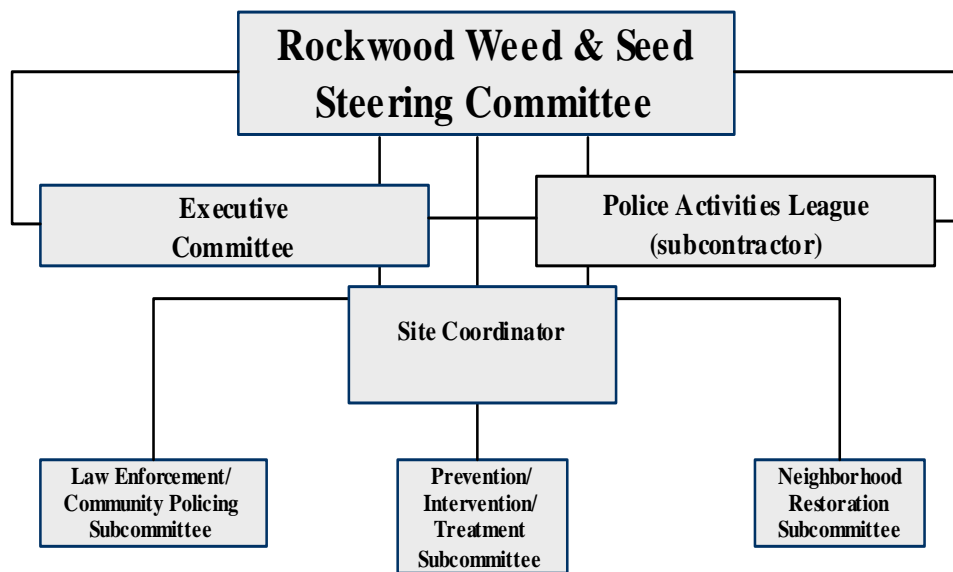


**PROGRAM NARRATIVE**

**A. Management Structure**

- 1) Multnomah County is the fiscal agent of Rockwood Neighborhood Weed & Seed. The Authorized Official is a Fiscal Specialist with the Department of Support Services (Finance) of Multnomah County. The Authorized Official maintains records of all Rockwood Weed & Seed expenditures, reimburses the subcontractor (Police Activities League of Greater Portland) when necessary and files the Financial Status Reports on behalf of Rockwood Weed & Seed.
- 2) The Rockwood Weed & Seed Steering Committee is composed of dedicated stakeholders from all areas of the Rockwood community. This body has the authority to make all final decisions regarding the strategic plan. It will guide and coordinate all future planning and implementation efforts. The Steering Committee will also have oversight responsibilities for outcome measures.
- 3) Organizational Chart



- 4) Policy and Procedure Governing Funding Decisions: Rockwood Neighborhood Weed & Seed has established Operating Procedures (document included in “Other Program Attachments”) which include ensuring financial accountability. Prior to our first year’s funding, for our original award application, stakeholders were notified and were welcome to submit a proposal for inclusion of services. These were reviewed by the Steering Committee and decisions were made through a quorum voting process. The Safe Haven, Community Court and evaluator were selected through the process and will continue as strategy partners in Year 3. The Steering Committee agreed to contract with Eastwind Community Services and El Programa Hispano if granted the Special Emphasis Award focusing on Conflict Resolution. These agencies can provide culturally competent instructors for the parent/child involvement courses.

## **B. Nature and Extent of the Problem**

### **Overview of Drug and Violent Crime Activity**

#### **Calls for Service**

The numbers of calls and the types of crimes in Rockwood are of great concern and receive high publicity throughout the community. The police call rate in the target area is much higher in its two police districts combined (Districts 150 & 160) compared to any other two districts combined within the City of Gresham. In 2002 & 2003, 43% of the total calls for service originated within the Rockwood Weed & Seed boundaries. In 2003, based on Calls by Priority, 48% of the Emergency calls for service originated in Rockwood. This decreased from 53% in 2002. 42% (down from 46% of the Priority One calls were placed within Districts 150 & 160. The target area has a history of high crime rates, but in recent years, the amount of serious crimes has increased.

#### **Violent Crime**

Violent Crime counts decreased as a whole by 16% from 2002 to 2003. There were 560 in 2000; and after steady annual increases, the total is back to 565 for 2003. One homicide occurred in Gresham in 2003 and that one occurred within the Rockwood Weed & Seed boundaries. The highest increase of violent crime (other than murder) in 2002 was aggravated assault, but in 2003, the highest increase of violent crime was rape. There were 29 rapes in 2002 and 34 in 2003. Simple assaults and aggravated assaults both decreased from 2002 to 2003. Both totals are relatively close to the lower totals of the year 2000. There were 375 simple assaults in 2000 and there were 347 in 2003. There were 99 aggravated assaults in 2000 and there were 108 in 2003.

#### **Domestic Violence**

Between 2001 and 2002, the number of Domestic Violence Related Crimes increased by 8%, from 352 to 381. But in 2003, the DV Crimes decreased by 1%. Burglary, Larceny and Trespass<sup>1</sup> were the Domestic Violence Related crimes that increased the

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<sup>1</sup> In July of 2003, the Oregon legislature revised the wording of the Criminal Trespass statute. See pg. 8 for more information.

most in 2003. 48% (up from 45% in 2002) of all the 2003 Personal Violence crimes committed within the Weed & Seed boundaries (i.e. murder, rape, aggravated assault or simple assault) were determined to be Domestic Violence Related Crimes.

### **Gang Violence**

In the last three months (Jan-Mar '04), the two full-time Gang Enforcement Unit Officers completed over 500 mission driven contacts. 38 arrests were made. 13 guns were recovered. Four of them were recovered in three arrests/incidents. One of them was painted gold to appear like a toy gun. In March, the training bulleting was issued for a new initiative – the Gang Violence Response Team. Just within that month, the team was paged out three times.

### **Drug Use**

The number of arrests for possession for use of drugs decreased from 2000 (190) to 2001 (122) and again in 2002 (104), but increased substantially in 2003 (176). The number of arrests for possession for sale of drugs continued to increase from 23 (2002) to 31 in 2003. The number of arrests for either possession for sale, possession for use or manufacturing continues to be the highest for Synthetic Drugs, i.e. Methamphetamines, Methadone, Demerol, etc. There were 115 arrests, a 51% increase from 2002 (76) to 2003; 88% of them for possession for use.

### **Property Crime**

Arson crimes showed the highest increase, besides Trespass, in crime counts in the Rockwood Weed & Seed boundary from 2002 to 2003. The number increased from 19 to 26, a 37% increase. Other property crime counts remain high even though each decreased from 2002 to 2003. Motor Vehicle Theft counts (361) are 23% higher than they were in 2000 (294). The number of Theft from a Motor Vehicle is 309, the same as in 2001. However, Theft of Motor Vehicle Parts increased from 2000 (192) to 2003 (257) by 34%.

## **Resource Needs and Gaps in Service**

### ***Law Enforcement***

- Residents' awareness of gang affiliation, domestic violence and child abuse and awareness of resources available for prevention and intervention.
- Basic outreach and education to ethnic community members about local laws and regulations.
- Follow-through investigative measures on lower level crimes.

### ***Community Oriented Policing***

- Increased police presence in neighborhoods
- Neighborhood/apartment watches
- Mutual trust among police, businesses, agencies and citizens.

- Activities to promote mutual trust among police, businesses, agencies and citizens

***Prevention/Intervention/Treatment***

- Anti-gang, anti-drug and anti-violence programs
- Funding for accessible alcohol/drug rehabilitation and strength based treatment programs
- Juvenile crime prevention programs
- Parent involvement

***Neighborhood Restoration***

- Resident pride in neighborhood; response to code violation enforcement
- Communication devices to inform Rockwood of resources
- Neighborhood leadership, resident involvement

**C. Scope of Work for the Next 12 Months:** The Rockwood Weed & Seed site is embarking upon its 3<sup>rd</sup> year of activities to support its five year strategy.

**Law Enforcement**

**Strategy:** The Steering Committee continues to prioritize five areas of primary concern to be addressed through law enforcement and community policing activities in the Rockwood site: gang activity, domestic violence, child abuse, street level crimes and all other juvenile crimes. Gang activity has increased and has become a significant issue in the last three to five years and as a result, gang-related law enforcement is a high priority. Drug use and distribution and alcohol abuse are major factors in the incidence of crime and are addressed in several other areas of our strategic plan.

<b>Goal 1</b>	Reduce violent (gang, etc.) activity.
Status	<p>The Law Enforcement Subcommittee and the Steering Committee have continued to see major challenges with how this goal was originally worded: “Reduce violent gang activity”. The Gresham Police Department (GPD) does not have a formal mechanism of tracking criminal activity that is gang-related. Therefore, the committees and stakeholders have opted to alter this goal slightly to be able to accommodate for more effective tracking in the future. However, the emphasis and support that is offered to the efforts of the Gang Enforcement Unit will not change in any way.</p> <p>The Gang Enforcement Unit continues to function as 2 full-time officers and 6 officers who have been trained to support anti-gang missions. A Multnomah County Sheriff’s Deputy was just recently designated to be added to this Unit (full-time, beginning May 1, ‘04). Also, two Gang Violence Response Teams (GVRTs) were recently established. These teams each include four law enforcement officials</p>

