

GGAPP's PROGRAM ABSTRACT

Greater Gresham Area Prevention Partnership is a coalition currently serving a suburban area with a population of almost 140,000 that includes all three school districts serving Gresham, Troutdale, Fairview, Wood Village and parts of north Clackamas County and unincorporated Multnomah County. The Coalition is a first-year applicant for the Drug Free Communities Support Program grant. The goals of the GGAPP Coalition are to: 1) reduce substance abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse; 2) strengthen collaboration among the East Multnomah County's and surrounding communities' private nonprofit agencies, and Federal, State, and local governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth. The Coalition seeks to accomplish these goals by shifting community norms through increased community participation, increased parent knowledge about drug abuse prevention, increased support to youth, and consistent media messages. In their prevention work, coalition members will support partners; promote substance abuse awareness; build positive momentum through coalition building; kick off a new Parent Corps organization; and implement ATOD Prevention Education, media campaigns, and an enhanced youth network. The coalition's vision of success is a future community where the drinking of alcohol among youth is on the decline due to changing community norms around alcohol abuse; where more teens grow up to be responsible adults who choose whether or not to drink, and if they do, drink responsibly; and where related community risk factors of crime, poverty, and the abuse of other substances decrease in the face of more community involvement and understanding of the negative consequences of substance abuse.

GGAPP's Table of Contents

I.	Face Page.....	1
II.	GGAPP's Program Abstract.....	2
III.	Table of Contents.....	3
IV.	Budget Form.....	4-5
V.	Project Narrative and Supporting Documentation	
	1. Project Introduction – Logic Model.....	6
	2. Section A – Community Assessment.....	7
	3. Section B – Capacity Building.....	11
	4. Section C – Project Planning.....	14
	5. Section D – Implementation	21
	6. Section E – Evaluation	23
	7. Section F – Documentation for Eligibility Requirements.....	27
	F.1.4 – Coalition meeting minutes (2 sets).....	28
	F.1.4 – Memorandums of Understanding (22).....	37
	F.1.5 – GGAPP's Sector Representation.....	59
	F.1.6 –	61
	8. Section G – GGAPP's Budget & Justification.....	63
	9. Section H – Resumes & Job Descriptions.....	71
	10. Section I – Program Abstract.....	79
	11. Section J – General Applicant Information.....	80
	12. Section K – Applicant Demographics.....	81
VI.	Appendices	
	1. Appendix 1: Copy of Letter to the Single State Agency (PHSIS).....	82
	2. Appendix 2: Assurances – SF 424B and SMA 170.....	84
	3. Appendix 3: Certifications.....	87
	4. Appendix 4: Disclosure of Lobbying Activities (letter).....	90
	5. Appendix 5: Checklist.....	91

Section A: GGAPP’s Community Assessment (20 points)

1. Has your coalition conducted a comprehensive community assessment of the community’s substance abuse problem(s) and corresponding needs?

Yes.

2. Did you collect data or information to identify the youth drug problem(s) in your community? Yes.

3. If yes, what specific data, findings, or information supports your decision to address the specific drug use problems? We collected data through the Oregon Healthy Teens Survey (OHT), student suspensions/expulsions for ATOD-related offenses; collected ATOD-related juvenile crime data through the Gresham Police Department; conducted an assessment at Weed & Seed Steering Committee meetings; and held focus groups with 100 youth at culture-specific non-profits, youth-serving agencies and school settings. A random sample of 8th and 11th graders participated in the OHT Survey. The Greater Gresham Area Prevention Partnership reviewed OHT survey results from 2002-2003 and 2003-2004 school years at three school districts: Centennial, Gresham-Barlow and Reynolds School Districts. The following table provides data consistent with the GPRA.

DRUG USE			PERCEPTION		
30 Day use	8th graders	11th graders	High Risk/Harm	8th graders	11th graders
Tobacco	10%	22%	Tobacco	88%	94%
Alcohol	27%	50%	Alcohol reg.	65%	71%
Marijuana	9%	20%	Marijuana 1-2x	54%	36%
Stimulants, including meth	2%	2%	Marijuana reg.	87%	83%
Inhalants	6%	2%			
Prescription	4%	8%			
Parent Disapproval	8th graders	11th graders			
Tobacco	96%	92%			
Alcohol regularly	92%	79%			
Marijuana	97%	92%			

Age of Onset for 8th Graders: Of the 318 respondents that have smoked whole cigarettes, 25% smoked the first one at age 13, with 19% reporting age 12. 208 respondents stated they began drinking alcoholic beverages regularly between the

ages of 7 and 15. 39% stated they began at age 13 and 20% at age 12. 32% of 236 students first tried marijuana or hashish at age 13, and 28% first tried it at age 12.

Age of Onset for 11th Graders: Of the 256 respondents that have smoked whole cigarettes, 17% smoked the first one at age 16, with 13% reporting age 14. 271 respondents stated they began drinking alcoholic beverages regularly between the ages of 7 and 17. 33% stated they began at age 16 and 26% at age 15. 23% of 284 students first tried marijuana or hashish at age 15, and 21% first tried it at age 14.

As to expulsions/suspensions for ATOD-related offenses, Reynolds School District did not have easily accessible statistics, but Centennial School District reported 34 suspensions in '03-'04 and 12 in '04-'05, with 5 expulsions in the '04-'05; and Gresham Barlow reported no suspensions for either year, but nine expulsions in '03-'04 and nine in '04-'05.

Juvenile Crime Statistics were reported by the Gresham Police Department (GPD) and collected by Portland State University evaluator Brian Renauer; in 2004, GPD arrested 24 juveniles for drug law violations, two juveniles for DUII (Driving Under Influence of Intoxicants), and 55 juveniles for minor in possession (liquor law violation). In 2005, GPD arrested 21 juveniles for drug law violations, two juveniles for DUII, and 32 juveniles for minor in possession.

Finally, our assessments through Weed & Seed Steering Committee meetings focused on the Drug Free Coalition mission. Focus groups reinforced GGAPP's goal of focusing on alcohol and marijuana first, and all other drugs to follow. In one small focus group with the Russian Youth Leadership Project, students and adult advisors also expressed concern that the clash of religious beliefs by the older immigrants vs. the younger ones about ATOD use was causing inter-family communication struggles. This reinforced the Coalition's goal to engage the faith community and to provide culturally-specific prevention efforts whenever possible.

4. What are the youth risk and protective factors in your community that you have identified as needing attention? The five main risk factors needing attention in Gresham/East Multnomah County are: juvenile justice involvement rates; self-reported teen substance abuse rates; parent criminality rates; lack of consistent, "best practice"-based alcohol and substance abuse education in the involved school districts; and high rates of families living at and below the poverty line or in single parent households.

Juvenile Crime: As crime-riddled neighborhoods in Portland have gentrified and mass transit system has expanded farther east, serving people who can't afford cars, there has been a demographic shift of low-income families and minorities to Gresham and east Multnomah County, where rents are cheaper. With this shift have come increased risk factors for youth, including increased gang affiliation, juvenile arrests for vandalism, drug and alcohol-related offenses, and self-reports of carrying guns, as reported by both the GPD and Project Safe Neighborhoods.

Substance Abuse: As noted in the OHT surveys, more than 50% of 11th grade students have used alcohol, 22% have used tobacco and 20% have used marijuana in

the past 30 days, indicating favorable attitudes toward early drug use/early onset of ATOD use.

Family History: A family history of problem behavior/parent criminality (and a Community Court located in Gresham) exists in pockets of our community, especially in the Rockwood area of Gresham where additional police funds target street-level crime problems and gang issues. Furthermore, many youth live in single-parent households or are being provided services through Department of Human Services.

A & D Education: There is not consistent drug and alcohol education in the three school districts and what does occur is not research-based on best practices. The school districts in our community – Reynolds, Centennial, and Gresham-Barlow are still trying to cope with their sudden shift in demographics, and have seen increased incidences of racial intolerance, bullying and low academic achievement (in part related to the increased number of students in English Language Learner classes).

Poverty Rates: Almost every census tract in Gresham in 2000 showed between 250-999 more people in poverty now than in 1990. The US Census, American Community Survey Statistical Profile of Poverty in Gresham, most recently performed in 2003, found 70.6% of married-couple families aged 25 to 44 years living in Gresham in 1999 had householders living in poverty. Even in families where at least one adult worked, 68% were still in poverty. The study also states that in 1999, 71.3% of families who were making less than \$10,000 per year were paying one third or more of their income towards rent. According to Oregon Department of Education 2004-2005 figures, the average percentage of students in the Gresham-Barlow School District that qualified for free or reduced lunches was 35.8%, but some schools in the district serve much higher percentages of students living in poverty. Specifically, East Gresham Elementary had a rate of 61.6% and Hall Elem. had a rate of 63.4%. Hollydale Elem., Springwater Trail High, Clear Creek Middle and Highland Elem. all had rates from 41-50%.

Looking at the Reynolds numbers, 55.6% of students are eligible for income-based food supplements. Gresham Schools in this district all ranked higher than the average, with the worst poverty seen at Alder Elem. at 94.3%, then Davis Elem. at 79.9%, and Hartley at 77.6%, followed by Hauton Lee at 63.7% and Wilkes at 62.7%. Higher still, in the Centennial District, the average eligible was 67.3%. The Gresham schools in the district reflect this: Butler Creek Elem. at 86%, Centennial High School at 72.8%, Centennial Learning Center at 64% and Lynch Meadows at 62.9%.

Families existing on the edge of poverty do not have the resources to weather crises such as illness, accident, or layoff, and many report hunger even though at least one parent works.

Protective Factors: In addition to our risk factors there are three protective factors that our Coalition wants to strengthen and enhance as a way to prevent the initial occurrence of a risk factor or even mitigate or interrupt the processes through which risk factors operate. We plan to strengthen faith community involvement through our Church Connections Team and to increase parental involvement in local schools and

in local youth sports organizations. The Gresham area boasts multiple churches and religious involvement by students and families, as well as a long history of parent volunteer coaches in community sports. Area non-profits are reaching out to involve the faith community, with some of the leading efforts focused on religious organizations such as Catholic Charities' El Programa Hispano and the Community Against Domestic Violence, based at Metro Church of Christ. One of the goals of the Coalition will be to mobilize and connect parents across school district boundaries, as all parents do not understand how to become connected to the schools, or the advantages to their children of stronger community ties through education and through community sports organizations. The third protective factor for Gresham is the existence and effectiveness of our Coalition, which we plan to strengthen through the strategies described in this application.

5. What are the specific youth drug use problem(s) in your community that your coalition believes require attention and why? Based on the data, the GGAPP has targeted alcohol, marijuana, tobacco and methamphetamines as being in the highest use and as being the most dangerous drugs in use in our community. Alcohol is still the #1 drug of choice for East County youth and there have been several youth deaths attributed to alcohol in the past several years. With 27% of 8th grade students and 50% of 11th grade students reporting alcohol use in the past 30 days¹, GGAPP plans to focus on supporting effective research-based solutions to curb underage drinking and increase the awareness of the risks associated with juvenile alcohol consumption.

Second, it is concerning that marijuana use jumps from 9% of 8th grade students to 20% of 11th grade students and tobacco use (including chewing tobacco² as well as cigarettes) goes from 10% of 8th grade students to 22%. There appears to exist a community norm that considers alcohol, tobacco and marijuana as lesser threats than methamphetamine and that 'normalization' may make them even more deadly because they are accepted.

Third, methamphetamine, a drug whose use (according to the Center for Substance Abuse Research and a recent OPB Frontline special) is growing at a rapid pace in Western states like Oregon, creates far more rapid deterioration and addiction than all other drugs. Oregon is a source state for methamphetamine nationwide and a transshipment point for controlled substances smuggled to Washington and Canada, as well as a consumer site and a source of marijuana. Methamphetamine is tied to almost all property and identity theft crimes in Oregon, including several large cases in Gresham. With a growing number of clandestine labs, it is one of the most widely abused controlled substances in Oregon, and has passed marijuana to become the second primary drug of abuse for adults in treatment, according to Oregon Meth Watch. Two "varieties" are generally encountered: Mexican methamphetamine,

¹ Oregon Healthy Teen Survey results from 2002-2003 and 2003-2004.

² In the Gresham-Barlow district, the tobacco product of choice is smokeless tobacco because of the district's rural history and generational tobacco use, however in the other two districts the first choice is cigarettes.

which is either manufactured locally or obtained from sources in Mexico, California or other Southwest Border states, and methamphetamine that is produced locally by area violators. Crystal “ice” methamphetamine is increasing in availability. Police Officers and district attorneys who are active in GGAPP efforts are pushing for an emphasis on methamphetamine due to the devastating impact they see on youth (living in homes with methamphetamine addicts) and on non-meth-using adults (whose identities are stolen). Finally, the Coalition will address other ATOD issues as they arise, including use of prescription drugs and inhalants.

6. What methods did you use to collect data or information (e.g. school surveys, focus groups, mining existing data sources from law enforcement, hospitals, etc.)? There are several sources of information regarding student drug use in Oregon on a statewide and countywide basis, with the leading one being the Oregon Healthy Teens (OHT) survey which we used to collect data for our Coalition. The figures for East Multnomah County have not been separated out (except by school district), but can be extrapolated, and are expected to match or exceed state and county numbers. For example, the Oregon state average for 11th grade students who reported using alcohol in the past 30 days is 41%, while East County is 50% according to the OHT Trends PowerPoint presentation. A comprehensive, school-based, anonymous and voluntary survey, OHT monitors risk behaviors and other factors that influence the health and well-being of Oregon’s children and adolescents. State and local agencies depend on OHT to assess youth needs, develop comprehensive plans and prevention programs, solicit funding, and measure outcomes. Through focus groups facilitated by El Programa Hispano, Police Activities League and Rockwood Weed & Seed, we gathered informal information about youth perceptions of the ATOD issue in East County. Although methamphetamine is not yet listed on the Oregon Healthy Teen survey in high numbers, nearly 100% of the students in the focus groups said it had affected the life of someone they knew or someone in their family. Girls reported knowing students who used it as a weight loss method. Students also reported open-air drug dealing on MAX (mass transit), fear of date rape drugs, and the prevalence of tobacco on campus. Finally, Coalition members had access to juvenile and adult crime statistics through a partnership with the GPD, and minimal access to expulsion/suspension data due to ATOD in the schools.

