiative and consider how collaboration can benefit the Rockwood community. The RWS Site Coordinator, however, did represent the Oregon Weed & Seed Sites at the Home for Good in Oregon Conference held in October 2004. Some important networking occurred and the Coordinator finds it important to remain in contact with certain valuable resources.

11) SAMHSA: El Programa Hispano, a very dedicated RWS partner, started the FLOAT (Family Latino Outreach for Addictions Treatment) Program in Partnership with Central City Concern. Central City obtained a SAMSHA grant to work with El Programa Hispano. Through FLOAT, Latino families will receive mental health counseling for the addict and the family, treatment for A&D, case management and access to housing resources. El Programa confirms that they are indeed serving Rockwood 'residents'.

12) A special note from a Rockwood advocate and volunteer:

In the fall of 2003, local community members met in Rockwood to begin a visioning, strategic planning process to explore ways to reduce crime and at the same time, improve recreational activities for youth and families.

We used the Weed and Seed model of an executive committee, and a larger steering committee that would meet on a monthly basis to carry on activities as planned and organized by "People for Parks", the local group that had developed out of Weed and Seed-sponsored community-building efforts to "take back" a local, derelict community park.

While People for Parks had developed many years earlier, it had never reached its full capacity into developing into a Parks Community Foundation that, ultimately, could benefit the entire East Multnomah County region that embraces four local cities. Once established locally, the group plans to develop a "umbrella" organization that, in turn, would develop statewide regional "clusters" of other Parks Community Foundations located in strategic regional areas of the state.

By following the example of the Weed and Seed model of sub-committees, local community connections were made, partnerships with various community entities developed (such as local city governments, school districts, businesses, churches, and various civic and cultural groups), and a viable structure with local leadership was developed.

After a year and a half, the organization has submitted capacity-building grants to provide for dedicated positions of full-time staff consisting of an administrator and administrative assistant, who will eventually occupy a local office with one of our partners. A strategic plan has been developed, and People for Parks will continue to follow that plan. The plan includes sustainability efforts such as developing a Children's Charity Christmas store, staffed by volunteers, wherein profits will be returned to the local community to improve coordinated after-school recreational opportunities, a five-sport relay race, and other funding activities. A volunteer data base will also be developed, further expanding this group's capacity-building efforts. "Adopt-A-Park" efforts could be organized.

Through these combined community efforts, over the course of time a children's playground was built and completed December 23, 2004. On Friday, April 29, 2005 the

ribbon-cutting ceremony for the playground was held at the park, in conjunction with the Gresham Area Chamber of Commerce.

By following the model of Weed and Seed, community dreams can be realized, with other dreams soon to follow.

G. Evaluation

Evaluation has been a collaborative effort through provision of data by the Gresham Police Department (GPD) and other local data sources, when applicable, led by Brian Renauer, Ph.D. Dr. Renauer is under contract to support the Rockwood Weed & Seed effort. Dr. Renauer has assisted us with reviewing crime statistics in a manner which we will utilize to focus more centrally on the core problems of the neighborhood.

In January 2004, Dr. Renauer discovered that data had been pulled differently than previous times when data was requested. This change exposed inadvertent omissions of some crimes and arrests that had occurred within our boundaries. Since this discovery, Dr. Renauer and the GPD have been working together to recompile data using the new method. We have reviewed the data back to 2000.

Mid-2004, Dr. Renauer and the Steering Committee discussed how to move forward with our evaluation process. As a result, it was decided to choose a smaller target zone within the RWS boundaries to implement a 'survey, weed, seed, and survey' special project. The zone was established, a special GPD enforcement and community policing team was formed (called the Target Zone Team) and the surveys were constructed. By February 2005, the surveying of residents and business community members was complete and some GPD team members did some 'knock and talks'. Once the survey results are compiled (The survey included asking questions about the satisfaction of the neighborhood and the citizens' perception of safety/crime.), the GPD and seeders will address the concerns included in the survey answers and by the next FY, it will be considered to survey the community again.

The RWS Steering Committee members have agreed to complete a process evaluation survey to address the effectiveness and success of Rockwood Weed & Seed. 21 members and advocates have completed the survey and Dr. Renauer is compiling the responses.

RWS and GPD partners decided to improve the tracking method of overtime hour deployment. The Syracuse Police Department (NY) offered some advice on this at the Coordination Workshop in Buffalo, NY in May 2004. By the end of 2004, changes were made to the generic Daily Activity Report (DAR) used by all GPD staff and a Weed & Seed DAR was created. Officers now provide more detail about their work on the street while being deployed on Weed & Seed overtime, including number of gang or community policing contacts made, number of arrests made for felonies or misdemeanors and they also provide more specifics about location of patrol and warrants served.