	<p>and at least one on each team is bilingual in Spanish and English. When the street patrol come to a call that involves gang-related crime and known and/or possible gang affiliates or associates, a Team is paged out to assist in investigations.</p> <p>The Gang Tip Hotline continues in full implementation. If a concerned community member has information regarding graffiti or gang-related crimes or issues, that person can call the GPD to leave a message giving details of those concerns either anonymously or can choose to give contact information.</p> <p>A Drug Activity Tip Hotline also continues in full implementation. Those tips are referred to the Special Investigations Unit, a Multnomah County Sheriff's Office entity to which one GPD Detective is assigned.</p>
<b>Objective 1.1</b>	Support and expand the current efforts of the Gresham Police Department.
Status	<p>The GPD regularly shares gang intelligence information with the Portland Police Bureau (PPB), Multnomah County Sheriff's Office (MCSO), Multnomah County Parole and Probation, Troutdale Police Department and Fairview Police Department. Due to unforeseen local budget cuts, a fully activated task force has not yet been formed. However, the MCSO recently 'released' a deputy to fulfill his duty under the leadership of the GPD in conjunction with the Gang Enforcement Unit. Also, the PPB's East Precinct recently implemented a two full-time person unit similar to GPD's. GPD works with them as they can and are in communication with PPB regularly.</p> <p>In October 2003, a GPD General Order became effective to assist the Oregon Department of Justice in identifying gangs and gang members to document all pertinent information regarding the gang members and their affiliations. The OR Dept. of Justice gang and gang member files is a statewide application that will provide officers with access to information on individual membership in known gangs. This Order also gives the GPD Officers a procedure to follow when documenting their gang contacts for local and statewide reference purposes.</p> <p>Under the umbrellas of the Community Policing Consortium and Project Safe Neighborhoods, the Gresham Police Chief recently invited various Rockwood stakeholders to unite and discuss additional solutions to the rising crime problems. Advocates will assure that momentum gained is not lost.</p>
<b>Activity/Task/Project 1.1</b>	The Gang Enforcement Unit continues to organize directed missions. With the approval of additional overtime through this budget, those directed missions will continue and expand to assist in decreasing gang activity.
Implementation Plan	This project is currently underway and will continue from October

	2004 through at least September 2005. Sgt. Rich Pierce (Gang/Admin) of the Gresham Police Department (under the direction of Chief of Police, Carla Piluso), the Gang Enforcement Unit and the Gang Violence Response Teams will implement this strategy.
Outcome Measure	Monthly crime statistics, calls for service and 'gang-coded' criminal activity.
Funding Support	This application includes requests to cover overtime costs for the Gang Enforcement Unit Officers as well as equipment to assist them in the efficiency and success for their missions and patrol. The equipment request includes iPAQ Pocket PCs to aid in the formulation of a 'gang-coded' database for the Unit and GVRT Members to share. (Budget Detail Section = BDS A4, D1)

<b>Objective 1.2</b>	Develop a diversion plan targeting youth who have committed minor gang related offenses.
Status	The mission of the Diversion Program of Multnomah County Department of Juvenile Justice Services is to hold youth accountable for their actions and work to intervene by investing in a partnership to improve the quality of life in each community. The diversion program was replaced with a system called 'Informal Contract'. If a juvenile commits a non-person to person, low level crime, depending on the charge, s/he could be placed on an Informal Contract for six months and then charges could be dismissed. If the client does not comply, the mandate is adjusted to formal supervision.
<b>Activity/Task/Project 1.2</b>	We anticipate making an assessment of diversion needs in the Rockwood area through this current fiscal year with the assistance from representatives of Multnomah County Department of Community Justice, Eastwind Community Services and the GPD. Our request for Special Emphasis (2) funding also supports these efforts.
<b>Activity/Task/Project 1.3</b>	In Year 2, RWS supplied a resource tool for the Gang Enforcement Unit to be able to distribute to gang-affected youth in hopes of showing them that there are alternatives to affiliation. The cards are available in Spanish and English; Vietnamese and Eastern European languages are being considered. We plan to continue to make these available as the gang affiliates and associates are getting younger and younger and the Officers appreciate understanding the outreach services available.
Implementation Plan	We expect to have a plan by July 2004 to help us target youth for diversion services.  We expect to continue to have the tools/cards available.
Outcome Measure	Our outcome measure is the plan we are creating. We will be able to create reports on the number of youth offenses and analyze how many juvenile offenders are eligible for diversion or more extreme penalty.  The agencies will be able to track the calls that are received by inquiring how the caller received the telephone number. We recognize

	we need to allot more attention to the tracking system.
Funding Support	The requests for Gang Unit overtime and equipment will be assets to Task 1.2 (BDS A4, D1). The request for Special Emphasis (2) funds, if granted, will assist as well (BDS G9). For Year 3, we are requesting funds to support the printing costs of the resource tools (pocket cards) for Project 1.3 (BDS H10).
<b>Goal 2</b>	Reduce the incidence of domestic violence, child abuse and recidivism.
Status	After an 8% increase from 2001 to 2002, domestic violence related crimes decreased 1% from 2002 to 2003. The percentage of all Personal Violence crimes in Rockwood that are domestic violence-related remains steady at 48% in 2003. In Oregon, there were 8,424 child abuse/neglect victims in 2002, which is a 2.3% increase since 2001. In Multnomah County, where the RWS is located, there were 1,383 victims, the largest number of victims of any county in the state. This is a 2% increase since 2001, but a 15.8% decrease since 2000.
<b>Objective 2.1</b>	Inform the residents of Rockwood about the laws and consequences regarding domestic violence and child abuse.
Status	In collaboration with Multnomah County Domestic Violence Coordinator's Office, 32,000 resource wallet cards entitled ' <i>love shouldn't hurt</i> ' were printed in English, Spanish, Russian and Vietnamese and were distributed to Rockwood, Gresham and East Portland agencies, businesses and other public establishments (bingo halls, grocery stores, etc.) for the purposes of information sharing and increasing awareness for community residents. Printing was funded by RWS. City Council's Police Advisory Committee, the Gresham Chamber of Commerce and the Rockwood Business Assistance Program assisted with distribution.
<b>Activity/Task/Project 2.1</b>	Collaboration with the Community Against Domestic Violence (CADV) continues. CADV and RWS formed a partnership at the end of Year 1. We will continue with this partnership by providing public information pieces to business, education and clergy groups and responding to their requests and ideas about the needs of the community. Business managers are beginning to request employee training related to violence in the workplace and the effects of domestic violence on the workplace. Area students are requesting more information to be shared in their classrooms.
Implementation Plan	We will continue to evaluate the need for activities based upon the recommendations of the Community Against Domestic Violence.
Outcome Measure	We plan to contact the resource agencies listed to address the effectiveness of the ' <i>love shouldn't hurt</i> ' cards. We will also request the business participants to complete a questionnaire after the training and as a three-month follow-up.
Funding Support	This is all locally supported for Year 3.
<b>Objective 2.2</b>	Increase the accessibility and cultural competence of services to batterers and victims.

Status	<p>Multnomah County Department of Community Justice had been offering Cognitive Behavioral Change classes for adult offenders under supervision in apartment complexes within the Rockwood area in Spanish. Many of the crimes that these offenders have committed are domestic violence-related. At this time, there are no classes scheduled.</p> <p>An agency called Changepoint provides services to batterers and its representatives recently rejoined the CADV team.</p> <p>El Programa Hispano and other CADV partners provide culturally competent services to victims in the area.</p>
<b>Activity/Task/Project 2.2</b>	RWS plans to address the accessibility of services for batterers with CADV partners.
Implementation Plan	This plan will be developed within the next 10 months.
Outcome Measure	Working with our evaluator, through a pre- and post- survey of service providers, we will determine a method to measure whether adequate services are being provided. The increased availability of culturally appropriate domestic violence services and materials should result in an increase of case filings short term [1-2 years], accompanied by a reduction in recidivism and occurrence over the long term [5 years].
Funding Support	This is a non-W&S-funded goal other than support for the Site Coordinator (BDS A1, B1).

<b>Goal 3</b>	Reduce street level crimes.
Status	<p>Disorder Crimes in the Rockwood area increased by 7% from 2002 to 2003. Disorderly Conduct is the highest of those (other than Trespass – see below), totaling 149 in 2003 vs. 134 in 2002. In 2003, Car Prowl crimes, Theft from a Motor Vehicle, decreased by 14%; this is after a 17% increase from 2001 to 2002.</p> <p>In late 2002, the Oregon Court of Appeals issued an opinion interpreting the Criminal Trespass in the Second Degree statute so that, although excluded from a property, a person was free to re-enter that property until re-excluded. This hampered police efforts to enforce trespass notices against people who were lawfully excluded from property, unless those people refused to leave after re-entry. In July of 2003, the Oregon legislature revised the wording of the Criminal Trespass statute to make it clear that where a person had been lawfully trespassed from property, an unauthorized re-entry to that property would constitute criminal trespass.</p> <p>The GPD, especially the Gang Enforcement Unit, found this statute alteration to be valuable in assuring that unwanted persons could be cited with a misdemeanor from even their homes, if applicable. As a result, Trespass crimes increased from five in the first six months of 2003 to 47 for the last six months.</p>

	<p>According to a map created by our evaluator (attached to GPRA Report), at least half of the sites where there were three or more drug arrests for Possession for Sale and Use at the same address in 2003 took place in or near multi-family housing areas or convenience stores.</p>
<b>Objective 3.1</b>	<p>Reduce street level crimes and nuisances, such as alcohol consumption, loitering, disturbances, intimidation, trespass, assaults and street level drug dealing targeting apartment complexes. Work with the businesses whose patrons may be involved in generating these types of crimes.</p>
Status	<p>The Gresham Police Department (GPD) formerly utilized Police Cadets under the age of 21 for alcohol sting operations and collecting statistics on drinking-related incidents.</p> <p>The GPD has 21 Certified Bike Patrol Officers and seven more are to be certified during Year 2. During Year 1, bikes and equipment for these officers were purchased and additional training occurred. Since the bikes were acquired, Bike Patrol has implemented plans for Summer Bike Patrol targeting street level crimes within the Rockwood Neighborhood, including streets, apartment complexes, parks and public transportation platforms.</p> <p>The Community Safety Specialists of the GPD currently implement property manager accountability programs at apartment complexes within the Rockwood Weed &amp; Seed area.</p> <p>The Gresham Community Court Project continues to operate at full force and RWS is continually kept abreast of the operational updates and issues. The contract between Rockwood Weed &amp; Seed and Multnomah County will be renewed for Year 3 depending on award of Special Emphasis. Extreme budget cuts within the County threaten the sustainability of this project without alternative funding.</p> <p>Recently, the GPD and Multnomah County Neighborhood District Attorney began developing a plan to implement the use of Community Search Warrants. The police can use a form in conjunction with community members to create warrants for searching premises thought to be associated with, primarily, drug activities.</p>
<b>Activity/Task/Project 3.1</b>	<p>The GPD will continue to report drinking related incidents to the Liquor Control Commission. In addition, statistics will be collected in areas surrounding restaurants, bars and stores that sell liquor in the Rockwood area. The statistics will be taken into account before liquor licenses are renewed. The GPD will collect these statistics. The GPD will review the option to utilize the Police Explorers (Police Cadets no longer exist) under the age of 21 for alcohol sting operations and collect statistics on drinking-related incidents.</p>
<b>Activity/Task/Project</b>	<p>During Year 1, the GPD purchased new bicycles for the Bike Patrol</p>