7. How do you plan to continually check the accuracy of your original community assessment? GGAPP is committed to continually checking with the group, as well as with external partners carrying out the mission, to ensure the original community assessment is accurate and if (and when) it changes, to appropriately change objectives, activities and anticipated outcomes. Building on the prior strength of the Greater Area Prevention Partnership from the 1990s, and the current Weed & Seed efforts, GGAPP is committed to continually checking the accuracy of its original community assessment through surveys, reports and partner meetings.

Section B: GGAPP's Capacity Building (20 points)

1. What resources do you need to address the problem(s) identified in your community assessment? In order to address the main risk factors that are demanding attention in Gresham/East Multnomah County, we need financial support for a coalition coordinator and mobilizer; funding for Parent Corps Training; and an ATOD risk-awareness media campaign. With the facilitation of that coordinator, backed up by diligent evaluation and the development of a sustainability plan, we will remain an active and engaged coalition, and will be more effective in facing our biggest challenge—the fact that 50% of 11th grade students drink alcohol, 30% have used tobacco and 27% have used marijuana in the past 30 days, indicating favorable community norms and attitudes toward early drug use/early onset of ATOD use. We are requesting \$99,909 in this proposal.

2. What current financial and other resources (people, leadership, training, knowledge, etc.) do you have in place that is appropriate to address the identified youth drug use problems in your community?

Programs & Resources

The Police Activities League (PAL), the applicant, is capable and experienced in planning and coordinating community programs, practices and strategies. PAL's Youth Center, located in the high-crime area of Rockwood, serves as a place for youth to gain resiliency skills and increase developmental assets. Its annual budget is \$200,000. The Rockwood Weed & Seed Steering Committee brings \$225,000 into the community and includes targeted funding for Community Court (which deals with drug offenses), and mini-grants which youth have received to do criminal justice related-projects in their school and community. The Troutdale Police Department provides one School Resource Officer to teach Drug Abuse Resistance Education (DARE) in the Reynolds School District. Other resources in place include El Programa Hispano in partnership with Multnomah County District Attorney's Office which is providing a Safety Promoter Program which is a six-week session where all types of safety issues are discussed including ATOD use and abuse. Morrison Child and Family Services (or Morrison Center) and El Programa Hispano partner to provide LIBRE, a gang intervention service that includes drug and alcohol treatment and employment training for Latino youth. At two high schools, students coordinate the Every 15 Minutes program which offers real-life experience without the real-life risks. Every 15 Minutes is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol and challenges students to think about drinking, personal safety, and the responsibility of making mature decisions when lives are involved.

People/Leadership

Mike Jezewski, a certified teacher who has directed safe after-school programs for three years in Gresham, has agreed to lead the Youth Involvement Team. Gresham Police Sgt. Rich Pierce, who warmed up to community policing efforts through his involvement in Weed & Seed, has agreed to chair our Publicity and Community Outreach Team. Catholic Charities bilingual Division Manager Gloria Wiggins

embraced leading the MIA: Mission Include All team which is committed to ensuring the Coalition reflects the diversity that comprises the service area. Maura White-Cioeta, a member of the original Greater Area Prevention Partnership group, has more than 18 years raising funds and directing non-profits, and has agreed to lead the Sustainability & Resource Development Team. Lorena Campbell, a lawyer who helped start the Greater Area Prevention Partnership in the 1990s, is energized to lead the Drug Free Workplace Team with a focus on engaging the business sector to help change community norms and educate employees on the importance of being drug free. Stephen Young, who is employed as a Mental Health Consultant for Community Court, has volunteered to lead the Church Connections Team to engage the faith community in our efforts. Finally Tricia Harding, a Program Manager for Metropolitan Family Service (MFS), will lead the Parent Corps team to help enhance existing parent connection efforts in the community. MFS invests in individuals and families that struggle with the many barriers associated with cultural and economic disparities including: inadequate education, health issues, isolation, unemployment, and poverty.

3. What deficiencies exist in the capacity of your community and/or coalition to effectively deal with the identified problems? Deficiencies in the capacity of our Coalition to deal with the identified problems include: the absence of a community-wide substance abuse awareness program; the lack of funding to support supplies and personnel support for student-requested initiatives such as Red Ribbon Campaigns (in October) and advocacy to reduce underage drinking (in April before prom time); continuous budget cuts in the schools that have all but eliminated proactive approaches such as best practice-based alcohol and substance abuse education in the classrooms; and community norms that accept/promote teenage drinking and experimental tobacco and marijuana use as a *normal process for growing up*.

4. How do you plan to address these specific deficiencies? The Coalition plans to address these deficiencies through grant funding through the Drug Free Communities Support Program, and by focusing on sustainability planning from Year One, which will provide the central coordination and facilitation needed to keep the Coalition together and moving forward, successfully leveraging other community resources.

5. How and why were the specific individuals selected to represent the 12 key sectors and what are your plans to recruit, actively involve, and retain additional coalition members and community stakeholders? Building on the strength of our Weed & Seed efforts, Coalition members believe strongly in recruiting, orienting, training, rewarding and retaining committed volunteers. The challenge that will face GGAPP, as well as all other community partnerships, is to effectively organize and implement community prevention strategies and activities that will significantly impact the substance use and abuse problems in the communities it serves. We plan to accomplish this kind of change, and in order to do that, Partnership members need to be representative of the community they intend to serve, have a clear understanding of the Partnership's purpose and goals, and have an understanding of what their role is in accomplishing that purpose. Individuals were selected in three ways: 1) self

selection/volunteering at planning meetings and events; 2) working with active members of the Rockwood Weed & Seed Steering Committee to determine gaps in sectors and potential volunteers to fill the gaps and create a representative group; and 3) word-of-mouth as news of our renewed prevention efforts traveled through informal coffee groups and school district employee gatherings. Each person selected had something to bring to the table. More than 60% of the individuals selected to represent the key sectors have been actively engaged in the Gresham community for over three years, striving for a healthy and safe community.

Our PAL affiliation brings to the GGAPP Coalition the strengths of a non-profit with a 17-year history of providing safe after-school programs to youth, with a membership that includes Mayor Charles Becker and other city and county elected officials. Coalition members need to be provided opportunities for satisfying and effective participation (Springer & Phillips, 1997), so they will be retained by ensuring each person feels part of the process of decision-making, feels valued as a partner, and can be active in a project, program or process. They will be trained to be part of our 'Speakers Forum', which will provide two outcomes: a) sharing substance abuse prevention information and b) recruiting new members to the Coalition.

6. How do you plan to maintain and strengthen the coalition over the next year? With the support of DFC, we will have the resources to maintain and strengthen the Coalition by engaging our members and coordinating their efforts through activities that match their expertise and passion. In the past, the coalition's strength in community resident involvement has lessened some. More recently, though, Coalition members are making more connections through other community networks (Chamber of Commerce, Parent/Teacher Organizations) that already exist. Coalition engagement has already begun to increase due to this. We will recruit new members through various methods including word of mouth and media placement, and will evaluate their work through continuous process assessment and provide appropriate internal recognition of their successes.

7. How will your coalition train, encourage, and mobilize your current and future leaders, workers, and volunteers? We will train, encourage and mobilize future leaders, workers and volunteers by providing on-going training in current topics including gang awareness, drug recognition, how to organize special events, public speaking, community mobilization and other topics generated by Coalition members. A guest speaker will present briefly at each Coalition meeting as a way for members to stay current and gain new skills to help in our fight against ATOD use and abuse. The Membership Orientation Team, led by Rotary Club Member Brenda Brady, will also provide an orientation process to help new members feel instantly part of the team effort. Workshops, treats and specialized trainings will be provided on an as-needed basis, and two members will be provided with the opportunity to annually attend the CADCA Conference at GGAPP's expense (and all will be provided with information if interested in paying their own way). Furthermore, in Year One we have a targeted goal to enhance current school district efforts to engage parents in the fight against juvenile substance abuse by sending three to six selected parents to a Parent Corps *Train the Trainer* conference to empower parents to come

back and start the Parent Corps program in our area (the first in the Pacific Northwest). Current Coalition members who attended the CADCA Conference in February 2006 came back to Oregon energized to implement Parent Corps. It is through efforts like this that members will be mobilized for today and the future.

8. How have you determined that you will be successful in addressing the youth drug use problems you have identified in your community assessment? The outcomes that will prove our success will be a 10%, community-wide increase in the awareness of the risks of drugs and alcohol use, and by a minimum 5% reduction in the percentage of youth who have drunk alcohol, smoked marijuana, or used tobacco in the past 30 days as shown by future data collection through the Oregon Healthy Teen Survey and reported to Evaluator Alice Erickson. Other successes will include maintaining an active membership in the Coalition, including 75% of the original key sector stakeholders. Our strategy is based on best-practices and the experience of anti-drug coalitions from other jurisdictions in Oregon which have provided advice and assistance to us every step of the way.

Section C: GGAPP's Project Planning (25 points)

1. **Does your coalition have a project plan in place?** Yes.
2. **Do you have a resource development plan to ensure that you are able to meet the matching requirements of the DFC grant?** Yes.
3. **Do you have a long-term sustainability plan for your strategies?** Yes.
4. **Describe how your project plan is community-focused.** The GGAPP coalition emerged from the shared concerns and visions of the many small, grassroots-based parent and educator groups and agency collaborations that are scattered across east Multnomah County, all trying to get a grip on substance abuse in their individual communities/schools. The applicant has been a successful bridge between many of those groups. With rising community need and the hopeful energy of its old and new partners, the coalition has developed and embraced this plan to achieve a higher level of effectiveness from the greater synergy that comes from professional coordination and communication. At the same time, all members of the coalition remain intrinsically connected to their roots in their communities.

The plan we created through our community and youth focused strategic planning process is designed to address the goals of the DFC program, and effectively and realistically ties the identified problems from our community assessment to the goals and objectives of our project. The needs are clearly documented in Section A, and our plan builds on the strength of engaging multiple sectors of the Greater Gresham community in the development and implementation of specific strategies. Our coalition was shocked by the high percentage of youth who used alcohol in the past 30 days (50%) marijuana (27%), and the perception that high use was acceptable. This greatly influenced Year One plans.

Thanks to the willingness of community partners who are bringing direct-service delivery resources to the table, our plan ensures that as a coalition 20% or less of the funds budgeted through the DFC grant process will be spent on direct service.

Goal One:	Reduce substance abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.
Objective 1.1	To develop a comprehensive educationally rich media marketing campaign that provides the community with information; risk factors, substance abuse facts and how to get involved in the GGAPP <i>to increase coalition participation and community impact</i> . GGAPP's Publicity and Community Outreach Team will lead the Partnership in this effort.
Activity /Strategy 1.1.1-1.1.6	<ul style="list-style-type: none"> • Develop a consistent message format. • Information and facts will be gathered for content. • Marketing strategies will be outlined; e.g. matching sponsorship 1:1 media buy and free space on billboards, radio, etc. • Advertising strategies will be outlined; e.g. print (local and school newspapers), radio, television, billboards, and web. • Web content will be gathered for the design of a youth friendly web page. • Determine the best methodology for the creation, content and distribution of a community newsletter. E.g. distribution 2x year and mail to all households in Gresham through bulk mailer or by partnering with local government or school district mailers.
Timeline	Billboard – April '07; Radio time – Dec. '06; Newspapers and TV – throughout the year; Webpage – live by January '07. Newsletters – Nov. '06 and May '07.
Measure	Material samples will be kept for reporting. Numbers of persons reached (estimated) through all media distribution will be tracked. Number of hits to GGAPP web site will be tracked. Materials distribution costs and mailings will be tracked. Questionnaires and/or surveys may be included in Newsletters.
Sector(s)	Youth, Parents, Media, Business, Law Enforcement, Local & Federal agencies and other orgs. involved in substance abuse.
Objective 1.2	To include and engage the faith community in ATOD prevention through education about its positive role and support in enhancing protective factor of church/family connection with support from the Church Connections Team.
Activity /Strategy 1.2.1-1.2.5	<ul style="list-style-type: none"> • The Church Connections Team will investigate and discover the schedule of community church summits and church youth organization gatherings which already occur throughout the community throughout the year. The Team will make presentations at those summits. • Provide advertising and messaging in church bulletins; link them to business advertising, e.g. "Mr. Transmission believes in a drug free community by working with the GGAPP Partnership." • Provide outreach materials and support to Parent Corps members enlisting their assistance to reach their own faith community. • Make presentations and distribute materials immediately following church

	<p>services and to existing youth groups.</p> <ul style="list-style-type: none"> • Enlist the assistance of all GGAPP member organizations to provide outreach to a new faith community.
Timeline	The Church Connections Team will begin networking immediately following funding. Church bulletin ads will begin in November '06; Team members will participate in church summits as they become known; outreach materials will be provided to Parent Corps by June.
Measure	<ul style="list-style-type: none"> • Dates of all youth and services presentations will be tracked. • Numbers of persons reached will be tracked. • Materials distribution will be tracked. • Questionnaires and/or surveys will be distributed.
Sector(s)	Youth, Parents, Religious/faith-based orgs., Youth serving orgs., Other orgs. involved in reducing drug abuse.
Objective 1.3	To measurably decrease students ATOD use by 5% annually as evidenced by the Oregon Healthy Teens survey through increased awareness and knowledge regarding risks and protection relating to substance abuse.
Activity /Strategy 1.3.1-1.3.6	<ul style="list-style-type: none"> • Our program year will begin 'with a bang' as we celebrate Red Ribbon Week in October. It is an ideal way for people and communities to unite and take a visible stand against drugs. We will partner with the schools to show our personal commitment to our community's youth to live a drug-free lifestyle through the symbol of the Red Ribbon. • Throughout Red Ribbon Week, coalition members and school staff will set up time to be present in the schools to quiz the students on their ATOD knowledge. By Friday, the school assemblies will allow for Quiz Time where the students will actually receive tokens ('Too Cool To Do Drugs' bracelets & NBA Blazer tickets) publicly for having retained that knowledge. • Convene a Youth Involvement Team to design a set of four key strategies for reaching their peers. • Create a work with a local theater company to provide one act, poetry reading and youth performance nights regarding ATOD. • Enlist a radio station in designing a GGAPP campaign for a local underage drinking movement. • Celebrate April Alcohol Awareness Month <ul style="list-style-type: none"> ○ Prior to prom season, enlist Parent Corps (see Goal 2, Obj. 1). ○ Alcohol-free challenge for seniors, leverage businesses for prizes. ○ Business discounts for talking alcohol-free pledge.
Timeline	Red Ribbon is scheduled for the last week of October 2006. The Youth Involvement Team will convene the first time in December 2006. This Team will guide the schedule of the community TV show with encouragement to complete by the end of the school year. The radio station will begin to air our campaign ads throughout the month of April for Alcohol Abuse Awareness Month. In February, the Drug Free Workplace Team (Business Sector) and the Publicity and Community Outreach Team will work together to seek out those businesses who want to partner for AAAMonth.
Measure	<ul style="list-style-type: none"> • Dates of all youth programs and distribution numbers will be tracked for

	<p>showing community television tapes.</p> <ul style="list-style-type: none"> • Number of persons reached through community TV will be tracked. • Questionnaire/survey results will be collected. • Youth Involvement Team activities and outreach activities will be monitored. • Track number of businesses contacted/participated and leveraged resources.
Sector(s)	All.