H. Sustaining Our Weed & Seed Strategy

The long-term goal of the Rockwood Weed & Seed site is to site permanent essential services in Rockwood which include: maintaining a police presence, health care, and

employment and training. Additional goals include: to change community norms regarding alcohol and drug abuse, to diminish discrimination and to provide sufficient opportunities for young people in the area so they are able to succeed as adults. If we are successful in achieving these goals, we will be less reliant on outside financial support. Oregon has suffered more than any other state in the nation in this downturn in our economy and local resources have been drastically reduced and continue to be. As a consequence, we will be reliant on outside sources of support and local in-kind contributions until Oregon recovers. We remain guardedly optimistic that with cooperation, coordination and sufficient advocacy, we will be able to overcome even these obstacles.

The positive media coverage that Rockwood is receiving has helped us to continue getting recognition as a strategy in the area and will continue to help us in achieving sustainability. Rockwood/West Gresham Urban Renewal, Gresham Police Bike Patrol Unit's efforts, the Rockwood International Marketplace, the series of 'Talking It Out', introduction of the Target Zone Team and the Drug Free Zone are just some of the highlights presented by the Gresham Outlook, The Oregonian, El Hispanic News. Also, "La sombra de la cocina" or "The Shadow of the Kitchen", a video documentary produced by two Reynolds High School students (who are also Rockwood residents) with support from RWS, was included in the 'line-up' at the Northeast (Portland area) Youth Film Festival as part of the Crossroads of Communities Celebration.

During Year 4, the RWS Steering Committee has directed the Site Coordinator to spend a good deal of time on finding funds that RWS could leverage for the community. But for now, many RWS partners have been leveraging funds consistently. Leveraged funding dedicated to the Weed & Seed designated neighborhood include, but are not limited to the following. Asterisks indicate that other neighborhoods/communities may also benefit from the leveraging, i.e. the funds may not be dedicated to the designated area only. The smaller amount indicates that which was approximately applied to the RWS site.

- \$232,500 in CDBG funding (City of Gresham, 03-04) for improvements to streets and parks and development of a 27-unit apartment complex housing extremely low-income individuals with a severe and persistent mental illness. All of this work was completed within the RWS site.
- \$133,000 of approximately \$200,000* in county and school district funding (04-05) for support to El Programa Hispano staff as Academic Support, School Retention and Gang Prevention.
- \$37,500 of \$75,000* in SAMHSA funding (per year 04-07) for support to El Programa Hispano with the FLOAT (Family Latino Outreach for Addictions Treatment) Program in Partnership with Central City Concern.
- \$382,000 from county, Safe Schools/Healthy Students, 21st Century Community Learning Center and non-profit reserve funding (03-04) for support to Metropolitan Family Service staff to set up SUN (Schools Uniting Neighborhoods) School programming in three elementary/middle schools within the RWS site.

- \$7,000 from Multnomah County Department of Community Justice (02-03) for RWS to establish an incentive/mini-grant program for special projects that were consistent with RWS strategies.
- \$130,000 of \$388,000* from COPS Office (01-03) to support the Police Activities League (PAL) of Greater Portland.
- \$25,000 from USDA (04-05) for a supper program provided at the PAL Youth Center.
- \$24,000 from USDA (\$6,000/year, 02-05) for the summer lunch program provided at the PAL Youth Center. Each of those years, there were between one and five additional summer lunch sites within the RWS site.
- \$93,000 from USDOJ, Police Athletic League Youth Enrichment Program (03-05) to support the PAL Youth Center.
- \$37,000 from City of Gresham (02-05) to support the PAL Youth Center.
- \$2,000 from Safeway Change It Up donations (customer, etc.) (04-05) to support the PAL Youth Center.
- \$12,000 from City of Gresham Neighborhood Involvement fund (03-04) to support the Rockwood International Marketplace.
- \$24,000 from City of Gresham, in-kind contributions of staff (03-04) for Rockwood International Marketplace (RIM).
- \$50,000 from State of Oregon Community and Economic Department (03-04) for small business training and marketplace vendor development (RIM).
- \$28,000 from East County One Stop in-kind contributions (03-04) to development of marketplace (agency staff contributions to RIM).
- \$9,700 from Verizon Foundation (03-04) to develop marketing materials for Rockwood International Marketplace.
- As mentioned before, there is an Urban Renewal (UR) Area established within the RWS site boundaries. This UR Plan can potentially support the Rockwood community over the next 20 years with \$92 million.

Total leveraged funding to date (not including UR): \$1,226,700