<b>3.2</b>	Officers to utilize in order to target the Rockwood area for increased enforcement of street level crimes. The number of patrols will continue when funded for the Bike Patrol Overtime requested.
<b>Activity/Task/Project 3.3</b>	The Community Safety Specialists of the Gresham Police Department currently implement property manager accountability programs at apartment complexes within the Rockwood Weed & Seed area. This will continue in Year 3, with plans to expand to additional complexes.
<b>Activity/Task/Project 3.4</b>	The contract between Rockwood Weed & Seed and Multnomah County for Gresham Community Court will be renewed for Year 3 depending on award of Special Emphasis funding. The Court will continue to address low-level crimes, misdemeanors, violations of the City Code and nuisance problems. Throughout the Portland, Oregon area, it has been proven that the implementation of Community Court is a positive method and reduces reoccurrence of low level crimes.
<b>Activity/Task/Project 3.5</b>	The Gresham Police Department and Neighborhood D.A. will continue working on implementation of the Community Search Warrants.
<b>Activity/Task/Project 3.6</b>	Due to the increase in consistent problems of abandoned vehicles and graffiti, RWS, in collaboration with the Gresham Police Department and Code Enforcement Section will review the data to understand the problem and implement a plan to 'clean up' these issues.
<b>Activity/Task/Project 3.7</b>	Due to the increase in car prowler-related crimes, the Gresham Police Department, in cooperation with RWS, will continue implementation of the Car Prowl Project.
Implementation Plan	These plans will continue and enhancement will be considered throughout Years 2 and 3.
Outcome Measure	<p>To demonstrate a reduction of street level crime conviction to less than 2% of the population in the target area. Using crime statistics, calls for services and reports, establish baseline street crime rate for the area and show a statistically significant reduction in the occurrence. Establish and maintain successful completion rates of community court and community service sentences at 70%.</p> <p>We have found that tracking recidivism rates is a challenge. This issue is currently being reviewed and we hope to understand the problem within the community by mid-Year 3.</p> <p>Using crime statistics and perceptions of crimes from the County Citizens' Survey and the SUN Social Capitol survey, establish a baseline. Outcomes should reflect a 25% decrease in residents' fear of crime, a 40% increase in awareness of community policing and law enforcement efforts, and a 15% increase in public safety activities.</p>
Funding Support	For Year 3, we are requesting the following funding to support these activities and projects: overtime costs and one additional (larger) bicycle for Bike Patrol Officers (BDS A6, D2) and overtime costs for the Community Safety Specialists and Code Enforcement Section (BDS A7, A8). The continuance of the award of the Special Emphasis

	requests will be a great additive to reduction of street level crimes (BDS E2, G1, G2). This would be a continuation of the Special Emphasis Award for Year 2. In this application, we also request funds in order to implement special projects to reduce the abandoned vehicle, graffiti and car prowls crimes (BDS G4, H11).
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<b>Goal 4</b>	Reduce juvenile crime.
Status	The top five crimes for which juveniles were arrested in 2003 were Curfew, Trespass, Larceny, Runaway and Liquor Law.
<b>Objective 4.1</b>	Divert youth from criminal activities and initiate enforcement activities.
Status	<p>The formal diversion program has been reduced at the County level due to budget cuts. Informally, Gresham Police Officers are referring youth who have not yet offended, but are in at-risk situations, to alternative programs including the PAL Youth Center, SUN Schools, Eastwind Community Services, El Programa Hispano and several other community-based organizations.</p> <p>The Rockwood community is seeing a high rate of juvenile crime as well as a large disconnect in the relationships of parents and their children. GPD Officers are finding that the criminals and gang-affected youth are getting younger and younger every day. They are also concerned for the younger siblings of those active criminals; there may still be a chance for intervention in their case. They see parent involvement and the development of parenting skills as crucial to the success of intervention. Thus, we submit the request for Special Emphasis (2) funding.</p> <p>The Gresham Police Department Gang Enforcement Unit provides training sessions for interested Rockwood stakeholders to understand the signs of delinquency among youth.</p>
<b>Activity/Task/Project 4.1</b>	In Year 3, current diversion programs operated by the Multnomah County Department of Community Justice (MCDJC) will continue. Rockwood Weed & Seed will explore the opportunity to collaborate if the Department establishes that there are needs not being met.
<b>Activity/Task/Project 4.2</b>	The Gresham Police Department had planned to conduct curfew sweeps during Year 2 with support of Weed & Seed funding. However, after reviewing the program plans, GPD and RWS officials discovered that it is more cost effective to implement several targeted curfew patrols on overtime than to actually design and facilitate one sweep.
<b>Activity/Task/Project 4.3</b>	The GPD continues to provide training sessions for interested stakeholders to understand the signs of delinquency among youth. The GPD Gang Enforcement Unit provides training session for area high school administration and staff and community groups regarding East Multnomah County Criminal Street Gangs, which are compiled of a large number of youth. More similar sessions are being planned for the near future.

	The Gresham Police Department plans to develop training for new police officers to assist them in documenting early warning signs of delinquency when going on a call for service, i.e., report writing.
<b>Activity/Task/Project 4.4</b>	RWS will once again provide the resource tool (pocket cards) to the Gang Enforcement Unit to be able to distribute to gang-affected youth in hopes of showing them that there are alternatives to affiliation.
Implementation Plan	All activities and projects listed above are to be evaluated and altered, if necessary, for continuance of implementation throughout Year 3. The Diversion program will be monitored throughout Years 2 & 3 and unmet needs will be established by December 2004. The GPD, MCDCJ and other RWS partners are responsible for these activities.
Outcome Measure	<p>The Gresham Police Department can assist Rockwood Weed &amp; Seed in monitoring the increase or decrease of juvenile crime before and after the targeted patrol sweeps take place.</p> <p>The agencies whose contact information is published in the pocket cards in order to assist in diverting youth can monitor the calls they receive. We will base the success of this project on the number of calls received as well as the reduction of juvenile crime throughout the next 18-30 months.</p>
Funding Support	<p>We are requesting the following funding support to these activities and projects: overtime costs for the Gang Enforcement Unit, Community Policing Officers, and Community Safety Specialists (BDS A4, A5, A7). We are also requesting funds to support the printing costs of the resource tools (pocket cards) (BDS H11).</p> <p>Finally, additional support to this strategy is being requested through the Special Emphasis: Conflict Resolution (BDS G9).</p>

### Community Oriented Policing

**Strategy:** The cornerstone of the Rockwood community policing strategy is the development of mutual trust between law enforcement personnel and the citizens of Rockwood, whether they are individual residents, area businesses, social service agencies or churches. The Weed & Seed strategy will help to increase citizen/police contact, increase information sharing and learn the needs of neighborhood residents. We are striving for a safer, more livable community.

<b>Goal 1</b>	Create an environment of mutual trust between the police and neighborhood residents.
Status	We have not yet reached an environment of mutual trust between the police and neighborhood residents in all corners of Rockwood. Cultural differences exist as well as language barriers, which make creating positive relationships more difficult. Strategies to address this issue are being developed by the Gresham Police Department (GPD) and vested members of the Rockwood community.

<b>Objective 1.1</b>	Increase the presence of community police officers in Rockwood and increase community involvement in crime prevention. Community involvement and partnership with law enforcement will help reduce crime through preventative measures.
Status	<p>The GPD Gang Enforcement Unit has a regular presence in Rockwood including attending key community-supported meetings.</p> <p>There is one half-time Gresham Police Officer assigned to the Housing Authority of Portland which has several low-income housing complexes in Rockwood.</p> <p>The Chief has utilized the Weed &amp; Seed funding to assign officers to Community Policing detail, an offsetting measure against the increasing crime in the area.</p> <p>The Gresham Police Department currently calls East Metro Mediation, mediation specialists, to help resolve conflicts among neighbors before they can escalate into criminal activity.</p> <p>There continues to be interest and support from the RWS Steering Committee and the GPD to offer support to community forums and community events such as Violence Free Spring Break, National Night Out, Día de Los Niños y Los Libros and Rock Soup.</p>
<b>Activity/Task/Project 1.1</b>	City voters passed the Rockwood/West-Gresham Urban Renewal Plan measure in an election in Fall 2003. Ultimately, there will be funds available to establish a public safety and community center in central Rockwood. This would provide a Rockwood outpost for Gresham Police Officers. This is a high priority of the GPD, but is subject to funding availability. RWS advocates are keeping connected to the development of the Rockwood/West-Gresham Urban Renewal Plan.
<b>Activity/Task/Project 1.2</b>	In Year 3, the implementation of the plan to strengthen neighborhood associations in the area by increasing their membership and supporting their efforts will be continued. The City of Gresham will continue to provide mediation services to help resolve conflicts in the area before they can escalate into criminal activity.
<b>Activity/Task/Project 1.3</b>	In Year 3, we will continue to organize community resources such as the neighborhood associations, apartment managers, the Multnomah County Department of Community Justice (MCDJC) and the GPD (Community Safety Specialists) to develop programs such as neighborhood watch projects.
<b>Activity/Task/Project 1.4</b>	In Year 3, RWS will continue to partner with MCDJC and the GPD and Safe Havens in order to provide information to community residents about public safety, and social and health services available to them.
<b>Activity/Task/Project 1.5</b>	In Year 3, RWS partners will continue to support the efforts of hosting and enhancing community forums and events in the Rockwood area focusing on public safety or other pressing issues brought forward by residents.