Goal Two:	Establish and strengthen collaboration among communities, private nonprofit agencies, and Federal, State, and local governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth.
Objective 2.1	Engage parents in drug prevention education and training about substance abuse, community risk factors, family risk factors and drug prevention strategies.
Activity /Strategy 2.1.1	Coalition members will recruit parents in partnership with the schools to become trained in Parent Corps. Parent Corps Basic Training project offers a full course of information about the importance of parents, the fact that all children are at risk for substance abuse, how addictive drugs including alcohol and tobacco affect the adolescent brain, and how parents can form parent groups to protect their children. One parent from each of the school districts will attend a national training conducted by <i>National Families In Action</i> (NFIA). In this one week interactive training, trainees form teams, partnerships, and pairs throughout the week to process what they are learning, help each other make meaning of the content, and practice new skills they will need when they return home to start mobilizing other parents into drug prevention. Trainees will be certified Parent Leaders upon completion of Parent Corps Basic Training. These parents will deliver one training each in Year One to mobilize parents. We will coordinate the content of these presentations to reflect our consistent GGAPP Coalition message, and we will work toward shifting community norms.
Timeline	Three parent leaders will be selected by mid-December 2006 and attend the Basic Training by February 1, 2007.
Measure	If all three school districts participate in the Parent Corps Basic Training and return to the community ready to move on to Activity 2.1.2, we will be successful.
Sector(s)	Parents, Schools, Religious Orgs., Youth Serving Orgs.
Activity /Strategy 2.1.2	Parent Corps Trainees will schedule and facilitate three parent trainings, one for each school district.
Timeline	The three parent trainings will occur during Alcohol Abuse Awareness Month in April.
Measure	If all three school districts' Corps Trainees facilitate a training in each school district to a minimum of 15 parents each and receive favorable evaluation survey results, we will be successful.

	<p>Questionnaires and/or surveys at all trainings will be distributed to track perception change.</p> <p>Materials distribution will be tracked.</p>
Sector(s)	Parents, Schools, Religious Orgs., Youth Serving Orgs., Health Dept., Healthcare professionals, DEA, Other orgs. involved in reducing drug abuse.
Activity /Strategy 2.1.3	Parent Corps Trainees, now equaling a minimum total of 48 East County parents, will form their own mini-coalitions by mobilizing other community parents and committing to future engagement in sharing the message to reduce substance abuse.
Timeline	A minimum of three Parent Corps will be established by September '07.
Measure	If three Parent Corps each include 15 fully-involved community parents and display their commitment to continue mobilizing and sharing the message, we will be successful.
Sector(s)	Parents, Schools, Religious Orgs., Youth Serving Orgs., Other orgs. involved in reducing drug abuse.
Activity /Strategy 2.1.4	Morrison Child & Family Services (or Morrison Center) and El Programa Hispano partner to provide LIBRE, a gang intervention service that includes drug and alcohol treatment and employment training for Latino youth. A Morrison Center/El Programa Hispano partnership, LIBRE, holds a Latino Family Night in the target area on one Friday night per month and allows for the parents of 14-18 year-olds to gather for support and networking and to receive more education on certain topics.
Timeline	This occurs one time/month for 10 months, Oct. '06 thru Sep '07.
Measure	<ul style="list-style-type: none"> • Dates, times and contact hours will be tracked. • Numbers of persons reached will be tracked. • Materials distribution will be tracked. • Questionnaires and/or surveys will be distributed.
Sector(s)	Youth, Parents, Schools, Religious Orgs., Youth Serving Orgs., Other orgs. involved in reducing drug abuse, Law Enforcement, Business.
Activity /Strategy 2.1.5	El Programa Hispano, in partnership with the Multnomah County District Attorney's Office, will continue to provide a <i>Safety Promoter Program</i> under the auspices of Project Safe Neighborhoods. This program involves a six-week session where all types of safety are discussed – including issues related to ATOD use and abuse prevention – with parents and youth from all over the target area. The Safety Promoter Coordinator will facilitate trainings throughout the year; three of the six weekly sessions will include a three-hour segment on prevention and intervention related to ATOD.
Timeline	Fall, Winter, Spring, early Fall sessions.
Measure	<ul style="list-style-type: none"> • Dates, times and contact hours will be tracked. • Numbers of persons reached will be tracked. • Materials distribution will be tracked. • Questionnaires and/or surveys will be distributed.
Sector(s)	Youth, Parents, Schools, Religious Orgs., Youth Serving Orgs., Other orgs. involved in reducing drug abuse, Law Enforcement, Local & Federal agencies

	involved in reducing drug abuse.
Objective 2.2	Expand community awareness and coalition participation among the residents of East Multnomah County and North Clackamas County ³ .
Activity /Strategy 2.2.1	Create a media plan with support and technical assistance from the <i>The Gresham Outlook</i> and <i>Jammin' 95.5</i> for coalition members to understand how to work with the media, how to submit press releases, and how to understand how to buy/place media spots in a way which reaches the intended audience.
Timeline	The Publicity and Community Outreach Team will lead this effort, with help from the Membership Orientation and MIA: Mission Include All Teams, beginning in October 2006. A media plan will be created by January 2007.
Measure	If at least 6 coalition members are able to work together to create a press release and some media spots about what the GGAPP is all about by February 2007, and the entire Coalition approves, we will be successful.
Sector(s)	All.
Activity /Strategy 2.2.2	Create a 'Speakers Forum' to make presentations around the dangers of substance abuse to all identified civic and fraternal organizations and services clubs in the area.
Timeline	Begin monthly presentations by January 2007; delivering one per month.
Measure	20 out of 37 of our current coalition members reside within the Partnership's boundaries. If this increases 15% by September 2007, we will be successful.
Sector(s)	All.
Objective 2.3	To embrace the changing diversity of the greater Gresham area, helping to build a greater community-wide cultural awareness that helps to reduce community risk factors for substance abuse.
Activity /Strategy 2.3.1-2.3.7	<ul style="list-style-type: none"> • Include diversity messages in Youth Involvement Team activities. • Insure that all GGAPP activities contain a primary focus on diversity/acceptance, with support from the MIA: Mission Include All Team. • Recruit Parent Corps and Youth Involvement Team members from all sectors of the community. • Provide GGAPP materials in (bilingual) Spanish and Russian when possible. • Develop a list of key terms translated into Spanish and Russian and utilize them in target advertising and media. • Provide GGAPP outreach materials to minority churches, businesses and organizations and undertake outreach activities to same. • Link to local activities such as, dancing competitions and cultural celebrations with presentations and materials, sponsorship support and advertising when possible.
Timeline	MIA: Mission Include All Team will begin brainstorming immediately after funding is awarded. New 'recruits' will be welcomed to the November meeting. As the Publicity Team is working, the MIA Team will work right along side them and develop materials by February 2007.
Measure	• If the percentage of coalition members is equal to or greater than the

³ Gresham-Barlow School District's community includes the cities of Boring, Damascus, Gresham and Orient. All of these cities except for Gresham lie within the boundaries of Clackamas County.

	<p>percentage of cultural minorities represented within the community within six months, we will be successful. Eight of the 37 coalition members are of a minority ethnicity = 21%. About 12% of our target area falls within the minority population. Our coalition exemplifies some diversity, but there is not currently representation from the Eastern European/Russian community.</p> <ul style="list-style-type: none"> • Numbers of activities listed, publications and calendar distribution numbers for each quarter will be tracked. • Advertising and media collateral samples will be provided. • Numbers of community outreach efforts will be tracked, samples included. • Track successful partnership outcomes and document activities. • Document representative sector inclusion.
Sector(s)	All.
Objective 2.4	To engage the community in substance abuse prevention through education about risk factors for youth.
Activity /Strategy 2.4.1-2.4.5	<ul style="list-style-type: none"> • Support district requests for adapting and developing a curriculum appropriate for East County youth. • Implement awareness projects that educate people on knowing their neighbors and working together to change community norms. • Host a community booth at local farmers' markets where community members can get information about GGAPP and how to get involved. • Provide materials and staff training to local non-profits for outreach to low-income and/or community members in need. • Parent and Youth teams can participate in local parades and festivals and Friday night football games with information, give-away items and materials.
Timeline	Create a list of outreach opportunities by November; begin outreach immediately and continue throughout the year.
Measure	<ul style="list-style-type: none"> • Numbers of activities participated in for each quarter will be tracked. • Advertising and media collateral samples will be provided. • One-to-one contacts from community outreach (booths) efforts will be tracked. • Document awareness projects with photos and participant numbers. • Document parades and festivals with photos and crowd contact estimates.
Sector(s)	All.
Objective 2.5	Community-wide campaign effort implemented in concert with the business community that focuses on underage drinking and targets community norms.
Activity /Strategy 2.5.1-2.5.7	<ul style="list-style-type: none"> • Engage Oregon Liquor Control Commission to provide free training for ten local alcohol retailers annually. • Enlist 50% of local retailers to participate in training sessions, seek to provide sponsorship/free lunch. • Reduce sales to minors by 25% in decoy operations with local police • Link to April Alcohol Awareness Month Activities (Goal 1, Obj. 3) <ul style="list-style-type: none"> ○ Prior to prom season, enlist Parent Corps. ○ Alcohol-free challenge for seniors, leverage businesses for prizes. ○ Business discounts for talking alcohol-free pledge. • Have all local community municipal councils declare / name an alcohol

	<p>awareness ambassador from their roster of local officials. Display those faces on the billboards.</p> <ul style="list-style-type: none"> • Involve local elected official(s) in ‘fun and energizing’ marketing effort that focuses on alcohol free family and youth activities. • Provide an award through area Chamber of Commerce for the Business that <i>Makes our community Great and Alcohol Free</i>. Link the award to free advertising on all GGAPP materials and web.
Timeline	Engagement by the OLCC is being encouraged now. In time, GGAPP could have developed a relationship by November 2006. The first training for retailers could occur by December, before the holiday season. Plans for April’s special activities will begin to develop in January 2007. Ambassadors will be named by then also to be involved in the billboard campaign.
Measure	<ul style="list-style-type: none"> • 75% of attendees attending retailer OLCC training will demonstrate skill at preventing underage sales by end of September 2007. • Approximately two area billboards with local officials displayed during April, photos provided.
Sector(s)	Primarily Business, Law Enforcement, Media; secondarily All.

Section D: GGAPP’s Implementation (20 Points)

1. Are there specific resources (e.g. materials, facilities, equipment, etc.) necessary for the implementation of this project? If so, what are they and are these items reflected in your budget? In addition to what our partners bring to the table, there are specific resources necessary for the implementation of this project including funding for a Partnership Coordinator; funding to support training for volunteers, parents and Coalition members; supplies and educational tools to support substance abuse education and prevention activities including Red Ribbon Campaign and Fatal Vision® goggles for each school district; consultants to facilitate coalition sustainability planning, evaluation and educational/prevention classes; Oregon Healthy Teen surveys for any school district not selected to participate at no cost by the State of Oregon; community outreach materials, i.e., newsletters, brochures, media ad space and billboards; and a small amount of funds for refreshments to support coalition sustainability and member retention. Thanks to partners who are already committed to our project, we are able to supply at no cost to the project a digital camera to document our efforts, an LCD projector and laptop computer to accompany the projector for speaking engagements and meetings, postage to distribute a community newsletter/public education piece annually and office workspace and supplies for the Partnership Coordinator. All of the above are mentioned in the budget justification; total federal request equals \$99,909.

2. What percent of your proposed budget from grant dollars will be used to provide ongoing direct services? 15% of the budget will be used to provide direct services.

3. Please tell us, specifically, the role that each key member of the coalition’s staff and/or contractor(s) will play in the implementation of the plan you have presented (e.g., Executive Director, Coalition Director, Project Director,

Evaluator, etc.). Please list the title of the individual followed by the narrative description of their role. Coalition staff includes the Interim Partnership Coordinator (Brenda Butler), Sustainability Facilitator/Trainer (Cathy Sherick), and Evaluator (Alice Erickson). Coordinator: Plays a key role in assuring the success of GGAPP, with responsibility for coordinating and supporting coalition services and activities, including training, coalition communications, data collection and dissemination. Oversees daily operations, promotes community awareness and facilitates partnerships beneficial to the goals and objectives of the GGAPP strategic plan. Clerical support will be provided as a match by the Police Activities League and will include assisting with bookkeeping, maintaining membership databases and listservs, and responding to public requests for information. Sustainability Facilitator/Trainer: Works with all subcommittees (aka Teams) during Year One of the DFC grant to create an implementation plan for maintaining, increasing and sustaining the Coalition and its activities during the 5-year duration of the grant and beyond. Provides fundraising and strategic plan facilitation. Evaluator: Assists the Coalition to develop and implement an appropriate evaluation process. Specific duties will include evaluation design and coordination, measurement development (e.g., surveys, interviews, observation protocol), data collection (e.g., observations, interviews, focus groups), data analysis (quantitative and qualitative), technical writing (evaluation reports), presenting results to Coalition members, and coaching volunteer Coalition members interested in assisting with evaluation.