<b>Activity/Task/Project 1.6</b>	Throughout Year 3, RWS, in partnership with the GPD, will continue to evaluate the need for trained community volunteers to serve as a bridge, facilitator, or translator at police incidents and events.
Implementation Plan	All activities and projects listed above will be developed and implemented throughout Year 3. Responsible parties are listed within each activity.
Outcome Measure	<p>Using data from the County Citizens' Survey and the SUN Social Capitol survey, establish a baseline of community perceptions of public safety and activism in the community. Outcomes should reflect a 45% increase in awareness and a 15% increase in involvement in public safety activities and initiatives.</p> <p>Perceptions of the community and fear of crime should show statistically significant improvement in the target area. Additional indicators will include the number of new and continuing Neighborhood, Apartment and Business Watches, Community Foot Patrols, number of problem-solving meetings and partnership agreements, reducing repeat calls for service at "hot spots" and an increasing level of community participation in National Night Out and other such community events. Outcomes will include a 30% increase in the memberships of such associations and meetings.</p>
Funding Support	Funding support being requested to support these activities and projects include the following: costs to cover overtime for Community Policing Officers and Community Safety Specialists (BDS A5, A7).

<b>Goal 2</b>	Create positive activities for youth.
Status	According to the 2000 Census information 28% of Rockwood's population is under the age of 18. Activities are available to all area youth currently; however, there are not proportionately enough sites.
<b>Objective 2.1</b>	To engage youth in Rockwood in positive and enriching activities in order to prevent gang and other criminal involvement, while working toward a safer environment for youth.
Status	<p>Safe Haven programming continues on a daily basis at the PAL Youth Center, SUN Schools and area parks.</p> <p>Due to changes in County policy, there are now more SUN Community Schools serving the youth who reside in Rockwood.</p> <p>In lieu of holding summits in Year 2, RWS partners held a week-long event for youth called <i>Safe Haven Spring Break</i>. More than 149 youth attended daily.</p> <p>Eastwind Community Services provides an afterschool tutorial program for Rockwood youth at a local apartment complex in the community room. Eastwind also coordinates 'Youth Night' or 'Noche Juvenil' weekly where youth can come to play games, hang out and stay safe.</p>

<b>Activity/Task/Project 2.1</b>	Hold a series of youth summits sponsored by local agencies to gather input from youth and professionals who work with youth to identify and implement actions to prevent juvenile crime and gang involvement. This will include sharing information about the resources available to youth. It will also involve increasing the availability of pro-social activities and safe havens such as the Police Activities League, Eastwind Community Services, El Programa Hispano and Metropolitan Family Services.
Implementation Plan	This networking will continue with the above listed partners as well as other East County stakeholders.
Outcome Measure	At least 100 youth will participate in youth summits in Year 3.
Funding Support	We are requesting funds to support the salaries of the Safe Haven Coordinator and Part-time staff as well as arts and craft supplies and sports equipment for the Safe Haven (BDS A2, A3, B2, B3, D5, E4). We request funds to cover the cost of bussing Rockwood youth to Safe Haven activities (BDS H5). We also request funding to cover programming activities (and needed supplies) which will be offered to Rockwood youth to promote anti-gang affiliation and to create positive activities for youth (BDS H9).

<b>Goal 3</b>	Create a safer and more livable community.
Status	Within the City of Gresham, the top two code enforcement primary concerns for 2003 were unlawful placement of debris and garbage and auto repair/sales parking violations. Abandoned vehicle violations still remain high; about 41% of the abandoned vehicle inspections occurred within the RWS boundaries. About 33% of all other code violations found upon inspection were found within the RWS boundaries. In 2003, vandalism crimes decreased by 7%. Although this is a decline, it is based on a figure that had increased by 10% from 2001 to 2002.
<b>Objective 3.1</b>	Eliminate visual blight and increase the quality of affordable housing.
Status	At Gresham's National Night Out event, the GPD Chief announced a Graffiti Busters program to re-engage the community in cleaning up and getting a better handle on the graffiti problem. One group has adopted an area to maintain and the hope is to establish more.  As reported by Community Safety Specialists, additional low-income apartment complexes are developing an interest in implementing the neighborhood/apartment watch programs.  The Code Enforcement Section of the Gresham Police Department is a committed department to improving the livability of the City. However, the staff consists of about half as many employees as a city of comparable size.
<b>Activity/Task/Project 3.1</b>	In Year 3, the GPD and the Code Enforcement Section will continue to enforce housing code violations, tow abandoned vehicles and look for ways to remove and eliminate graffiti with the support of the Rockwood

	Weed & Seed Steering Committee. The City of Gresham has dedicated specific hotlines to report abandoned vehicles and graffiti and they have publicized this to community. Upon approval of resources, we will develop a plan to implement abandoned vehicle sweeps.
<b>Activity/Task/Project 3.2</b>	In Year 3, the Weed & Seed Coordinator will work with neighborhood residents and the Gresham Police Department to implement a “take back the streets” or neighborhood watch program.
<b>Activity/Task/Project 3.3</b>	In Year 3, form a plan to employ “Enhanced Safety Property” designations. Continue to offer a series of training programs to the apartment owners in Rockwood to educate them about ways to reduce crime within their complexes and how to achieve the designation.  GPD staff will continue to unite with a manager of a particularly tattered apartment complex. Plans are to continue these meetings to discuss the gang issues and necessary diligence of the screening process.
Implementation Plan	Rockwood Weed & Seed will partner with the GPD and other interested community partners, such as the Gresham Lions, to coordinate efforts to complete the activities and projects listed above during Year 3.
Outcome Measure	20% of apartment owners or managers are offered training programs every year for the next five years.
Funding Support	We request overtime costs for the Community Safety Specialists as well as funds to assist in graffiti removal and garbage clean-up throughout the Rockwood Weed & Seed area. We also request overtime costs for the Code Enforcement section to implement abandoned vehicle sweeps. (BDS A7, A8, G4)

### Prevention/Intervention/Treatment

**Strategy:** Poverty, single parents lacking resources, domestic violence, child abuse, teen pregnancy, and gang activity are some of the dominant issues confronting the Rockwood area. Because of the large number of children in this area, particularly those in poverty, childhood intervention programs including increased access to safe havens are a primary focus of our prevention and intervention strategies. Because alcohol and drug abuse and inadequate access to health care, treatment and other social services are also contributing factors to the high crime rate and poverty, programs that address these issues are also included in the recommendations.

<b>Goal 1</b>	Increase availability of services related to alcohol and drug use and abuse including, but not limited to, prevention, screening, assessments and treatment for Rockwood youth and adults.
Status	Throughout Year 2, the Prevention/Intervention/Treatment Subcommittee and Steering Committee have met and discussed the revision of the P/I/T goals due to such close similarities and the goal list being so extensive. We are not omitting any objectives, just compiling in order to formulate more manageability. This goal is the combination of our previous Goals 1, 2 and 3.

<b>Objective 1.1</b>	Increase access to strength based approach to alcohol and drug treatment. Make strength-based culturally competent treatment and alcohol and drug assessments readily available within the community.
Status	<p>The 'Liquor Law' crime counts increased by about 4% from 2002 to 2003. The total number of drug abuse violation arrests was 212 for 2003, 101 of those for possession of use of methamphetamines.</p> <p>The current availability of resources and access to those in need of treatment is still being evaluated. It is very likely that the cuts to the Oregon Health Plan will greatly affect any future increasing of access to treatment.</p>
<b>Activity/Task/Project 1.1</b>	Work with Multnomah County, Oregon Department of Human Services Office of Addiction Services, CODA, Morrison Center, Tualatin Valley Centers and other providers, such as Al-Anon to initiate services to the residents of Rockwood once overall availability of services is understood. The Weed & Seed Coordinator is responsible for initiating this activity. The Subcommittee currently anticipates that supporting the search for outside grant funding may be necessary.
<b>Objective 1.2</b>	Provide both universal and selective alcohol and drug prevention services. Conduct workshops with the business community members that educate them about alcohol and drug free work places; design culturally specific A&D educational materials directed toward youth and adults and initiate education developed to change community norms. Potential outreach sources are churches, schools, etc.
Status	Given their education levels and lack of English-speaking skills, the study area population continues to need broad support in this area. Universal prevention services need to work to change community norms regarding such behaviors as public drinking and intoxication. Other measures will address selected populations within the community, including juveniles and non-native, non-English speaking workers and workplaces.
<b>Activity/Task/Project 1.2</b>	Collaboration will continue with the Rockwood Business Assistance Program, Gresham Chamber of Commerce and other business stakeholders to develop any plans and initiate any basic outreach and education that is needed during Year 3. Provided that the Office of Addiction Services and the Multnomah County Health Department are still able to help develop the materials, then full implementation of this project will be complete by March 2005.
<b>Activity/Task/Project 1.3</b>	Outreach is occurring and some materials are developed for selected populations in collaboration with Morrison Center staff to implement a Comprehensive Prevention Program. Development of various presentations is complete: Gangs-Spanish & English (S&E), Methamphetamines-S, Drinking & Driving-S, Inhalants-S&E, Marijuana-S&E, and 'How to Help your Kids'-S. The Prevention/Intervention/Treatment Subcommittee Members find that

	creating (in at least English and Spanish) an awareness and access publication will be a great asset for Rockwood residents to become familiar with how alcohol and drug use affects one's health and relationships and to familiarize those of different cultures about local alcohol/drug use laws.
<b>Activity/Task/Project 1.4</b>	A Latino Parents' Society of Reynolds High School students recently completed a second meeting. RWS partners are connecting with those parents to understand the needs and issues they are facing and will evaluate possible assistance as relationships develop.
<b>Activity/Task/Project 1.5</b>	If the main instructors of the Driver's Education Course at El Programa Hispano see students have benefited from the DUII education during Year 2, this project will continue in Year 3.

<b>Objective 1.3</b>	Reduce alcohol and drug use in the apartment buildings in Rockwood.
Status	The Subcommittee and RWS stakeholders are unsure that the Drug Elimination Team model is an effective tool to try to implement in Rockwood. We believe making connections with the apartment managers and providing education and outreach materials and programs may be a better tool to reduce the disruptive behavior that ties in with drug use in the apartment complexes.
<b>Activity/Task/Project 1.6</b>	The Latino Network has placed Community Health Workers (bilingual/bicultural – Spanish/Mexican) in the Rockwood area to implement Popular Education and focus on the apartment complexes to understand their health (all facets) issues. RWS will support the Workers' efforts as necessary. RWS partners we will review the option of making connections to other complexes and other populations that the Latino Network is not reaching.
Implementation Plan	These services and activities are ongoing as resources become available. Responsible parties are listed above.
Outcome Measure	<p>This strategy will be considered effective if the number of services and programs available in the area increase by 30% by Year 4 (changed from 'Year 2' (O.R.)). Programs and services will be assessed on 1) adherence to the strength based approach; 2) cultural competency; 3) the number of residents served during the course of the study.</p> <p>Data from the annual County Citizens' Survey and the annual SUN Social Capitol survey will be used to measure perceptions of community problems around drugs and alcohol and access to treatment and services for these problems. Less than 10% of those surveyed will indicate that drugs and alcohol are a problem by Year 3.</p> <p>This strategy will be deemed successful to the extent that culturally-appropriate and viable prevention strategies are created.</p> <p>A 75% decrease in perceptions of drug and alcohol use in the apartment complexes by Year 4 (changed from 'Year 2' (O.R.)). Program</p>

	successes will be determined through pre- and post-surveys of apartment owners and managers and Gresham Police Officers who patrol the area on their perceptions of drug use in the complexes. A local tool is being developed for this surveying.
Funding Support	With the exception of Task 1.3, for which we request funding of printing costs (BDS H12), this project will be locally supported but would also require Core Funding to support the Coordinator's development activities (BDS A1, B1). The grant writing resource requested may also be applied to supporting this strategy (BDS G5).

<b>Goal 2</b>	Among Rockwood teens, reduce the number of pregnancies and the use of alcohol, drugs and tobacco; improve the outcome of pregnancies by improving health behaviors and assisting new parents in providing more competent care for their children.
Status	<p>There are no statistics currently available regarding this goal. The P/I/T Subcommittee plans to review these issues during Year 2 in order to understand what the problem is within our community. (We have altered the wording of this goal slightly. Also, due to combination of Goals 1-3, this Goal 2 was previously Goal 4.)</p> <p>Eastside Teen Clinic opened in the fall of 2003. It is not located in Rockwood, but is directly adjacent to a major transit center in East Gresham. Services are free or reduced for the uninsured and underinsured 12-20 year olds.</p>
<b>Objective 2.1</b>	Educate teens about healthy behavior.
Status	Initially, our plan indicated we would implement a Nurse-Family Partnership. Based on budget cuts to the Oregon Health Plan and Multnomah County Health Department, it is unclear at this time when this would be implemented. Therefore, the P/I/T Subcommittee & RWS Steering Committee wish to understand the health needs of our Rockwood teens and make an effort to address them through partnerships with the school districts, education service district and parents.
<b>Activity/Task/Project 2.1</b>	<p>The FACTS Abstinence Curricula is being presented at a local middle school, Reynolds, during Year 2 through the partnership of El Programa Hispano and Northwest Family Services. El Programa Hispano plans to continue implementing these curricula during Year 3. RWS will assess the need for additional instruction at other schools during Years 2 and 3.</p> <p>The Get a Clue &amp; Get a Grip programs are offered by Eastwind Community Services. These programs are designed for girls and their moms who are having mother-daughter conflicts and who may have experienced trauma in their lives which is affecting their relationships. The programs' overall goal is to prevent teenage pregnancy. RWS will assess possible implementation at additional sites for Year 3.</p>

Implementation Plan	During Years 2 & 3, RWS will assess the need for additional instruction of FACTS and Get A Clue at other schools.
Outcome Measure	<p>A 10% reduction in teen pregnancy each year of implementation; a 25% (changed from '50%' (O.R.)) increase in the number of Rockwood women receiving pre-natal care and corresponding increase in the number of healthy weight babies born. RWS evaluators will work closely with those from the County in collecting data on the numbers of pregnant women receiving pre-natal care, drug &amp; alcohol treatment and education and other indicators of program success.</p> <p>El Programa Hispano, Northwest Family Services and Eastwind Community Services will continue to evaluate their outcomes of the curricula being presented in the area. Rockwood Weed &amp; Seed will use these measures to understand the need for other site instruction.</p>
Funding Support	Resources will be directed to expand program activity to the Rockwood area as soon as they are available. There is no specific W&S funding requested for this goal.

<b>Goal 3</b>	Reduce gang activity, poverty and increase the assets of and opportunities for children and youth. Increase pro-social service and educational activities for youth and families.
Status	Throughout Year 2, the Prevention/Intervention/Treatment Subcommittee and Steering Committee have met and discussed the revision of the P/I/T goals due to such close similarities and the goal list being so extensive. We are not omitting any objectives, just compiling in order to formulate more manageability. This goal is the combination of our previous Goals 5 and 7.

<b>Objective 3.1</b>	Initiate special programs or activities targeted toward at-risk youth. Develop a Safe Haven(s) for the youth within the community.
Status	<p>Safe Haven activities are offered Monday through Friday in the after-school hours at the PAL Youth Center, HB Lee SUN School, Davis Elementary SUN School, and Alder Elementary SUN School. Weekend and evening activities are also offered by various other partners including Eastwind Community Services, Multnomah County Library, El Programa Hispano, and Metropolitan Family Services.</p> <p>With a change in County policy, the following schools are also receiving SUN Community School programming services. These schools are not necessarily located within RWS boundaries but the area's youth attend them: Lynch View Elementary, Harold Oliver Intermediate, Centennial Middle.</p>
<b>Activity/Task/Project 3.1</b>	In Year 3, Rockwood Weed & Seed will continue supporting Safe Haven programs and determine what other community resources are being directed toward safe haven programming to increase awareness and accessibility of programs for residents. RWS will continue to put

	special emphasis on support to spring break and summer activities as it is the most likely time of increased delinquent behavior.
<b>Activity/Task/Project 3.2</b>	Rockwood Weed & Seed will explore implementing anti-gang activities for gang-affected youth. The Coordinator will facilitate the support of these efforts if resources are available.
<b>Activity/Task/Project 3.3</b>	Develop activities and joint and/or community events that include culturally specific crafts and music for families, involving Eastern European and Latino families. Also include ESL classes, Internet and computer services for homework support using scholarships as an incentive. Activities for youth will be provided from 2:30 to 7:00 PM as a crime prevention measure. The PAL Youth Center, the Multnomah County Library in Rockwood, Portland Lutheran School, the three SUN schools (dependent on separate funding) and community rooms in apartments will serve as the initial and alternate sites for these activities. These activities are intended to be permanent and will continue to expand.
<b>Activity/Task/Project 3.4</b>	The above functions would see even more success if there was a community center or a similar meeting place in the neighborhood. The Rockwood/West Gresham Urban Renewal Plans include possible development of a community and government center. RWS will be supportive to these efforts as they unfold.
Implementation Plan	The PAL Youth Center/Safe Haven activities will be available throughout Year 3, provided that RWS is granted the funds which we are requesting. Tasks listed will operate throughout Year 3 by responsible parties mentioned.
Outcome Measure	<p>Youth involvement in activities will be tracked monthly, including contact hours in Safe Haven or other positive activities.</p> <p>In Years 4 &amp; 5, the names of the youth who have been involved in safe haven activities will be sorted through the juvenile justice system to determine if involvement in Safe Havens reduces the likelihood of involvement in juvenile crime and delinquency.</p> <p>When reviewing the need for a long-term Safe Haven and/or to assist in the expansion of current services, it is necessary for each Safe Haven to ask certain questions: Have culturally competent curriculum for activities been developed? Are these based on nationally recognized best practices? Has community interest in attendance at such activities increased?</p>
Funding Support	We request funding for the Safe Haven Coordinator, Safe Haven Part-time staff, arts and craft supplies as well as sports equipment for the Safe Haven (PAL Youth Center) (BDS A2, A3, B2, B3, D5, E4). We also request funds to provide bussing services for area youth to Safe Haven activities (BDS H5). In addition, we request funding in order to implement the anti-gang activities mentioned above. These planned activities (with use of needed supplies) will be offered to Rockwood

	<p>youth throughout Year 3 in order to promote anti-gang affiliation and reduce juvenile crime. These activities will be planned in collaboration with the area Safe Havens, apartment complex community centers and agencies listed above (BDS H9).</p> <p>Finally, additional support to prevention and intervention efforts is being requested under the Special Emphasis: Conflict Resolution (G8).</p>
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<b>Goal 4</b>	Increase access to health, dental and mental health services.
Status	In Oregon, the Oregon Health Plan and supports such as prescription medicine coverage took huge financial hits during the past two years decreasing access for many residents to health, dental and mental health services. The impacts of this are still being determined and more cuts are being made for FY2004 within the County and State. (Note: This goal was previously known as Goal 6.)
<b>Objective 4.1</b>	To establish access points for youth and families to get the medical, dental and mental health services needed.
Status	<p>Pending. This is a long-term project being affected by statewide budget cuts.</p> <p>Short-term, local doctors will be providing free sports physicals to Rockwood Weed &amp; Seed area youth at the PAL Youth Center.</p> <p>The Coordinator is collaborating with transportation agencies to donate bus tickets to be distributed at neighborhood health access clinics.</p> <p>A mobile dental van is available now and is being used by area schools through Multnomah Education Service District.</p> <p>Through the planning of a wellness forum/community event to occur in the spring of 2005 called Run for Rockwood Relay, coordinators are placing positive emphasis on community health. Collaborators include Co-Chair of the RWS Steering Committee, Portland Adventist Health System, Kaiser Permanente, and members of the local naturopathic and chiropractic communities. (Some planning has been postponed due to the hope of a formulation of a parks district around and within the RWS boundaries.)</p>
<b>Activity/Task/Project 4.1</b>	In Year 3, the mobile dental van will continue to be available to provide services to youth without dental insurance coverage in area schools.
<b>Activity/Task/Project 4.2</b>	In Year 3, the Coordinator will work with East County Caring Community toward its goal of developing a school based health clinic that includes alcohol and drug referral services within area school districts.
<b>Activity/Task/Project 4.3</b>	In Year 3, the Coordinator plans to distribute bus tickets to families needing them to access adequate health care services. However, it is likely that the clinic out of which these tickets are currently distributed