4. How will the responsibility for implementing and funding the strategic plan be diffused among coalition members and their agencies, and/or other community partners? Our Coalition's process is very open, supportive and flexible, and the partners at the table care about each other and care that no one agency bears more burden than the other. Together, the Coalition members will create a governing structure wherein key decisions will be based on the majority of members present, although the GGAPP will strive for a consensus in all decisions. This will help ensure diffusion of responsibility to all members. The responsibility for implementing and funding the strategic plan will be spread out among the core committees where objectives best fit. Since 2001, when PAL was voted by group consensus to become the fiscal agent (subcontractor) for the Rockwood Weed & Seed (RWS) Steering Committee, PAL has supported the Weed & Seed Coordinator's efforts to mobilize partners to collaborate around efforts to weed out criminal elements, and seed in positive neighborhood-based programs. During the four years of RWS, responsibility has been diffused by mutual agreement of Coalition members and by partners volunteering for projects and activities which match their own strengths or agency capabilities. In creating our plan for the GGAPP we built on what worked in Weed & Seed – active committees with committed Team leaders. With DFC support, this structure and the Coalition's work will receive even more effective facilitation. Finally, together Coalition members will leverage resources and co-implement projects and activities to enhance our efforts and reach out deeper into the community.

5. How will you monitor the implementation of your plan as things change? For example, what specific milestones or key events will the leaders of the

coalition use to monitor the success of the implementation of the plan? With the key partners at the table, we will continuously monitor the implementation of our plan because things always do change. For example, if all three school districts are selected for the Oregon Healthy Teens Survey, that frees up budget funds to support another activity generated by the Coalition. Based on past practice, decisions about where to shift will be made by the group.

<u>Year One Milestones:</u>	
DFC Grant awarded	September 2006
Substance Abuse Prevention Education: - Red Ribbon Week - Fatal Vision at three high schools	October 2006 by April 30, 2007
Planning Retreat	October 2006
Create procedure for Parent Corps	October 2006
Six media trainings:	October, November 2006, January, March, May, September 2007
Grantees Workshop	November 2006
Select Parent Leaders	November/December 2006
Quarterly Progress Reports	January, April, July, October 2007
Parents and member to <i>National Families In Action (NFIA)</i> Parent Corps Training	by February 1, 2007
Oregon Healthy Teen Survey	Annually
Two members attend CADCA training	February 2007
Four Coalition Sustainability Trainings	by August 2007

Section E: Evaluation (15 points)

1. Describe the capability and experience of the coalition and/or how the coalition has created partnerships in order to collect, analyze, and report data and conduct evaluation activities. Several of the key leaders of GGAPP, including Gloria Wiggins (El Programa Hispano), Maura White-Cioeta (Police Activities League), Lorena Campbell (East County Schools Liaison), Chief Carla Piluso (Gresham Police Department), and Kathie Minden (People For Parks) have worked for and reported on required GPRA performance measures for other government grants, including funding through the Community Capacity and Development Office (formerly Executive Office for Weed & Seed), CSAP – Community Coalitions Demonstration Program, Office of Community-Oriented Policing Services’ *Justice-Based After-School Program*, and 21st Century Community Learning Centers. Coalition members have participated in and continue to regularly evaluate both their own organizations and their involvement in community-wide initiatives, including the

Rockwood Weed & Seed strategy. Overall, our members have demonstrated a deep capability and experience in conducting the data collection, analysis and evaluation activities that support any successful collaboration. Both Lorena Campbell and Maura White-Cioeta participated in the State Incentive Cooperative Agreement Steering Committee that focused on better coordination among state agencies focused on prevention. Lorena is a trained community coach that can assist our Coalition to develop sustainable prevention partnerships (i.e. “prevention systems”) and conduct effective substance abuse prevention planning processes that will result in decreased substance abuse. Retired Molalla River School District Superintendent Alice Erickson, who has coordinated evaluation efforts for the Molalla Coalition Against Drug Crime and Communities That Care, will lead our efforts in self- and program evaluation. She will help us collect, analyze and report data and conduct evaluation and work closely with the OHT Survey team from the state to ensure East County’s full participation in the annual survey.

2. Based on your plan, as presented in the planning section, how will you measure the desired impact for each objective?

Objective 1.1	To develop a comprehensive educationally rich media marketing campaign that provides the community with information; risk factors, substance abuse facts and how to get involved in the GGAPP <i>to increase coalition participation and community impact</i> . GGAPP’s Publicity and Community Outreach Team will lead the Partnership in this effort.
Impact	The ultimate impact is seeing a change in the current community norms and attitudes that allow and/or encourage early drug use/early onset of ATOD use will shift to less acceptance and more action toward stopping it before it starts. E.g., parents who currently buy alcohol for underage drinkers in their home or on their own property would realize it is harmful and stop.
Objective 1.2	To include and engage the faith community in ATOD prevention through education about its positive role and support in enhancing protective factor of church/family connection with support from the Church Connections Team.
Impact	Impact is demonstrated by the parents finding more supportive infrastructure within their comfort zones, i.e., at church support groups (such as NA or AA), faith focused counseling addressing ATOD issues and the impact on their individual and church families.
Objective 1.3	To measurably decrease students ATOD use by 5% annually as evidenced by the Oregon Healthy Teens survey through increased awareness and knowledge regarding risks and protection relating to substance abuse.
Impact	Demonstrated through the reduction in school discipline issues involving ATOD, i.e., decreasing number of suspensions and expulsions; therefore, students are getting more classroom time and are more likely to graduate.
Objective 2.1	Engage parents in drug prevention education and training about substance abuse, community risk factors, family risk factors & drug prevention strategies.
Impact	Parents will contact other parents to ensure that they know where their children are going, who their children hang out with and will feel comfortable getting to know the parents of their children’s friends.

Objective 2.2	Expand community awareness and coalition participation among the residents of East Multnomah County and North Clackamas County ⁴ .
Impact	More involvement means more awareness.
Objective 2.3	To embrace the changing diversity of the greater Gresham area, helping to build a greater community-wide cultural awareness that helps to reduce community risk factors for substance abuse.
Impact	Families will be able to talk openly in their own languages among themselves and to fellow community members about the dangers of substance abuse and the importance of making good, healthy choices.
Objective 2.4	To engage the community in substance abuse prevention through education about risk factors for youth.
Impact	Community members will be able to talk openly and knowledgeably among themselves and to fellow residents about the dangers of substance abuse and the importance of making good, healthy choices.
Objective 2.5	Community-wide campaign effort implemented in concert with the business community that focuses on underage drinking and targets community norms.
Impact	Beyond just better business practices make for a more stable community, impact will include seeing a change in the current community norms.

3. What is your ability to report on the required GPRA performance measures (30-day use, perception of harm, perception of disapproval, age of onset)?

GGAPP has both the ability and expertise to report progress toward our goals as measured by the four required performance measures. We will use the Oregon Healthy Teens (OHT) survey, a valuable and reliable measurement tool that will provide the needed information about the required GPRA performance measures. All three school districts have committed to assisting GGAPP with exchanging and receiving this survey data and analyzing results. Furthermore, we will work with the state evaluation team that manages the OHT survey process to be assured accurate data is available in a timely fashion to meet GPRA requirements. To ensure that all three districts served by GGAPP will be able to participate in data collection, GGAPP will fund the costs of the survey for any of the school districts in our Coalition not selected by Oregon to participate.

4. How will your coalition collect, analyze and report process measures such as what coalition management, paid staff, and membership changes have occurred, how these changes have impacted the work of the coalition, and what progress has been made in developing and implementing the strategic plan? The Coalition will collect, analyze, and provide status reports at regular bi-monthly meetings of the Coalition, detailing progress under the strategic plan, as well as reporting any changes to the described staff, management or membership structure of the Coalition or any of its workgroups. Minutes or meeting notes will be taken, retained, and distributed to all interested parties. As an illustration, in our progress to this point, the GGAPP Coalition has met regularly leading up to this application to outline a strategic plan

⁴ Gresham-Barlow School District’s community includes the cities of Boring, Damascus, Gresham and Orient. All of these cities except for Gresham lie within the boundaries of Clackamas County.

that will be implemented through the volunteer Teams. Chairs for each Team have already been secured and discussions are under way to more fully develop the first through fifth-year plan. The Coalition will aim for continuous improvement in implementing its plan and evaluating future progress against youth substance abuse throughout the East Multnomah County communities.

5. Describe your plans for data collection, management, and analysis. Describe the data collection instrument(s) you plan to use. Our Coalition is based on the Strategic Prevention Framework. Internally, measurable goals and objectives, benchmarks and milestones will be gathered quarterly with assessment of progress, providing the Coalition with the ability to reassess implementation and strengthen results. Alice Erickson, our evaluator with a particular focus on youth initiatives and ATOD evaluations, will lead our analysis efforts. For external data, we will utilize Oregon Office of Alcohol and Drug Problems OHT survey results, police records, school district records, teen focus groups, pre- and post-surveys at public forums and other local sources for data collection. Finally, after Year One, GGAPP will conduct a process evaluation through written survey with space for open-ended comments similar to the survey implemented through the Weed & Seed Steering Committee in 2004-2005.

6. How will you use your findings from your evaluation to improve your project throughout the project period and in planning future activities? Evaluative information gleaned from process evaluation, surveys, police reports, school district administrators and teen focus groups and brought to our regular meetings by the Coordinator will be used to guide the direction and decision-making of the GGAPP Coalition and to adjust and focus our efforts.

7. What is your plan to use information from the evaluation to recruit, inform, and engage community members and the target population? Information dissemination is key to our strategic plan and to achieving Goals 1 and 2 of DFC. As information is gathered and analyzed, it will be publicized through established media contacts to mainstream and minority radio, television, newspapers, and web sites. The results of the evaluation will also become the substance of ‘Speakers Forum’ public presentations to teachers, policy-makers, civic, fraternal and business groups and faith groups in various low-income and minority communities in the GGAPP service area. Brochures, fliers, posters, newsletters and PSAs will supplement paid media and public presentations. Printed materials will be available in three (English, Russian, Spanish) languages, for posting on community bulletin boards in libraries, grocery stores and specialty food markets. Sports/recreation/music-based “Message” events may be organized for teens and their families, including culturally appropriate materials and interpreters, as needed.

8. The Greater Gresham Area Prevention Partnership officially states our fullest intention to participate in the national evaluation of the DFC.

SUPPORTING DOCUMENTATION
SECTION F: Documentation for Eligibility Requirements

<p>1.1 The coalition, Greater Gresham Area Prevention Partnership (GGAPP) is a legally eligible entity, under the auspices of the Police Activities League of Greater Portland as the fiscal agent/legal applicant.</p>
<p>1.2 Mission Statement: The GGAPP acts to identify, coordinate, and support strategies that promote the reduction of substance abuse among youth and building a safe and healthy community for the residents and families of East Multnomah County, Oregon.</p>
<p>1.3 The GGAPP is targeting primarily the use and abuse of alcohol, marijuana, methamphetamines and tobacco. The GGAPP's two goals are to:</p> <ul style="list-style-type: none">○ Reduce substance abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse. (Substances include, but are not limited to, narcotics, depressants, stimulants, hallucinogens, cannabis, inhalants, alcohol and tobacco.)○ Establish and strengthen collaboration among our communities, private nonprofit agencies, and Federal, State, and local governments to support the efforts of the GGAPP to prevent and reduce substance abuse among youth.
<p>1.4 The next nine (9) pages encompass two sets of meeting minutes for a period of not less than six months before submitting this application. The first set is from September 2005.</p> <p>Following the minutes, you will find 22 attachments which are MOUs stating the contribution(s) of partners to GGAPP.</p>

Rockwood Weed and Seed Steering Committee
Thursday, September 20, 2005; 5:00pm
Rockwood Grange

- I. **Welcome and Introductions** IN ATTENDANCE: Nathan Teske, Maria Avila, Beth Faulhaber, Maura White, Erika Silver, Kathie Minden, Chris Piekarski, Chris McCormack, Dan Dalby, Rich Pierce, Kristen West, Brenda Brady, Gloria Wiggins, Brenda Butler
- II. **Approval of July 2005 Minutes:** Chris motioned, Gloria seconded. July RWS minutes were approved.
- III. **Brief Partner Announcements**
- Nathan and Gloria told us about all the news from El Programa Hispano. There will be/was a Latino Youth Forum on September 28 from 4-6PM at Park Rose High School discussing teen pregnancy, prevention programs, teen parenting needs, etc.
 - Also El Programa received a grant to have a person lead an Adult Financial Literacy Class. The grant paid for the person to go to Las Vegas for their training. The class will be held twice in Spanish in the Rockwood area.
 - Buyers beware – a client came into El Programa recently and had been conned into buying a false diamond for \$1500. Rich thinks we need to get this information out to local apartment managers for distribution to their tenants.
 - Maria shared that they are starting a new program in Rockwood Called De Corazon a Corazon (From Heart to Heart). This program is put together by the American Heart Association and the Latino Network to provide information on how to better take care of your heart and cardio health.
 - Beth asked everyone to please join PAL for the 2nd Annual PAL Youth Center Spaghetti Dinner & Fundraiser on Thursday, October 20, 2005 from 5:30pm-7:30pm at the Gresham Armory (544 NE Division). Tickets are \$10 each or \$40 for a family of five. Children six and under eat free. Doors open and silent auction begins at 5:30pm. Spaghetti dinner catered by Olive Garden will begin at 6pm. The first silent section closes at 6:30pm, the second section closes at 7:10pm. There are great items to bid on including a week in Mazatlan, YMCA memberships, wine basket, Nike apparel and shoes, Adidas clothing, rounds of golf, hockey tickets, hotel getaways, sports memorabilia, three days/two nights in Hawaii and much more! All proceeds of the fundraiser will go directly to support youth programs at the PAL Youth Center located at 424 NE 172nd, Portland, OR 97230. For more information or to reserve your tickets please call PAL at 503-823-0250 or e-mail Deborah Monk at deborah@palkids.org.
 - Human Solutions started a new domestic violence group called “CRAFT” Creating Realistic Actions For Transition. CRAFT is a free, innovative group to help women who have lived through domestic violence stay safe and improve their situations. The groups meet in Gresham twice a week and offer free child care during the meetings as well as access to computer training, housing, and employment support. For more information, contact Human Solutions at 503-548-0216.
 - Kathie updated us on the latest park victories. Gardeners are moving to the east end of Davis Park to start a community garden there.
 - Chris Piekarski reminded us about the drug free zone being set up in Rockwood. The City Council will have the first reading of the ordinance soon. Brenda let everyone know that the new Weed and Seed funding is available to pay for the “Drug Free

Zone” signs for the area. The new zone will be from Glisan to Yamhill and 182nd to 191st Streets.

- Rich made sure everyone was aware of the gang shooting that took place across the street in the Oregon Flea Market parking lot which struck a bystander in the leg. The woman will be ok. Also he followed up on the 7-11 security issue on 190th and Stark. The corporate office called him and said they did not plan on hiring any more security for the store.
- Brenda from Mt. Hood Community College let everyone know that school was starting and orientation was the last week in September. Also MHCC is offering a new program to adults who have not received a high school degree and would like to get their diploma instead of their GED. For more information about the program contact the college.
- The final English ‘Talking it Out’ class starts in mid October.
- RWS has funds set aside again for our community mini-grants. Contact Brenda or visit our website for a copy of the guidelines and application.

IV. Conferences

- 2005 CCDO National Conference in LA in August. Maura went to sessions on sustainability. There was an idea of creating a Booster Club – derived from the Steering Committee. They will be doing that at the Youth Center. Dan thought that the conference didn’t bring a lot of new information but it did offer some good ideas. He learned about some programs in El Paso and New Haven, CT that we may be able to apply here. Brenda came away with some new program ideas – just for some small projects such as “House Calls”.
- National Crime Prevention Council Conference in Washington DC October 8th – 12th. Maura motioned to send Sgt. Rich Pierce and Capt. Tim Gerkman to the conference. Chris seconded. The motion passed. For one of the attendees, it was approved to use some 2004-2005 (Other Costs) Community Policing printing costs.
- RWS decided that we would send two participants to the ‘Home for Good’ Re-entry conference this year. The suggestion of sending two people from Human Solutions was brought up by Maura and seconded by Rich. The motion passed.

V. Debrief on the Back to School Fair

The back to school fair which was held on September 10th was a huge success! Thank you to all for your support! There were 535 ‘passports’ in the raffle so at least that many people there. We had about 50 student recipients more than we did last year, totally close to 400 kids. Contact Brenda for full report.

VI. Our Grant Was RENEWED!!!

- Great work Brenda and the RWS team who worked so hard on the grant renewal! We appreciate your work.
- Brenda distributed a handout that included the 2005-2006 Program Summary. For copies, please ask.
- Sub-committee meetings are underway. If you would like to be on one of the sub-committees, contact Brenda.
 - Law Enforcement/Community Policing Committee: Rich, Maura, Beth, Chris M., Chris P., Pat, and Trish – MET ON TUESDAY, 10/4.
 - Prevention/Intervention/Treatment Committee: Gloria, Erika, Mike, Ivan – POSTPONED MEETING.
 - It was suggested that someone from MFS sit on the committee.

- How about the Academy of Alternatives?
 - Neighborhood Restoration:
 - Dina DiNucci has submitted her resignation letter as Chair of the Subcommittee. A card was passed around to send her well wishes. Although sad about our loss, Nathan Teske offered that he would be willing to serve as Chair. It was approved. Other members of the committee: Angie, Eugene, Kathie, Michele.
 - The subcommittee MET ON TUESDAY, 10/4.
- New Special Emphasis for 2005-2006:
 - We are going to continue funding the Community Court project.
 - Our proposal to fund Rockwood Makes Me Wanna Go M.A.D. (Make A Difference) was also granted.
 - Objectives
 - Rockwood Business Incentive Program
 - Enhance outreach and establish a ‘joint venture’ with the City
 - Reduce the number of methamphetamine labs and drug houses
 - Need to:
 - Hire Outreach Coordinator

VII. Drug Free Community

Gloria suggested after having heard so much recently about the ‘drug free zone’, M.A.D.’s objective around meth labs and P/I/T’s ongoing challenges with lack of support to substance use and abuse strategies in the area, that the group consider looking into the Drug Free Communities Grant offered by SAMHSA. She reminded folks that the P/I/T subcommittee had discussed DFC in February when they were working through their objectives and activities/tasks under the prevention component.

Maura reminded newcomers that many organizations sitting around the table now (just different reps) had formed the Greater Area Prevention Partnership back in the 1990’s and had applied but did not receive a Drug Free Communities Grant. The East County Caring Community, PAL and other partners continued its efforts through that decade and eventually Sharron began pulling people back together to form our Steering Committee for Rockwood Weed & Seed.

Brenda reminded everyone that we plan to address sustainability at October’s meeting and she will be sure to gather what information she can about DFC before that gathering.

Kathie stated that she’d love to see yet another initiative (like People for Parks) roll out and be modeled after Weed & Seed – demonstrating the importance of community coalitions.

VIII. Next Steering Committee Meeting – Tuesday, October 18th, 2005 from 5-7PM at ALDER ELEMENTARY SCHOOL.

I. Rockwood Weed & Seed Steering Committee

II. Tuesday, October 18, 2005; 5:00pm

III. Alder Elementary School

IV. Welcome

V. Introductions

IN ATTENDANCE: Nathan Teske, Maura White, Erika Silver, Kathie Minden, Chris Piekarski, Chris McCormack, Rich Pierce, Brenda Brady, Gloria Wiggins, Brenda Butler, Keith Biggs, Cheryl Houston, Angie Strange, Michele Johnson, Tricia Harding, Steve Olsen, Jim Buck, Marc Wolters, Robert Mattice, Michael McDaniel, Stephen Young.

VI. Approval of September 2005 Minutes

VII. Reynolds Learning Academy

Angie Strange of RLA, spoke with the Steering Committee about the Academy located at 20234 NE Halsey. (She used to work in the school district's office and also for the Reynolds School Foundation.) RLA encourages hands-on learning, internships, helps students develop their resumes, provides job readiness training, job shadow opportunities and leadership classes – for which the students must participate in volunteer activities and they organize an annual rummage sale – to try and raise money for their graduation. They had 56 graduates earlier this year; their biggest class yet.

RLA is the 2nd high school in the Reynolds School District and is known as the 'alternative school'. They have a capacity for 200 students; there are 28 staff persons. RLA gives a greater opportunity for one-on-one contact; more genuine and deeper relationships are possible. Our current students have previously had behavior challenges and former educators of those students realize they may need more specialized care which they can get at RLA.

If RWS Steering Committee Members want to know how they can help, RWS can provide speaking opportunities, volunteer or internship opportunities to RLA students.

A special program at RLA is the Multnomah Youth Cooperative, which focuses on environmental studies – students can help with landscaping, wetland restoration, trail maintenance, etc.

RLA also has a partnership with MHCC Head Start to create the Youth Mentoring Project. RWS actually provides some Tri-Met passes to some of the mentors on a regular basis.

15 RLA students also participate in MHCC's Project YES program. This program helps to create a smoother transition for students going to college; provides for job shadow opportunities and students can take MHCC classes.

RLA also provides a drug and alcohol support group for its students. This is available to all teens in East County. They realized the need because AA and NA is only provided for adults. The group currently meets on Thursdays at 3:30; there are 30-40 kids participating/week. Marty Larson is the counselor at RLA that oversees this.

VIII. Partner Announcements

Stephen Young of the Gresham Community Court program announced that judges will now be placed on a 6 month rotation through the GCC; this allows for better consistency. It is being discussed to develop a mental health court, a subprogram of Community Court. The Information Center at GCC, provided by RWS (and monitored by Stephen), continues to be helpful to all court visitors, not just those from GCC. Stephen has been the Mental Health Consultant/Social Services Case Manager for 1.5 years; we are grateful for his dedication, which also helps with consistency.

The Portland Guardian Angels representatives, Marc, Robert and Michael, recently rode the MAX out to Gresham and encountered some problems at one of the Rockwood area stops. They are getting some calls from folks interested in joining their efforts. They can provide self defense training, free martial arts, first aid and cpr classes. Young people that need to complete community service hours can become JR Angels. For more information on the Angels, call 503.313.1210 or visit www.guardianangels.org.

Jim Buck, Chair of the East County Caring Community, came to join us in our discussion about "How we can continue to be effective?".

Gloria Wiggins of El Programa Hispano reported that it may be necessary to talk to Commissioner Roberts soon about the aligning of gang services. There is currently a lot of attention on the City of Portland with some of the shootings and we may need to convey/remind folks that gang violence does not just happen within the African American community.

Under the umbrella of **Project Safe Neighborhoods**, she announced the Safety Promoters Program. They will train 40 Latino community members on safety issues, such as: using 911 and the non-emergency number(s), communicating with law enforcement and encouraging to call law enforcement.

Erika Silver from Human Solutions distributed copies of the newspaper article about poverty found in the Oregonian on Sunday, October 16th, entitled "Low-income Oregon workers fall behind in getting ahead".

We will hold their annual Leadership Luncheon on Tuesday, 11/8/2005. They served 50,000 people last year, across the 245 square miles of service area.

We hope to serve about 300-400 people with the Adopt-A-Family program this year for the holidays. They have also recently opened, in partnership with SnowCAP and Salvation Army, the Helping Hands Community Store on 27th and Powell (the old St. Vincent DePaul Thrift Store).

Keith Biggs from Reynolds School District stated that RSD held a five week summer school in which 800 students attended. They are currently offering 27 ESL Classes. And they are partnering with El Programa Hispano to get better connected with Latino parents.

Steve Olsen from Harry's Mother/Janus Youth Programs spoke about the short term shelter that they provide for males and females, ages 9 to 17. They've been open since 1976; 30% of their clients are from east of 168th. Most youth do not stay for more than 72 hours; we encourage reunification with the family. The shelter is a voluntary program and a client must have permission from the family before he/she can stay there. Steve also represents East County Family Services which provides gang outreach and other services. RWS has

been contracting with ECFS (and El Programa) to provide the instructors for the Talking It Out classes.

Maura White-Cioeta from the Police Activities League mentioned the Youth Center Spaghetti Dinner and Fundraiser that will (took) take place on Thursday, 10/20 at the Gresham Armory.

Nathan Teske of El Programa Hispano reminded the group of the financial literacy workshops that they are providing due to a grant from the National Center for Neighborhood Enterprise and HSBC Bank. The first one was held on 10/8 and the second will be on 11/12 at the Rockwood Grange. 48 Spanish speaking adults participated in the first one. It was so successful that the funding organizers are considering asking them to offer it in December and perhaps 6 more next year.

Tricia Harding from Metropolitan Family Service mentioned a health fair that will (took) take place on Saturday, 10/29/05 – it was a kick-off to the Strong Schools, Fit Families program that will be implemented w/in the SUN schools of both Centennial and Reynolds School Districts.

Also, Sarada Boland of MFS, has moved to Glenfair SUN program. They will be hiring a new Family Involvement Coordinator at Alder/Davis.

Brenda Brady of Mt. Hood Community College mentioned that the Rockwood Summit has been put on hold; we are at a stand still in the development of that. However, partners are still talking about the Plaza Montaña concept. This facility would ideally be 60,000 square feet to co-locate Head Start services with classes/services for high school, community college and university students.

Kathie Minden mentioned that Gresham officials and community members are talking about a branding of Gresham concept, evolving into an identity of five communities. There was a homeless youth summit in Roseburg. League of Women Voters wants to bring direct action to certain efforts. **People for Parks** has received a grant from Safeco – we will purchase a laptop and presentation equipment. We are discussing holding a speakers' bureau in January.

A PFP intern will begin on 11/4 to help with a feasibility study, considering the development of a charity store and a statewide parks and recreation summit. Kathie has outgrown her home office. There was recently some vandalism done to Vance Park amenities.

Cheryl Houston of the Mult. Co. Health Department reminded us to get our flu shots!

Chris Piekarski of the Mult. Co. District Attorney's Office mentioned that the drug free zone has been put on hold for a bit while Portland looks at renewing their statutes. They may make some changes to their structure and Chief Piluso wants to put something in place that aligns the metropolitan area's issues/concept. It is likely to go to the Gresham City Council within the next 2 or 3 months.

In her absence, Brenda explained on behalf of **Leonora Ramirez of Lifeworks NW** that 12 or more staff will move to their new Rockwood area location – 17214 SE Division; 503.761.5272. They provide mental health and addiction services for a healthier community. They also have community based prevention programs and have bilingual Russian/English and Spanish/English therapists and case managers.

IX. Site Coordinator and Partner Reports

- **Rich Pierce of the Gresham Police Department** talked about the National Crime Prevention Council Conference (NCPC) and other Law Enforcement tidbits. Rich said he definitely felt energized, thanks to the NCPC Conference. He's interested in seeing how we might implement an email alert project. It would especially help apartment managers and in turn, their residents; perhaps this could be implemented city-wide.

He was reminded of an opportunity to run public transport fare missions and maybe this would help in a cut back on crime.

GPD's Minor Compliance Program could help us to consider increasing such sanctions (which are actually state laws); perhaps we should increase education through this.

Rich also attended a few sessions regarding terrorist/security issues as well as meth.

- **Make A Difference in Rockwood – 2005-2006 Special Emphasis**
 - Resumes are coming in for the p/t Outreach Coordinator position.
 - The interview panel will be Brenda, Nathan, Michele and Kathie.
 - Brenda will present the MAD project to the Gresham Redev Commission 10/27
- **Mini-grant opportunity**
 - Application due date = 10/28/2005
 - In November, the recipients will present their projects and awardees will be given their 90% checks.