	will close due to County budget cuts. Therefore, more partnerships will be sought to assure that area residents have access to this service, as it will be even more necessary if the patients have to travel even further.
<b>Activity/Task/Project 4.4</b>	During Years 2 & 3, collaboration to assist in coordinating the Run for Rockwood Relay will be considered. This is not only a community event, but it is also a positive, proactive effort toward increasing access to community health services.
<b>Activity/Task/Project 4.5</b>	In order to understand mental health needs of our community, it will be necessary to network with current RWS partners and take time to address this. Partners include, but are not limited to, Human Solutions, Mt. Hood Head Start, Eastwind Community Services, El Programa Hispano, OCHA, Multnomah Education Service District.
Implementation Plan	Each of these activities will require coordination and resources. Bus tickets will be the first activity, a mobile unit will be the transitional action and the school-based clinic is intended to be the long-term goal. These activities will take a minimum of five years to achieve. Partners include the Reynolds School District, the Multnomah County Health Department and non-profit health organizations. Project 4.4 is being planned to occur during fall of 2004 or spring of 2005.
Outcome Measure	We will continue to review the progress toward creating a school based clinic. We will monitor the distribution of bus tickets to assess the need and whether it decreases or increases. We will continue to monitor the number of health care encounters in area schools through the school districts and the Multnomah Education Service District. A minimum of 200 youth will receive dental education, exams, care or sealants during Year 3.
Funding Support	Funding to purchase bus tickets for distribution is being requested in this application (BDS H6). The other projects depend on support for the RWS Site Coordinator and availability of local resources (BDS A1).
<b>Goal 5</b>	Improve ethnic challenges and diminish discrimination.
Status	According to 2000 Census information, about 50% of the Rockwood Neighborhood's population speak another language other than English in their homes. There is a commitment to create all publications funded by Rockwood Weed & Seed in four languages – English, Spanish, Russian and Vietnamese. The Site Coordinator is bilingual in English and Spanish. (Note: This goal was previously known as Goal 8.)
<b>Objective 5.1</b>	Provide support and increase services to help breakdown the barriers holding back the community from more solid unification: language skills especially.
Status	Throughout Year 2, the Prevention/Intervention/Treatment Subcommittee reviewed this objective which originally read "Improve understanding about laws pertaining to discrimination" and found that the wording of the new objective fits better into our strategy.
<b>Activity/Task/Project 5.1</b>	Create a quarterly list of classes available to the community including ESL, SSL, Spanish and English literacy classes. Rockwood Library,

	East County Caring Community, El Programa Hispano, the SUN Community Schools, Mt. Hood Community College and Metropolitan Family Service are just some of the partners.
<b>Activity/Task/Project 5.2</b>	Develop a trans-cultural education program, a campaign that educates monolingual English speakers regarding discrimination, classes that educate and empower targeted groups about government and other legal issues. Each of these education and training programs are available through the Metropolitan Human Rights Center and Technical Assistance for Community Services [TACS].
Implementation Plan	The majority of these activities will be developed by end of Year 2 and initiated by mid-Year 3 and are intended to be on-going.
Outcome Measure	Regarding Task 5.1, for this list to be effective for all, we need to determine the need of our neighborhood. We need to gather a profile of the students and then determine how to serve them. Also, what models are being used? Are they working? We may need to establish an intake or assessment focal area for all students. Pre- and post-testing for the existence and increase of ESL and SSL classes will determine strategy success. Can ESL and SSL students and potential students secure the courses and materials they need with greater ease after the program has been implemented? What are the attendance and completion rates for the new courses, if any?  Numbers of community meetings and attendance rates will determine the success of trans-cultural educational programs.
Funding Support	This is currently a non-funded objective other than the support for the RWS Site Coordinator (BDS A1, B1).

<b>Goal 6</b>	Support youth and families with childcare and other critical services.
Status	According to the 2000 Census information 28% of Rockwood's population is under the age of 18. 66% of Rockwood's residents who are classified as "In Labor Force" are employed. It is crucial that these area workers, who are most likely parents, have affordable care for their children. (Note: This goal was previously known as Goal 9.)
<b>Objective 6.1</b>	Locate Head Start and other services in Rockwood.
Status	Multnomah Early Childhood Program and Mt. Hood Community College (MHCC) Head Start offer early childhood services to Rockwood residents and in November 2003, they opened a new facility, Yamhill House. This facility also shares space with a new city park, Yamhill Neighborhood Park.
<b>Activity/Task/Project 6.1</b>	Support the new Head Start facility as necessary to retain its services.
<b>Activity/Task/Project 6.2</b>	Continue support for critical services such as food programs. The RWS Site Coordinator will continue to act as a back-up site supervisor at Summer Food Program sites located within the RWS boundaries.
<b>Activity/Task/Project 6.3</b>	Continue support for the possible addition of a senior meal site in Rockwood. Loaves and Fishes and RWS partners are developing the

	plans for this now. It is a hope that intergenerational and multi-agency services would be available at this site.
<b>Activity/Task/Project 6.4</b>	Determine additional neighborhood need for child care services.
Implementation Plan	The Yamhill House will hold its first 'screening celebration' in spring 2004. Further support will be available if necessary. The support needed for the Summer Food Program is only necessary April (training) through August. Plan development with Loaves and Fishes is ongoing. Task 6.4 is also ongoing with the support of various RWS partners.
Outcome Measure	<p>Now that the Head Start facility is open, staff will evaluate whether the clients find that it is easily accessible and sufficiently equipped to meet the needs of Head Start families once the center is open for business.</p> <p>There were three Summer Food Program sites within the RWS boundaries in 2003. Currently there are plans for seven for 2004. If all of those sites remain open throughout the summer, we can determine need.</p>
Funding Support	This is currently a non-funded objective other than support for the RWS Site Coordinator (BDS A1, B1).

### Neighborhood Restoration

**Strategy:** The Rockwood community, within the six designated 2000 Census Tracts, is chiefly a rental community. Conditions of this community continue to worsen as the neighborhood becomes less presentable, home values drop, and more homes are purchased cheaply by landlords seeking more rentals, thus continuing the downward spiral. The demographics suggest that a high concentration of poverty and distressed housing conditions continue to emerge.

<b>Goal 1</b>	Improve the business vitality and image of the business community.
Status	The above issues have had a debilitating effect on the commercial and retail portions of the community as well. Vacancy rates for commercial properties have increased as well as retail devolution and other job-producing businesses leaving to newer, more affluent areas. The high crime rate has diminished the image of the area as a healthy place to conduct business furthering the barriers of attracting new businesses.
<b>Objective 1.1</b>	Develop a business recruitment plan that includes retention efforts with an emphasis on developing minority and resident-owned businesses, which provide vital services to the area residents.
Status	The Rockwood Business Assistance Program (RBAP) continues with its current mission to coordinate all RBAP activities to foster economic vitality within the Rockwood area, and provide a forum for governmental issues as they relate to the business community. This group meets regularly to provide networking services and problem-solving for existing businesses.

	<p>The Oregon Association of Minority Entrepreneurs (OAME) provides training, potential funding and advice on all aspects of business to anyone interested and also oversees an incubator of businesses in Rockwood.</p> <p>East County One Stop is developing a Rockwood International Marketplace. It is an exciting, retail outlet featuring multi-cultural visual and performing arts, folk arts and crafts from around the world, history, food and music. A five weekend market will kick off in May and end in September. The ultimate goal is for this market to be vendor owned and by next year, hold the market every summer weekend.</p>
<b>Activity/Task/Project 1.1</b>	The Small Business Development Center of Mt. Hood Community College, the City of Gresham's Business and Industry Affairs Team and the Gresham Area Chamber of Commerce in collaboration with OAME and Rockwood business owners will develop the plan. Relocation of minority-owned businesses to Rockwood as well as technical support will be additional services provided by these agencies.
<b>Activity/Task/Project 1.2</b>	Encourage support of Rockwood businesses through neighborhood networking. Gauge interest with local businesses in developing a support network. Engage further discussion with the City of Gresham in support of a Rockwood Booster Club or similar network.
Implementation Plan	<p>Discussions are being held with various business members to gauge the interest in developing a business support network in the Rockwood area. Efforts may be timely as Urban Renewal heads toward implementation and commercial interests within the area will have a potential voice in the type of improvements to the area. As the focus towards Rockwood is enhanced, the City plans to look into a similar strategic plan which focuses on a Rockwood Booster Club, though funds remain unallocated at this time.</p> <p>During Years 2 and 3, formalizing these activities will begin. This project is expected to take up to five years to accomplish.</p>
Outcome Measure	Plans will be reviewed by a panel of experts in economic development at the University of Oregon and Portland State University. The experts will assess the plans for comprehensive planning, feasibility of implementation, and understanding of the demographics and socio-economic realities of the area. The program will be successful if no business of benefit to the community relocates to another area and five new resident and minority-owned businesses emerge within one year of the plan's implementation.
Funding Support	This is a non-funded objective.
<b>Objective 1.2</b>	Develop and/or support a series of community events which promote RWS strategies such as a children's parade, Día de Los Niños, food fair, health fair, Run for Rockwood Relay, street dances, farmers'

	market, International Marketplace, held on a regular basis.
Status	<p><b>Día de Los Niños</b> is an annual event organized by the Rockwood Library. <b>Rock Soup</b> was a fabulous event that occurred for the first time in 2003 and plans are being developed for 2004. <b>Run for Rockwood Relay</b> is one of the many passions ‘in the works’ thanks to a RWS Steering Committee Co-Chair. Area schools have held health fairs throughout the school year (Year 2). Just before our Year 2 funding was granted, Multnomah County Dept. of Community Justice (MCDCJ) and other area agencies sponsored the second <b>Back To School Fair</b> in the heart of Rockwood. RWS was present at <b>Freedom Jam 2003</b>, a community event held in a local church parking lot, sponsored by the church. A <b>Celebration of Cultures</b> occurred thanks to many partnering agencies including the City of Gresham and the Gresham Sister City Association. RWS, PAL and the City of Gresham also collaborated in organizing <b>National Night Out 2003</b>, held at the Youth Center. There were also various holiday events in December 2003, of which some were supported by an opportunity fund through MCDCJ.</p>
Activity/Task/Project 1.3	<p>The RWS Coordinator, in cooperation with the Steering Committee members and other relevant organizations, will orchestrate the above mentioned events and others.</p> <p>The second annual “Rock Soup” (a ‘take-off’ from the folktale <i>Stone Soup</i>) event is again in its planning stages. This event asks each community member to “add an ingredient” to take Rockwood from being in hot water, to being something hearty and complete. The Neighborhood Restoration Subcommittee is partnering with local businesses, area churches, Reynolds School District and RWS partners to bring performers and activities or provide information or donations. The community will become more familiar with the social service and volunteer opportunities open to its residents – presented in various languages.</p> <p>East County One Stop is well on their way to having a “Rockwood International Marketplace.” This marketplace links its market to other successful market areas through Gresham and Portland through the mass transit system, but brings a unique flavor of the diverse culture in the Rockwood area.</p>
Implementation Plan 1.3	It is the goal of the Steering Committee to assist in enhancing the existing community events throughout Year 3.
<b>Objective 1.3</b>	Develop a Community Logo and sign to identify the Rockwood area.
Status	The NR Subcommittee will attempt to address the development of this task as an activity in correlation with ‘Rock Soup’.
Activity/Task/Project 1.4	Work with local schools to have a drawing contest. Develop support from the business community to finance the sign. Work with local