X. Strategy Sustainability

1. What has Rockwood Weed & Seed done for the community that you'd like to see continue beyond September 2007?

- I. **Continuation of the Sustainability Discussion**
 - CADCA informed Weed and Seed Programs nationally that our funding may be on the chopping block for this coming year due to budget cuts and Hurricane Katrina. Everyone is encouraged to contact your Members of Congress immediately and let them know the Weed and Seed Programs need to be funded.
 - What has Rockwood Weed & Seed done for the community that you'd like to see continue beyond September 2007? (see attachment below – what's missing?) The following items were mentioned by members present:
 - Taking back parks -Bike Patrol -Police overtime
 - Even more of a prevention focus, especially due to meth issues and underage drinking
 - Continue communication →keep barriers broken
 - Coordination →dedicated position, person to keep links
 - Law enforcement presence at meetings and within community
 - Even more community engagement

- Community Policing → school bus stops, addressing community needs
 - Shall we pursue future funding from:
 - Drug Free Communities (\$100K) via SAMHSA
 - CDBG \$s
 - Intermediary \$s through US Dept of Health & Human Svcs's ACF Compassion Capital Fund
- ❖ Brenda reminded everyone of the conversation that Gloria started last month regarding DFC. If granted, we could continue to have coalition support through a Coordinator. There is little direct service dollars available, though.
 - ❖ Michele stated that that was fine because we could engage more parents (like me!) and more faith based organizations to help with implementation of substance abuse prevention programs, etc.
 - ❖ Keith remarked that some of the Reynolds PTOs are active and some are not, but this issue could ignite that fire to increase the activity. Our school counselors are having to be reactive instead of proactive.
 - ❖ After reviewing last year's procedures (which are changing a lot compared to previous years), Brenda said that SAMHSA will probably release the RFP sometime in January and then the group could talk about it more.
 - ❖ Chris McCormack stated he liked the idea of the Greater Area Prevention Partnership being rekindled, especially since that focuses on all of East County school districts.
 - ❖ Maura asked for a motion and approval to ask Brenda to continue to review this opportunity. Rich motioned and Brenda Brady seconded. Approved.

2. If you had to think of a zone that needed similar attention as Rockwood has, where would it be? Keep in mind that any Weed & Seed area can only share ONE boundary with our current RWS boundaries. (162nd, 202nd, Division, I-84)

Not addressed at this meeting.

Meeting Schedule

November 15th, Tuesday. Alder Elementary

December – No meeting.

January 17th, Tuesday. Alder Elementary

2006 – 3rd Tuesday of each month; 5-7pm @ the Rockwood Grange.

What has Rockwood Weed & Seed done for the community that you'd like to see continue beyond September 2007?

LAW ENFORCEMENT & COMMUNITY POLICING

- Police Department Overtime, special missions/detail
- Target Zone Team
- Drug Free Zone
- Improved communication with social services
- Improved communication with businesses, residents, property owners/managers
- 35% more kids going to PAL; officers making referrals
- Officers connect young people to services
 - Drop-outs going back to school
 - Tattoo removal
 - Alternatives to gang affiliation
- Minor Compliance Program
- Gresham Community Court
- Bike Patrol
- Equipment for GPD to enhance services being provided
- More GPD presence in neighborhood, including meetings, events
- Taking back parks – in collaboration with other concerned parties
- Troutdale training; multi-agency unit(s)
- Document gang members
- Gang education; increase of awareness
- Car prowl project
- Graffiti project(s)
- Crime data collection
- Community Against Domestic Violence

What has Rockwood Weed & Seed done for the community that you'd like to see continue beyond September 2007?

PREVENTION/INTERVENTION/TREATMENT

- Safe Haven support
 - Center staff; enhance programs
 - Supplies and equipment
 - Positive, pro-social activities for young people
 - 35% participation increase
- Partners' support to community in reducing teen pregnancy, support to teen moms
- Partners provide additional safe haven activities
 - SUN schools
 - East County Family Services
 - Salvation Army
- Increase access to health, dental, mh and social services
 - Transportation assistance
 - Network connection/link
 - Early Head Start/Head Start
- Improved communication among many service providers
- Talking It Out – parent/family involvement courses
- Bringing more services to Rockwood
- Support to drug, alcohol, gang prevention services
- Area school support
- Mini-grant opportunities

NEIGHBORHOOD RESTORATION

- Community events
 - Back To School Fair
 - Rock Soup
 - Many others are organized mostly by other entities
- Community clean-ups
- Support to Urban Renewal efforts
- The endless possibilities for area business advancement
 - Coalition
 - Incentive Program
- Improved communication among many service providers

- 503.618.BUZZ – Community Access Phoneline

**Sample Memorandum of Understanding
Greater Gresham Area Prevention Partnership**

Mission Statement

The Greater Gresham Area Prevention Partnership acts to identify, coordinate, and support strategies that promote the reduction of substance abuse among youth and building a safe and healthy community for the residents and families of East Multnomah County, Oregon. The goal of the partnering agencies and governments is to lend support to each other and the area residents to restore quality of life to the community.

Process Statement

Coalition members of GGAPP have worked together on substance abuse prevention for more than 10 years while serving on the Regional Drug Initiative, Gresham Area Prevention Partnership, East County Caring Community, Rockwood Weed & Seed Steering Committee, People for Parks, Gresham Police Advisory Committee, National Night Out Committee, and Police Activities League Youth Center Advisory Committee. More than a year ago, through the Rockwood Weed & Seed Subcommittee focused on Prevention, Intervention and Treatment (PIT) Committee, the group decided it was time to mobilize the community to specifically focus on substance abuse prevention and began reforming a coalition that had been strong in the 1990s.

The Greater Gresham Area Prevention Partnership seeks to achieve two major goals:

- Reduce substance abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.
- Strengthen collaboration among the East Multnomah County and surrounding communities, private nonprofit agencies, and Federal, State, and local governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth.

Agreement to Participate

In order for the Strategic Prevention Framework to be implemented, it is necessary for every agency and government on the Partnership coalition to formalize their participation, agree to carry out the tasks identified in the Greater Gresham Area Partnership strategic plan as well as a time commitment of up to at least five years. The signing of this document is intended to express that commitment.

The Gresham Salvation Army and Community Center has offered youth, worship, older adult and emergency services for nearly 21 years to the greater Gresham area. We wish to support GGAPP as a youth serving organization in the promotion of the reduction of substance abuse among youth and building a safe and healthy community for the residents and families of East Multnomah County, Oregon. We affirm that the past and future work of this Partnership can indeed help to restore quality of life to this community.

Date: _____

Authorized Signature

22 Memorandums of Understanding were signed by various GGAPP partners. The agencies represented within these MOUs are:

Community volunteer, youth (2)
 Parent volunteer
 Gresham Outlook
 Jammin' 95.5
 Mr. Transmission/Milex – Gresham
 Blazers Organization
 East County Schools
 Portland Lutheran School
 Police Activities League of Greater Portland
 Gresham Salvation Army
 Gresham Police Department
 Troutdale Police Department
 El Programa Hispano, Catholic Charities
 City on the Hill Fellowship
 Gresham Elks BPOE 1805
 Rockwood Kiwanis
 West Columbia Gorge Rotary Club
 Drug Enforcement Administration
 Morrison Child and Family Services
 ChangePoint, Inc.

SECTION F1.5

1.5 Greater Gresham Area Prevention Partnership Representatives			
Sector	Member Name	Agency/Organization	Contribution found in...
Youth	Rosa Shayo Dominguez	Community Volunteer/ Reynolds High School	Sections A, C
Youth	James Tiet	PAL Youth Center Member/ Reynolds High School	Sections A, C
Parent	Natalie Mitchell	Community Volunteer	Sections B, C
Parent	Leslie Garth	Community Volunteer	Sections B, C
Media	Mara Stine	The Gresham Outlook	Sections B, C2.2, D
Media	David Jackson	Jammin' 95.5 Radio	Sections B, C2.2, D
Business community	Darwin Seim	Milex/Mr. Transmission	Sections B, C1.2, D
Business community	Virginia Warren	Worksource Oregon – Gresham (OR Employment Department)	Sections B, C, D

Business community	Traci Rose	Blazers Organization	Sections B, C1.3, D
Schools	Keith Biggs	Reynolds School District	Sections A, C
Schools	Lorena Campbell	Gresham-Barlow & Centennial School Districts	Sections B, C1.3, E
Schools	Pat Kunert	Portland Lutheran School	Sections A, C
Youth serving org.	Maura White-Cioeta	Police Activities League	Sections A, B, C, D, E
Youth serving org.	Mike Jezewski	Police Activities League	Sections B, C1.2, C1.3
Youth serving org.	Lorrie Davis	Gresham Salvation Army	Sections C1.2, C2.1
Youth serving org.	Tricia Harding	Metropolitan Family Service	Sections B, C2.1, E
Law enforcement	Carla Piluso	Chief, Gresham Police Dept.	Sections A, C2.5, E
Law enforcement	Rich Pierce	Sgt., Gresham Police Dept.	Sections B, C1.3, C2.2
Law enforcement	Chris Piekarski	Multnomah Cty District Attorney's Office	Sections A
Law enforcement	Dave Nelson	Chief, Troutdale Police Dept.	Sections B, C2.5
Law enforcement	Ivan Cortes	Mult. County Dept. of Community Justice	Sections A
Religious org.	Gloria Wiggins	Catholic Charities/El Programa Hispano	Sections A, B, C2.1, E
Religious org.	Michele Johnson	City on the Hill Fellowship	Sections A, C1.2
Fraternal org.	Michelle Morgan	Gresham Elks BPOE 1805	Sections C2.2, E
Civic/volunteer gr.	Kathie Minden	Rockwood Kiwanis	Sections C2.2, E
Civic/volunteer gr.	Brenda Brady	West Columbia Gorge Rotary Club	Sections B, C2.2
Healthcare prof.	Susan Brookfield	Kaiser Permanente	Section C2.1
Local gov't agcy with expertise in field of drug abuse	Cheryl Houston	Multnomah County Health Department	Section C2.1
Local gov't agcy with expertise in field of drug abuse	Stephen Young	Multnomah County Mental Health & Addictions Services Division	Sections A, B, C1.2
Fed gov't agency with expertise in field of drug abuse	William Etter	Drug Enforcement Administration	Sections B, C1.3, D
Fed gov't agency with expertise in	Diane Peterson	United States Attorney's Office, District of Oregon	Section C

field of drug abuse			
Other org. involved in reducing drug abuse	Miguel Tellez	Morrison Child & Family Services	Sections B, C1.1, C2.1
Other org. involved in reducing drug ab.	Jacquie Pancoast	ChangePoint, Inc.	Sections C1.1, C2.1
Other org. involved in reducing drug ab.	Mary Lou Begert	Multnomah County Library	Section C2.1
Other org. involved in reducing drug ab.	Erika Silver	Human Solutions, Inc.	Section C
Member At-Large	Nathan Teske	Community Volunteer/Resident	Sections B, C
Member At-Large	Charles Becker	City of Gresham, Mayor	Sections B, C1.1

SECTION F continued

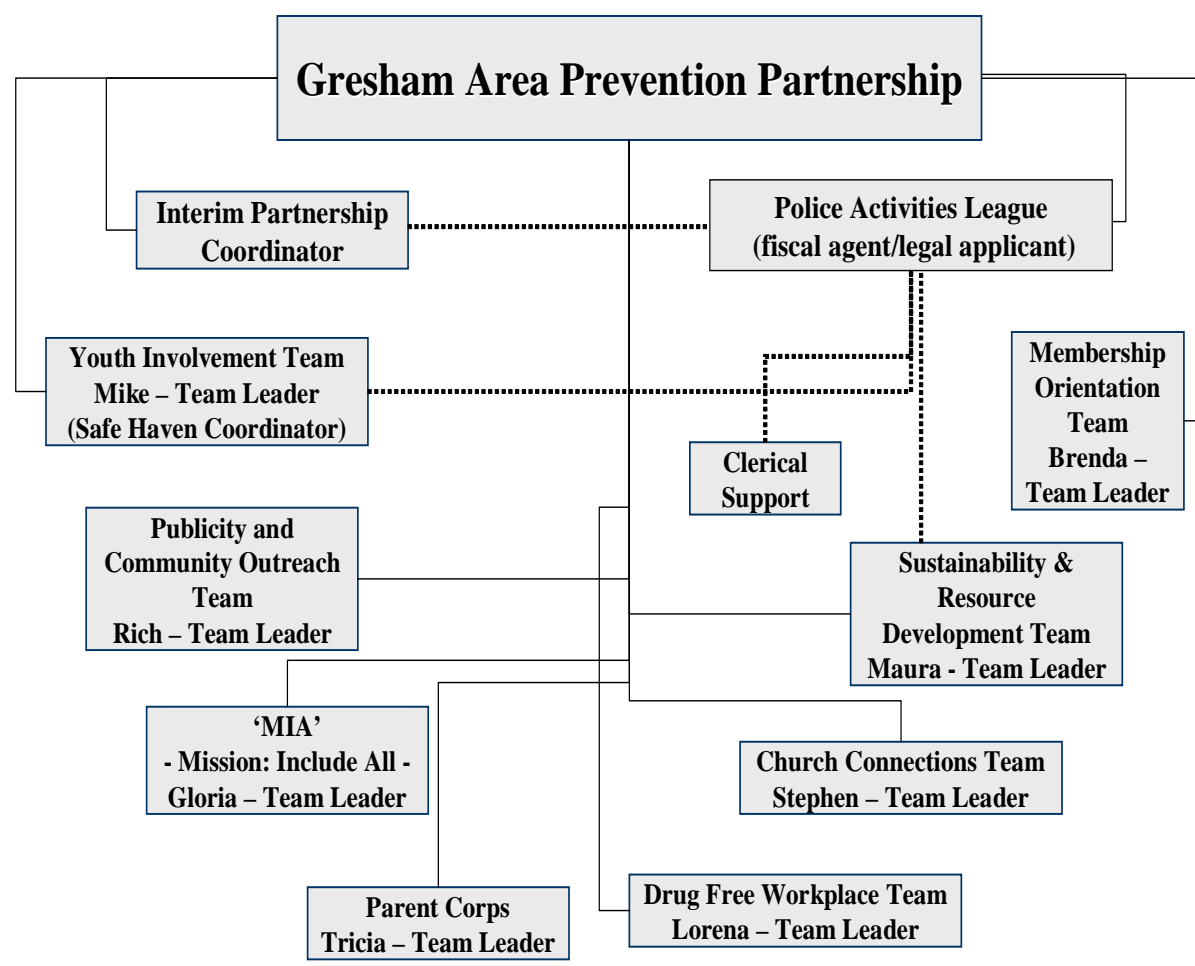
1.6 On the next page you can find the organizational chart for the GGAPP.

Coalition members of GGAPP have worked together on substance abuse prevention for more than 10 years while serving on the Regional Drug Initiative, Greater Area Prevention Partnership, East County Caring Community, Rockwood Weed & Seed Steering Committee, People for Parks, Gresham Council Police Advisory Committee, National Night Out Committee, Community Against Domestic Violence and Police Activities League Youth Center Advisory Committee. More than a year ago, through the Rockwood Weed & Seed Subcommittee focused on Prevention, Intervention and Treatment (PIT), the group decided it was time to mobilize the community to specifically focus on substance abuse prevention and began reforming a coalition that had been strong in the 1990s. One significant change that has occurred as our coalition(s) evolved is related to underage drinking. It has not necessarily increased, but as we were in touch with more School Resource Officers during our Weed & Seed years, they continued to talk to us about the substance abuse problems in the schools. And they saw that the users are getting younger and younger. As a result, we will now begin and end our school year with substance abuse prevention - October is Red Ribbon Month, and April is Alcohol Abuse Awareness Month.

The meeting minutes that precede this page reflect substantial participation from volunteer leaders in the community. Those who were attending and participating on a 100% volunteer level are: Nathan, Kathie, Brenda Brady, Michele, Jim, Marc, Robert and Michael.

1.7 Throughout Sections A-K, this application demonstrates that the GGAPP responds to substance abuse prevention in the community in a comprehensive and long-term fashion and works to develop consensus regarding the priorities of the community to combat substance abuse among youth.

- 1.8** The Police Activities League of Greater Portland (on behalf of the GGAPP) submits only one application under this funding announcement. The GGAPP does not serve the same geographic area as any other Drug Free Community Coalition.
- 1.9** The GGAPP is not a statewide substance abuse prevention coalition.
- 1.10** The GGAPP's budget documents shows no more than 20% of award (only 15%) to be used for direct services.



SUPPORTING DOCUMENTATION

SECTION G: GGAPP's Budget & Justification

A. Personnel:

FEDERAL REQUEST

Position	Name	Annual Salary/Rate	Level of Effort	Cost
Interim Partnership Coordinator	Brenda Butler	\$42,000	100%	\$42,000
			TOTAL	\$42,000
Cost of Personnel for Direct Services				\$ 8,400

JUSTIFICATION: The Coordinator, an employee of the applying agency (Police Activities League), will coordinate coalition services and project activities, including training, coalition communication, data collection and dissemination. This person will also provide community relations and project implementation support. GGAPP projects that the Coordinator will spend 20% or less of her efforts on direct services.

NON-FEDERAL MATCH

Position	Name	Annual Salary/Rate	Level of Effort	Cost
Sustainability & Resource Development Team Leader	Maura White-Cioeta	\$65,000	12.5%	\$ 8,125
Safe Haven Coordinator	Michael Jezewski	\$30,000	20%	\$ 6,000
Clerical Support	Deborah Monk	\$18/hr x 96 hrs		\$ 1,728
			TOTAL	\$15,853

JUSTIFICATION: All of the above are applying agency employees. (See attached MOU.) The Sustainability & Resource Development Team Leader will provide oversight of grant, including fiscal and personnel management, and will assist the Partnership and the Coordinator to identify and seek sources for additional funding or in-kind resources through foundations, businesses, civic partners and individuals. The Safe Haven Coordinator will be responsible for directing programs at the Police Activities League Youth Center, a safe haven where after-school programs and positive youth activities are held. The clerical support will process paperwork, payroll, and expense reports.

PERSONNEL FEDERAL REQUEST
PERSONNEL NON-FEDERAL MATCH

\$42,000
\$15,853

B. Fringe Benefits:

FEDERAL REQUEST

Component	Rate (%)	Wage	Cost
FICA/Social Security	7.65	\$42,000	\$3,213
Worker's Compensation	.5	\$42,000	\$ 210
Health/Life/Disability Insurance	\$290/month		\$3,480
Simple Plan/Retirement	3	\$42,000	\$1,260
Unemployment Insurance	2.8	\$42,000	\$1,176
		TOTAL	\$9,339
Cost of Fringe Benefits for Direct Services			\$1,868

NON-FEDERAL MATCH

Component	Rate (%)	Wage	Cost
FICA/Social Security	7.65	\$15,853	\$1,213
Worker's Compensation	.5	\$15,853	\$ 79
Health/Life/Disability Insurance for Jezewski	20% of \$290/month		\$ 696
Simple Plan/Retirement	3	\$15,853	\$ 476
Unemployment Insurance	2.8	\$15,853	\$ 444
		TOTAL	\$2,908

JUSTIFICATION: Fringe reflects the applying agency's 2006 rate. GGAPP projects that the Coordinator will spend 20% or less of her efforts on direct services. (See MOU.)

FRINGE FEDERAL REQUEST
FRINGE NON-FEDERAL MATCH

\$9,339
\$2,908

C. Travel:**FEDERAL REQUEST**

Purpose of Travel	Location	Item	Rate	Cost
Grantee Meeting	Washington, DC	Airfare	\$500/flight x 2 persons	\$1,000
		Hotel	\$180/night x 2 persons x 2 nights	\$ 720
		Per Diem (meals)	\$49/day x 2 persons x 2 days	\$ 196
Annual CADCA Conference	To be determined	Airfare	\$500/flight x 2 persons	\$1,000
		Hotel	\$180/night x 2 persons x 2 nights	\$ 720
		Per Diem (meals)	\$49/day x 2 persons x 2 days	\$ 196
		Registration fee	\$450 x 2 persons	\$ 900
National Families In Action (NFIA) Parent Corps Training	To be determined	Airfare	\$400/flight x 4 persons	\$1,600
		Hotel	\$100/night x 4 persons x 5 nights	\$2,000
		Per Diem (meals)	\$46/day x 4 persons x 5 days	\$ 920
		Registration fee	\$100 x 4 persons	\$ 400
Local travel		Mileage	2,650 miles x \$.445/mile	\$1,180
			TOTAL	\$10,832
Cost of Travel for Direct Services				\$236

JUSTIFICATION: All airline costs were suggested retail price as of April 1, 2006. Local travel rate is based on the IRS 2006 standard mileage reimbursement rate. The grant requires travel of two GGAPP members to attend the grantee meeting in Washington. Two GGAPP members will attend the annual CADCA conference in 2007. Three parent volunteers and the coalition team leader (Tricia) of the Parent Corps will attend the *National Families In Action* training to prepare for the development of the local

Parent Corps. Local travel is needed to attend local meetings, project activities, and training events. GGAPP estimates that the Coordinator will spend 20% or less of her efforts on direct services.

NON-FEDERAL MATCH

Purpose of Travel	Location	Item	Rate	Cost
			TOTAL	\$0

TRAVEL FEDERAL REQUEST \$10,832
TRAVEL NON-FEDERAL MATCH \$0

D. Equipment: \$0

E. Supplies:

FEDERAL REQUEST

Item(s)	Rate	Cost
General office supplies	\$10/mo. x 12 mo.	\$ 120
Postage	\$19.50/mo. x 8 mo.	\$ 156
Copies	\$.10/copy x 8,000 copies	\$ 800
Annual bulk mailing fee	\$160	\$ 160
Red Ribbon Week Campaign Supplies		
Erase Drugs! Erasers	\$.30/eraser x 6,000 elem students	\$1,800
Red Ribbon Pencils	\$.30/pencil x 4,500 ms/hs students	\$1,350
Friendship Bracelets w/ Message	\$1.00/bracelet x 300 special prize recipients	\$ 300
Fatal Vision Premier Budget Pack	\$985 each x 3 school districts	\$2,955
50" MobileVision Tripod & Case	\$150	\$ 150
	TOTAL	\$7,791
Cost of Supplies for Direct Services		\$2,955

JUSTIFICATION: Office supplies, copies and postage are needed for general operation of the project. The annual bulk mailing fee will be paid to the United States Postal Service for the coalition’s right to mail the Community Outreach/Public Education newsletters at a reduced rate. GGAPP will support the three area school districts in their observation of Red Ribbon Week. The erasers and pencils will be distributed to 4,500 students in each district to promote the students’ choice to be too cool to do drugs. The friendship bracelets inscribed ‘Too Cool To Do Drugs’ will be given to those at the end of Red Ribbon Week at Quiz Time. The costs are based on www.redribbonresources.com. One Fatal Vision Premier Budget Pack will be given to each of the three school districts. Fatal Vision® is a specially designed and manufactured pair of goggles that simulate the visual impairment caused by alcohol or other drugs. The Budget Pack includes other tools to help with the educational program. Research shows that information is twice as likely to be retained when it is delivered in a more involved hands-on way compared to the more traditional lecture approach. The Fatal Vision® Kits will help to deliver a positive life-saving message. (Direct service objective) www.fatalvision.com. The portable tripod is a much-needed supply to help coalition members to effectively deliver educational presentations throughout the community throughout the year. www.shavisual.com

NON-FEDERAL MATCH

Item(s)	Rate	Cost
General office supplies	\$50/mo. x 12 mo.	\$ 600
Coordinator’s Dell laptop computer	\$1,500	\$1,500
Boise printer	\$300	\$ 300
Copies	\$.10/copy x 8,000 copies	\$ 800
Coordinator’s desk & chair	\$300	\$ 300

File cabinets	\$300	\$ 300
Digital camera	\$590	\$ 590
Fax machine	\$150	\$ 150
Dell LCD projector	\$1,250	\$1,250
Dell laptop to accompany projector	\$550	\$ 550
Postage for general mailings	\$19.50/mo. x 4 mo.	\$ 78
Postage for Community Outreach/Public Education Newsletters	\$.19/piece @ bulk mail rate x 30,000 pieces	\$5,700
	TOTAL	\$12,118

JUSTIFICATION: The applying agency is donating the file cabinets, camera, LCD projector, printer, and both laptop computers. (See MOU.) The camera, projector, and second laptop will be used in educational presentations and outreach workshops throughout the community throughout the year. The local police department is donating the additional costs for office supplies, postage for general mailings, copies and fax machine. (See MOU.) GGAPP plans to distribute 30,000 (based on approximate number of area school-aged youth) community newsletters twice per year. One mailing will be included in the City of Gresham's annual report as an insert. The second mailing will be reviewed and approved by each school district/educational institution to distribute directly to each student to take home. All costs are based on retail values at the time the application was written.

SUPPLIES FEDERAL REQUEST **\$ 7,791**
SUPPLIES NON-FEDERAL MATCH **\$12,118**

F. Contract:

FEDERAL REQUEST (Consultant)

Name	Service	Rate	Other	Cost
To be selected	Coalition Sustainability	\$150/day	8 days	\$1,200
			TOTAL	\$1,200
Cost of Consultant for Direct Services				\$0

JUSTIFICATION: This person will advise staff and coalition members of ways to maintain, increase membership, and sustain the local coalition. Neither staff nor coalition members possess the skills needed to begin a sustainability plan. The rate is based on the average consulting rate in this area. A request for proposals will be issued to secure a competitive bid before final selection is made.

FEDERAL REQUEST (Contract)

Entity	Product/Service	Cost
To be selected	Public Service Announcement, Media Buys, billboards	\$ 5,000
Alice Erickson	Evaluation Services & Report	\$ 4,500
Morrison Center	Educational/Prevention Classes	\$ 1,350
	TOTAL	\$10,850
Cost of Consultant for Direct Services		\$1,350

JUSTIFICATION: The billboard and media buy costs were estimated based on awareness campaign efforts: the creation of two message billboards (focused on curbing underage drinking and using other drugs) to be placed on major roads in visible areas (media coalition members recommended Stark Street), for two one-month periods (Alcohol Awareness month and Red Ribbon Campaign month); and radio and newspaper spots to complement stories and editorials generated from public service announcements. A local evaluation specialist will be contracted to provide evaluation guidance during the year and produce the year-end results of the coalition efforts. A request for proposals will be issued to secure a competitive bid before final selection is made. Morrison Center provides prevention-focused educational presentations to area schools on a regular basis. There are nine public middle schools where they will provide this two-hour service. Morrison Center will match this request 100% with local funds. (Direct service objective, see below and MOU.).

NON-FEDERAL MATCH (Consultant)

Name	Service	Rate	Other	Cost
Coalition members	Outreach meeting facilitation	\$15/hour	16 members x 8 hr/mo. x 12 mo.	\$23,040
Coalition members	Travel expenses	\$.445/mile	16 members x 120 miles	\$ 855
Gresham Outlook	Media Training	\$25/hour	6 trainings x 3 hours each	\$ 450
Gresham Police Officer/Detective	Training for Coalition Members and Parent Corps	\$60/hour	3 trainings x 2 officers x 4 hours each	\$ 1,440
			TOTAL	\$25,785

JUSTIFICATION: Sixteen coalition members are volunteering their time to facilitate prevention efforts, become active in projects supporting the two key goals, and increase the number of community members engaged in the Drug Free Communities Coalition. Hourly rate is based on average salaries of the volunteers. Travel is based on average distance between volunteers' locations and the meeting sites. Local travel rate is based on the IRS 2006 standard mileage reimbursement rate. (See MOUs.) *The Gresham Outlook* is donating its contracted services to provide training and expertise for coalition members to understand how to work with the media, how to submit press releases, and how to understand how to buy/place media spots in a way which reaches the intended audience. (See MOU.) The local police agency will provide a training for coalition members and Parent Corps volunteers related to drugs, alcohol, related crimes and law enforcement issues.