	interests to develop a design. Cooperate with local governments in meeting standards in design and placement and optimum location for a community identity.
<b>Implementation Plan 1.4</b>	This remains an ongoing effort, requiring substantial participation in order to choose a sign that best reflects the Rockwood Community. Involvement remains the key to meeting this goal.
Outcome Measure	We will measure the outcome of the events, in one way, by tracking attendance as well as community involvement in the planning and in the actual event. This can also be assessed through surveying of the participants at several of the community events. Surveys will ask for perceptions of community-strengths and livability. It will collect data on knowledge of and perceptions about community identity and the community logo (see below). To proxy a control group, similar questions will be asked of those who have not attended any activities through a mail back questionnaire printed in the local paper or similarly mass-distributed. Outcomes should reflect both a 45% increased awareness of Rockwood's businesses and community identity and 15% increase in positive perceptions about Rockwood's images. The plan will be successful if at least 50% of those surveyed feel Rockwood is a good place to do business and that families can do all of their basic shopping in their own community.
Funding Support	<p>Project 1.3 events are currently mostly locally supported. The 'Rock Soup' event will be receiving some funding support through Weed &amp; Seed during Year 2. In this application, we include a request in order to assist in enhancing this potential annual event by contracting with a storyteller or similar professional or supporting services (BDS G7).</p> <p>If granted the funding for a proposal for designation of an AmeriCorps Member (see H. Sustainability), one task that will be addressed will be the continuance of surveying of the residents.</p> <p>Project 1.4 will be locally supported but would also require Core Funding to support the Coordinator's development activities (BDS A1).</p>
<b>Objective 1.4</b>	The City of Gresham, Multnomah County and Tri-Met have proposed a "Rockwood Commons" facility. This facility could house a number of community uses, including a Gresham Police precinct, a health clinic, educational facilities, childcare, a public market and community meeting rooms. This facility would have a positive impact on the RWS strategy by bringing a central focus to a number of community uses.
Status	<p>The Rockwood/West-Gresham Urban Renewal Plan was passed by voters in the November 2003 election. In due time, there will be funds available to establish possible public facilities listed above in central Rockwood.</p> <p>The public market concept is being achieved through Project 1.3.</p>
<b>Activity/Task/Project</b>	This objective will be achieved through the successful implementation

<b>1.5</b>	of the urban renewal efforts by the City of Gresham. However, conceptual plans are subject to change as the Urban Renewal Commission develops projects.
Implementation Plan	The Urban Renewal Commission and the City of Gresham are setting up a Citizens' Advisory Committee and recruiting to hire the staff who will be dedicated to these efforts. The Urban Renewal plans and financing have been organized for a twenty year time period.
Outcome Measure	A majority of votes supporting the Rockwood/West-Gresham Urban Renewal Plan exemplify that the citizens agree positive urban development is necessary.
Funding Support	This is a high priority for the City of Gresham, but is subject to local funding availability. This is a non-W&S-funded objective.

<b>Goal 2</b>	Increase community stability in Rockwood.
Status	Over half of the households in the Rockwood Weed & Seed area are renter occupied.
<b>Objective 2.1</b>	Develop strategies to use homeownership as a means for crime prevention and neighborhood valuation.
Status	Mt. Hood Habitat for Humanity and volunteers are completing 14 row homes located within the Rockwood Weed & Seed boundaries.  The Gresham Homeowner Program provides second mortgage financing to make homeownership affordable in Rockwood. This allows someone with a smaller income to carry a smaller loan amount on their first mortgage. Homebuyers do not have to make monthly payments on the second mortgage, but must repay the mortgage when they sell their home.
<b>Activity/Task/Project 2.1</b>	Work with the City of Gresham, Multnomah County, and Mt. Hood Habitat for Humanity and others to promote homeownership. Help to educate and direct residents toward homeownership options. Offer services to organizations, such as Habitat for Humanity to recruit workers (through community events, inclusion in newsletters, community court partnership, etc.).
<b>Activity/Task/Project 2.2</b>	Provide construction-training opportunities for volunteer workers. These goals will require the assistance of relevant members of the Steering Committee, City and County government, Mt. Hood Community College and will take up to three years to implement.
Implementation Plan	Rockwood Weed & Seed will continue to evaluate and implement the needed collaboration with the above agencies during Year 2 and Year 3 and will have a plan in place within 12 months for above activities.
Outcome Measure	We will measure the amount of new homeowners that are funded within the Weed & Seed target area.  The constructed homes and their new owners will exemplify the much needed continuation of this process: acquiring sites, constructing homes, establishing ownership. We will be able to continue to compare

	<p>crime statistics in these zones compared to rental zones similar to what is stated in Goal 3 of Prevention/Intervention/Treatment.</p> <p>Increase the number of home ownership programs by 20% by mid-year 3 (changed from Year 2 (O.R.)). Ownership has often been a measure of community stability and studies show that increases in ownership correlate positively with decreased crime rates. The plan for this goal is to draw from these findings to develop a plan for homeownership. This goal will be measured then by the type and number of efforts directed by the committee and its stakeholders for low-income homeownership. Progress towards planning and process by which the issues of homeownership in the area are addressed will be measured through focus groups with the stakeholders and analysis of any plans they develop.</p> <p>A 15% increase by the end of Year 3 (changed from Year 2 (O.R.)) in residents' involvement in homeownership and community building activities as measured by the County Citizens' Survey.</p>
Funding Support	For Year 2, this project will be locally supported but would also require Core Funding to support the Coordinator's development activities (A1).

<b>Goal 3</b>	Improve Networking with all elements of the community. [Schools, churches, health care providers, neighborhood organizations, businesses, government entities, etc.]
Status	As part of the goal to share the news of RWS to the community, the Site Coordinator presents to and attends meetings of the following organizations (but not limited to): four Neighborhood Associations, East County Caring Community, Gresham Chamber of Commerce, Gresham City Council, Gresham City Council's Police Advisory Committee, Human Solutions, Loaves & Fishes, People for Parks, Police Activities League, and the Rockwood Pastors.
<b>Objective 3.1</b>	Develop means of keeping the community members connected: together and to resources.
Status	<p>Networking began when planning began within Rockwood for a Weed &amp; Seed Site. It is beneficial to now have a Coordinator on staff full-time to help Rockwood stakeholders in remaining connected as well as bring others to the table.</p> <p>The event "Rock Soup" networked schools, local businesses and social service organizations. The intent is to bring all of these groups together with our diverse residents to provide networking through all of the groups at least on an annual basis.</p> <p>During Year 2, plans are coming together for a newsletter to be created. By the end of Year 2, we hope to have created and distributed at least one newsletter.</p>

	During Year 2, the Coordinator has assessed the other similar phone lines that already exist for the Rockwood community (through the City of Gresham, Multnomah County or area agencies). By the end of Year 2, the need will be more defined and costs will be understood.
<b>Activity/Task/Project 3.1</b>	Develop a Rockwood multilingual, quarterly newsletter with information about when and where resources are available as well as community events.
<b>Implementation Plan 3.1</b>	Rockwood Weed & Seed will have a process established for development of a newsletter within this current year and will create and distribute one by the end of Year 2. The Coordinator is the main responsible party for this activity.
<b>Activity/Task/Project 3.2</b>	Establish a community 'one-stop' hotline that people can call to report suspicious activity as well as inquire about when and where resources are available as well as community events.
<b>Implementation Plan 3.2</b>	By the end of Year 2, an assessment will be completed and a plan will be developed for the purpose of meeting the need to have a community/safety/one stop hotline. The current request for telephone costs may cover any fees if some would acquire during Year 3. If additional funding support is necessary, it will be requested for Year 4.
Outcome Measure	<p>The newsletter will include contact information for the RWS Coordinator as well as other Rockwood partners. Community events will be advertised within the newsletter. Interested readers will be surveyed on their source finding out about the projects and/or events. A return mailing or coupon may be included in the newsletter in order to ensure more feedback. This year's response will determine whether it will be most beneficial to create the newsletter on a monthly basis or create a larger newsletter less often.</p> <p>Evaluation criteria include the existence of the newsletter and phone lines and surveys of users of these services. Readers and users will be polled on the effectiveness of and extent of outreach provided by the networking effort. Outcome measure will show a 15% increase in community awareness and a 10% increase in community participation in activities each year of implementation. The strategy will be successful if at least 50% of those surveyed are satisfied with their level of community engagement and knowledge about community activities as measured by the County Citizens' and SUN Social Capitol Surveys.</p>
Funding Support	For Year 3, we are requesting funding support for printing and mailing costs of the newsletters and brochures that will be published as informational materials about RWS and goals/strategies (BDS E5, H10). Also, the funding to cover the costs of receiving the local newspapers and continuing membership to local chambers/service organizations will improve the networking efforts of RWS (BDS H8).