NON-FEDERAL MATCH (Contract)

Entity	Product/Service	Cost
El Programa Hispano Safety Promoter Coordinator	Educational/Prevention Classes	\$1,080
Morrison Center/El Programa	LIBRE Family Night	\$1,800
Morrison Center	Educational/Prevention Classes	\$1,350
Morrison Center	Assessment, Intervention & Trtmt	\$2,850
El Programa Hispano	Spanish Translation Services	\$ 800
Russian-English Learning Center	Russian Translation Services	\$ 800
TOTAL		\$8,680

JUSTIFICATION: El Programa Hispano, in partnership with the Multnomah County District Attorney's Office, will continue to provide a *Safety Promoter Program* under the auspices of Project Safe Neighborhoods. This program involves a six-week session where all types of safety are discussed – including issues related to ATOD use and abuse prevention – with parents and youth from all over the target area. The Safety Promoter Coordinator will facilitate trainings throughout the year; three of the six weekly sessions will include a three-hour segment on prevention and intervention related to ATOD. Morrison Child & Family Services (or Morrison Center) and El Programa Hispano partner to provide LIBRE, a gang intervention service that includes drug and alcohol treatment and employment training for Latino youth. LIBRE Family Night is held in the target area on one Friday night per month and allows for the parents of 14-18 year-olds to gather for support and networking and to receive more education on certain topics. Morrison Center provides prevention-focused educational presentations to area schools on a regular basis. There are seven public high schools where Morrison Center will provide this two-hour service. The Center has agreed to 'try out' the elementary audience next year (100% match). Morrison Center also provides a comprehensive range of mental health, substance abuse, and juvenile justice services. The Center agrees to continue to provide services and support to East Multnomah County community through the full wrap-around services of assessment (\$90), individual (\$75), group (\$30) and family (\$90) sessions and treatment for those involved in ATOD use and abuse. The match listed here encompasses only a meager snapshot (10 of each) of what the Center really provides to the community at large. El Programa Hispano and Russian-English Learning Center are donating translation and interpretation services in the Spanish and Russian languages. At least 10% of the entire target area population is Hispanic or Latino. Newsletters, brochures, letters and educational seminars will all need to be translated or interpreted for their intended audiences. Approximate costs are \$50/page or \$40/hour.

CONT/CONS FEDERAL REQUEST
 CONT/CONS NON-FEDERAL MATCH

\$12,050
 \$34,465

G. Construction:

\$0

H. Other:

FEDERAL REQUEST

Item	Rate	Cost
Telephone	\$125/mo. x 12 mo.	\$ 1,500
Internet services	\$69/mo. x 12 mo.	\$ 828
Student Surveys	\$5.40/survey x 450 surveys	\$ 2,430
CADCA Membership	\$300	\$ 300
Community Outreach/Public Education Newsletters	\$.20/copy x 30,000 copies (1 per student), 2 times per year	\$12,000
Newspaper Ad space	\$9.71/column inch x 2 inches x 20 ads/year	\$ 389
Food and beverages	\$3.00/meeting x 25 attendees x 6 meetings	\$ 450
	TOTAL	\$17,897
Cost of Other for Direct Services		\$466

JUSTIFICATION: Cellular telephone and DSL internet services will be used to operate the project. GGAPP estimates that the Coordinator will spend 20% or less of her efforts on direct services. If all three target school districts are not chosen for the random sample to be included in the Oregon Healthy Teens survey process, and if the school districts cannot afford to be included, GGAPP requests funds to enable 225 eighth-graders and 225 eleventh-graders to be surveyed during the 2006-2007 school year. (Note: Centennial was not chosen nor had the money to participate during the 2004-2005 school year.) GGAPP requests funds to cover the cost of becoming a member of CADCA for FY06-07. As part of the community outreach and educational campaign, GGAPP will create informative and effective newsletters to distribute twice during the year; one to each target area student. These newsletters will send many messages; one being 'you're too cool to do drugs'. GGAPP will request *The Gresham Outlook* to run 'spot-ads' that are two column inches wide that convey 'you're too cool to do drugs' throughout the year. A request of \$450 will cover the cost of refreshments for bi-monthly GGAPP coalition meetings. Coalition meetings occur the third Tuesday of each month from 5:00 to 7:00 p.m. Since coalition members are volunteers and we are asking them to participate with us during the dinner hour, we choose to provide refreshments for them during each meeting.

NON-FEDERAL MATCH

Item	Rate	Cost
Rent	\$7/sq.ft x 120 sq. feet x 12 mo.	\$10,080
Space rental	Varies between \$75/event to over \$200/event	\$ 8,500
NBA Blazers Tickets	400 tickets/district x 3 districts x \$10/ticket	\$12,000
Newspaper Ad space	\$12.95/column inch x 2 inches x 20 ads/year	\$ 518
Student surveys	\$5.40/survey x 900 surveys	\$ 4,860
	TOTAL	\$35,958

JUSTIFICATION: The local police agency has agreed to provide workspace for the Partnership Coordinator within the target area inside of the local substation with the Community Crime Prevention Specialist. (See MOU.) Various coalition and community organizations donate space for the various activities outlined in the Strategic Prevention Framework, such as teen night out, after-school programs, and parent education classes. The prices range from \$75/event at the PAL Youth Center to over \$300/event for the Gresham Community Center. The Blazers Organization Community Relations Department agreed to donate 1,200 basketball tickets worth at least \$10 each for the 2006-2007 season. These tickets will be distributed as incentives for participating in Red Ribbon Week and other prevention activities throughout the year. (See MOU.) *The Gresham Outlook* has agreed to double the size of any of GGAPP's 'spot-ads' for free. Also, the price indicated in the Federal Request table is discounted compared to the normal price

of \$12.95/column inch. (See MOU.) It is likely that two of the three school districts will be chosen for the 06-07 Oregon Healthy Teen survey process; therefore, the costs of surveying 450 eighth-graders and 450 eleventh-graders will be donated. All costs are the value placed on the service at the time of this grant application.

OTHER FEDERAL REQUEST **\$17,897**
OTHER NON-FEDERAL MATCH **\$35,958**

J. Indirect cost rate: We intend to waive the indirect costs. **\$0**

BUDGET SUMMARY:

Category	Federal Request	Non-Federal Match	Total
Personnel	\$42,000	\$15,853	\$57,853
Fringe	9,339	2,908	12,247
Travel	10,832	0	10,832
Equipment	0	0	0
Supplies	7,791	12,118	19,909
Contractual	12,050	34,465	46,515
Other	17,897	35,958	53,855
Total Direct Costs*	\$99,909	\$101,302	\$201,211
Indirect Costs	0	0	
Total Project Costs	\$99,909	\$101,302	\$201,211

* **TOTAL DIRECT COSTS:**

FEDERAL REQUEST **\$ 99,909**
NON-FEDERAL MATCH **\$101,302**

TOTAL PROJECT COSTS: Sum of Total Direct Costs and Indirect Costs

FEDERAL REQUEST **\$ 99,909**

Total Direct Services Costs (not to exceed 20% of Federal Budget)	\$15,275
---	----------

NON-FEDERAL MATCH **\$101,302**

CALCULATION OF FUTURE BUDGET PERIODS

Input, review and verify the accuracy of your future year's budget estimates. Increases or decreases in the future years must be explained and justified. Complete the budget for the 2nd through the 5th project year.

Total federal share is not to exceed \$100,000 in any year.

Category	2nd project year		3rd project year		4th project year		5th project year	
	Federal	Match	Federal	Match	Federal	Match	Federal	Match
Personnel								
- Partnership Coordinator	\$43,260		\$44,558		\$45,895		\$47,272	
- Sustainability & Resource Dev. Team Leader		8,369		8,620		8,879		9,145
- Safe Haven Coordinator		6,180		6,365		6,556		6,753
- Clerical Support		1,780		1,833		1,888		1,945
TOTAL	\$43,260	\$16,329	\$44,558	\$16,818	\$45,895	\$17,323	\$47,272	\$17,843
Fringe Benefits	9,619	2,995	9,908	3,085	10,205	3,178	10,511	3,273
Travel	10,832	0	10,832	0	10,832	0	9,479	0
Equipment	0	0	0	0	0	0	0	0
Supplies	7,791	12,118	7,791	12,118	7,791	12,118	7,791	12,118
Contract								
- Sust. consultant	1,200		1,200		1,200		1,200	
- Coalition members		23,895		23,895		23,895		23,895
- Gresham Outlook		450		450		450		450
- Gresham Police		1,440		1,440		1,440		1,440
- PSAs/billboards	3,550		1,964		330			
- Evaluation	4,500		4,500		4,500		4,500	
- Morrison Center	1,350	6,000	1,350	6,000	1,350	6,000	1,350	6,000
- El Programa Hisp.		1,880		1,880		1,880		1,880
- Russian-English LC		800		800		800		800
TOTAL	10,600	34,465	9,014	34,465	7,380	34,465	7,050	34,465
Other	17,897	35,958	17,897	35,958	17,897	35,958	17,897	35,958
Total Direct Costs	\$99,999	\$101,865	\$100,000	\$102,444	\$100,000	\$103,042	\$100,000	\$103,657
Total Indirect Costs	0	0	0	0	0	0	0	0
Total Costs	\$99,999	\$101,865	\$100,000	\$102,444	\$100,000	\$103,042	\$100,000	\$103,657

Personnel: Percentage of effort to remain the same with annual cost of living increases.

Fringe: Based on 2006 rates and annual cost of living increases.

Travel: Based on IRS 2006 standard mileage rate and anticipated training requirements, decreasing in the final year minimally.

Supplies: Based on projected needs and 2006 retail costs.

Contract: Based on 2006 costs. It is anticipated that the funds currently needed for billboards and media buys will be leveraged year-to-year due to the efforts of the GGAPP coalition.

Other: All costs are based on 2006 expenses.

SECTION H: Résumés and Job Descriptions

Following this page, you will find:

- ❖ Partnership Coordinator
 - Position Description
 - Résumé for Brenda Butler

- ❖ Sustainability & Resource Development Team Leader
 - Résumé for Maura White-Cioeta

- ❖ Coalition Sustainability Consultant
 - Résumé for Cathy Sherick

- ❖ Evaluator
 - Position Description

SECTION I: PROGRAM ABSTRACT

Greater Gresham Area Prevention Partnership is a coalition currently serving a suburban area with a population of almost 140,000 that includes all three school districts serving Gresham, Troutdale, Fairview, Wood Village and parts of north Clackamas County and unincorporated Multnomah County. The Coalition is a first-year applicant for the Drug Free Communities Support Program grant. The goals of the GGAPP Coalition are to: 1) reduce substance abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse; 2) strengthen collaboration among the East Multnomah County's and surrounding communities' private nonprofit agencies, and Federal, State, and local governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth. The Coalition seeks to accomplish these goals by shifting community norms through increased community participation, increased parent knowledge about drug abuse prevention, increased support to youth, and consistent media messages. In their prevention work, coalition members will support partners; promote substance abuse awareness; build positive momentum through coalition building; kick off a new Parent Corps organization; and implement ATOD Prevention Education, media campaigns, and an enhanced youth network. The coalition's vision of success is a future community where the drinking of alcohol among youth is on the decline due to changing community norms around alcohol abuse; where more teens grow up to be responsible adults who choose whether or not to drink, and if they do, drink responsibly; and where related community risk factors of crime, poverty, and the abuse of other substances decrease in the face of more community involvement and understanding of the negative consequences of substance abuse.

SECTION J: GENERAL APPLICANT INFORMATION

- Police Activities League of Greater Portland (fiscal agent's legal name);
- 449 NE Emerson, Portland, OR 97211;
- Greater Gresham Area Prevention Partnership (name of coalition);
- 424 NE 172nd, Portland, OR 97230;
- 424 NE 172nd, Portland, OR 97230;
- Originally, the Coalition was founded in 1994 as the Gresham Area Prevention Partnership; then changed to Greater Area Prevention Partnership to engage more East County communities; morphed from GAPP to become the Rockwood Weed & Seed Initiative in 1999 (which received Official Recognition from the Executive Office for Weed & Seed in 2001); and then through the Weed & Seed Steering Committee decided to create a new anti-drug coalition (with some of the original partners re-committing to this effort) called the Greater Gresham Area Prevention Partnership in February 2005.
- The Coalition is not faith-based; however, religious organizations' representatives are Coalition members and the Coalition incorporates a Church Connections Team to ensure inclusion from the faith-based community.
- Drugs to be addressed by the Coalition include marijuana, alcohol, tobacco, and methamphetamine primarily; however, if through further community assessment or student survey results there indicates a high need to address other drugs such as MDMA [ecstasy], steroids, inhalants, heroin, prescription drugs, and any other drugs, the Coalition will address those as well.
- The applicant has never received a DFC award.
- Amount of FY 2006 funds requested is \$99,909.
- The Coalition itself currently has no other Federal and State funding sources.
- The Coalition's funding sources at date of grant submittal include only partners' matching support, however, it is a goal of the Coalition to pursue additional foundation grants, project-specific corporate support, in-kind donations (such as Ackerly Communication billboard space and radio air time), and other supports on a long-term plan of sustainability.

Other Contact Information

- Official authorized to accept funds on behalf of the Coalition: Maura K. White-Cioeta, PAL Executive Director, 503-823-0250, maura@palkids.org;
- GGAPP Board Chair: Mike Jezewski, 503-256-3479, mjezewski1@hotmail.com;
- Proposed project director of the DFC grant: Brenda Butler, 503-816-1530, seed@palkids.org;
- Proposed evaluation contact for the DFC grant: Alice Erickson, 503-829-2359 x228, erickpa@molalla.net.

SECTION K: GGAPP'S APPLICANT DEMOGRAPHICS

- Congressional district served by the Coalition – District 3 (OR).
- Zip codes of the target area served by the Coalition: 97009, 97024, 97030, 97060, 97080, 97230, 97233, 97236.
- Geographical boundaries of the target area served by the Coalition:
 - o Cities: Fairview, Gresham, Troutdale, Wood Village, Boring, Damascus, and Orient.
 - o Counties: parts of Multnomah and Clackamas and unincorporated Multnomah County.
 - o Street Intersections:
 - Northernmost boundary: Columbia River/OR Stateline
 - Southernmost boundary: Highway 224
 - Easternmost boundary: Sandy River
 - Westernmost boundary: 142nd Avenue
- Total population of the target area served by the Coalition is 139,319.
- Target area served by the Coalition is a mixture of suburban, small city and rural communities.
- The Coalition does not serve a federally recognized tribal area.
- The Coalition serves an area that is economically disadvantaged. Within our boundaries, there are pockets of grave poverty and pockets of wealth. As of the 2000 census, 15% of the children [under 18 years of age] living in the target area live in a household below the poverty line, as defined by the U.S. Census Bureau.