<b>Goal 4</b>	Improve housing conditions.
Status	The Neighborhood Restoration Subcommittee continues with its commitment to this goal. The Neighborhood Partnership Fund (NPF) launched a project in the fall of 2003 to build local organizing capacity statewide (Oregon) and create a network of voices in support of affordable housing.
<b>Objective 4.1</b>	Establish and provide opportunities to those in need of improvement to their housing conditions.
Status	<p>The Community Safety Specialists (CSSs) of the Gresham Police Department maintain a database of the apartment managers and owners within Rockwood. Through the “Enhanced Safety Property” program, the Specialists are able to not only address crime issues but also offer applicable improvement options for their facilities.</p> <p>The Subcommittee is evaluating the options for a nuisance hotline or other effective ways for persons to report housing violations.</p> <p>At this time, the City of Gresham does not have a housing maintenance code in place to address internal housing issues such as safety and health issues due to a previous City Council’s decision not to implement. The City of Gresham staff plans to gauge interest of the Council to determine whether a housing maintenance code can be implemented. Habitability remains a very relevant issue within the boundaries.</p> <p>The Neighborhood Restoration Subcommittee also views that neighborhood beautification is an important objective and effort within Rockwood. We are developing more contacts with local businesses and community residents to encourage neighborhood beautification (with art projects, community clean-up projects, etc.)</p>
<b>Activity/Task/Project 4.1</b>	Provide opportunities for continuous education for apartment managers.
<b>Implementation Plan 4.1</b>	The CSSs will continue their work with the apartment managers through Years 2 & 3. The Subcommittee will collaborate and assist as necessary in increasing involvement of managers/owners.
<b>Activity/Task/Project 4.2</b>	Form a tenants’ association and partner with agencies such as the Fair Housing Council to allow tenants to report housing violations. Hold informal sessions to listen to concerns of renters and educate them regarding access to services.
<b>Implementation Plan 4.2</b>	RWS has been an active participant in contributing to a plan to address affordable housing issues under the umbrella of the NPF and through efforts of the East Multnomah County Housing Advocates. There are three goals for this group: work to secure new resources/funding for affordable housing; advocate for policy changes and raise awareness and visibility of housing agendas.

<b>Activity/Task/Project 4.3</b>	Establish a nuisance hotline for people to report anonymously poor housing conditions and neighborhood nuisances.
<b>Implementation Plan 4.3</b>	We will look into incorporating this service with the community 'one-stop' hotline.
<b>Activity/Task/Project 4.4</b>	Expand Human Solution's (HSI) Ready-to-Rent Program to the residents of Rockwood. Partners include the Fair Housing Council, Human Solutions, Inc., apartment owners and managers, the Weed & Seed Steering Committee and staff and will be dependent on resources.
<b>Implementation Plan 4.4</b>	This project could take up to 5 years to accomplish and it is also on the books as possible incorporation with Urban Renewal Plans.
Outcome Measure	This strategy will be assessed through five measures: <ol style="list-style-type: none"> <li>1. The creation of a tenants' association with at least 20% of tenants attending meetings or are otherwise involved in the association.</li> <li>2. The creation of a Hot Line. At least 15 calls per month, with an above average of satisfaction ratings by users.</li> <li>3. The creation of at least five informal sessions with renters. At least 20% of the tenants will have attended the sessions and they will show above average satisfaction.</li> <li>4. At least three opportunities for apartment managers to receive education on landlord-tenant laws and pertinent issues.</li> <li>5. Expansion of the HSI program to three new sites/complexes.</li> </ol>
Funding Support	We are requesting funds to support the overtime costs of the CSSs (BDS A7). The Subcommittee will continue their work on the activities through Year 2 and 3. If additional funding support is necessary, it will be requested for Year 4.

<b>Goal 5</b>	Develop leadership in the community.
Status	<p>According to the 2000 U.S. Census, approximately 61% of Rockwood's population was classified as 'In Labor Force' and 'Employed.' Based on Occupation of Employment data, only 9% of those employed claim to hold management or supervisory positions. According to this information, it could be inferred that a very small number of Rockwood residents consider themselves to hold leadership qualities and characteristics.</p> <p>As neighborhood needs are more clearly delineated, it is expected that specific roles can be formed for those who wish to volunteer. Once RWS and other local social organizations can define where leadership is needed, leaders can more readily be identified.</p>
<b>Objective 5.1</b>	Increase number of strong role models, enhance relationships among community members and strive for community sustainability.
Status	Several community residents have joined the RWS Steering Committee and have leadership roles including Co-Chair and Neighborhood Restoration Subcommittee Chair. Also, we continue to encourage residents who have become Weed & Seed advocates to attend Weed & Seed related trainings/conferences to help them develop their

	<p>involvement and then share this knowledge at Weed &amp; Seed meetings or apply it to community event/project planning, etc.</p> <p>A partner previously mentioned in this project, Alliance of Latino Parents, has dispersed and technically no longer exists. However, recently Latino parents of local high school students have come together to form 'La Sociedad de Padres de Reynolds' (The Reynolds Parents' Society). The RWS Site Coordinator (as a bilingual person) will network as she can to encourage consistent engagement.</p> <p>Under the umbrellas of the Community Policing Consortium and Project Safe Neighborhoods, the Gresham Police Chief recently invited various Rockwood stakeholders to unite and discuss additional solutions to the rising crime problems. Advocates will assure that momentum gained is not lost.</p> <p>The annual "Rock Soup" event (and the Rockwood International Marketplace) is once again expected to build the idea of people contributing to their community. Within the schools, the high school-aged Honor Society and MEChA students are expected to take an active role in organization and learning how to lead aspects of the performances. Other students will be invited to take on leadership roles in preparing for the event, and through their curricula, will be discussing characteristics of leadership in changing a community.</p>
<b>Activity/Task/Project 5.1</b>	Develop strategies to promote leadership in youth.
<b>Implementation Plan 5.1</b>	<p>With Eastwind Community Services, El Programa Hispano, Metropolitan Family Services, and the Police Activities League at the table, promotion of development of youth leadership is currently happening and will continue through Years 2 and 3.</p> <p>It is a goal that "Rock Soup" becomes an annual community event. With evaluation strategies during Year 1 &amp; 2's events, RWS will develop and implement ideas to enhance it for Years 2 &amp; 3.</p>
<b>Activity/Task/Project 5.2</b>	Develop strategies to identify adult leaders in the community.
<b>Activity/Task/Project 5.3</b>	Work with groups (such as Parents As Teachers or the Alliance of Latino Parents) currently involved in leadership development.
<b>Implementation Plan 5.2-5.3</b>	The Site Coordinator is dedicated to engaging the community to get involved. All of the above listed under 'Status' will continue.
Outcome Measure	Outcomes will include 30% of those surveyed feeling as though they are more supported by local leadership after one year of implementation. This strategy will be assessed through the following: Have culturally competent strategies to identify leaders and promote youth leadership been created? Are these plans based on nationally recognized best practices? Do the adults and youth leadership

	[especially in the Latino community] feel more supported by the Committee's effort [ascertained through surveying]?
Funding Support	This objective would require Core Funding to support the Coordinator's development activities (BDS A1, B1). In addition, we request travel funds to allow for residents/Weed & Seed advocates to continue to represent RWS at EOWS and related trainings and conferences (BDS 'C'). Finally, if granted the funding for a proposal for designation of an AmeriCorps Member (see H. Sustainability), one task that will be addressed will be the continuance of surveying of the residents.

<b>Goal 6</b>	Decrease poverty/increase wealth.
Status	Based on 2000 Census information, 19% of resident household income among Rockwood's population falls below poverty level.
<b>Objective 6.1</b>	Increase upward mobility in the workforce.
Status	<p>Through the efforts of the Rockwood Business Assistance Program and the Oregon Association for Minority Entrepreneurs (OAME), in conjunction with East County One Stop (ECOS) and the Rockwood International Marketplace, plans to support entry-level job workers in their efforts to achieve upward career mobility are in development.</p> <p>The State of Oregon holds one of the highest unemployment percentages in the U.S., creating a very competitive job market. However, efforts to provide marketable skills to our residents remains in tact.</p> <p>The Rockwood International Marketplace is providing a venue for small business to develop and grow. Micro-enterprise lending programs are in place in partnership with ECOS and Mercy Corps to assist with small business start up, especially for minority and immigrant populations. Vendors have access to training to create product development capacity and sales to increase their business from only weekend supplemental income.</p>
<b>Activity/Task/Project 6.1</b>	During Years 2 and 3, Rockwood Weed & Seed will work with the above-named agencies to formalize these activities to work with the business community to support entry-level job workers in their efforts to achieve upward career mobility. We will assess the need for collaboration with the Small Business Development Center of Mt. Hood Community College.
<b>Implementation Plan 6.1</b>	One year is estimated for the development of the plan. Full implementation will be phased in over a five-year period.
<b>Activity/Task/Project 6.2</b>	Encourage entrepreneurial employment opportunities through support of the Rockwood International Marketplace vendors. Encourage employers to use venues, such as Rock Soup, to recruit employees. Facilitate networking residents with social service agencies who can assist in job-seeking skills.
<b>Activity/Task/Project</b>	The City of Gresham's Business and Industry Affairs Team will

<b>6.3</b>	continue to monitor the business climate in Rockwood and present this information to the Steering Committee twice annually.
<b>Activity/Task/Project 6.4</b>	Develop a youth employment plan. The effect of the implementation of such a plan would be to increase future employment opportunities and to divert youth from negative activities. The Youth Employment Institute, Reynolds High School, the Oregon Employment Department and other relevant agencies will work together to develop a plan targeted toward the youth in the Rockwood area. This plan would include assessment of employment barriers, job readiness training, job placement, and retention services. It would also involve engaging the business community to create a network friendly to employment of young people.
<b>Activity/Task/Project 6.5</b>	Develop job readiness training programs for the under and unemployed through Mt. Hood Community College, the business community, ECOS Career Systems and Worksystems, Inc.
<b>Activity/Task/Project 6.6</b>	Improve numbers of and access to family wage jobs through cooperative agreements with employers and the regional mass transportation provider, Tri-Met.
<b>Implementation Plan 6.1-6.6</b>	As the employment rate and economic conditions are far outside the committee's locus of control, and the project is long-term in nature, the plans will be evaluated on feasibility and planning rather than impact.
Outcome Measure	<p>A 10% increase in the number of Rockwood residents who earn a living wage [over \$10.00/hour for a family of four]. Experts in economic development at Portland State University and the University of Oregon will review both plans for the adult and youth employment. The experts will review the plans for the following criteria: 1) feasibility of implementation; 2) comprehensive planning; 3) proper analysis of the factors that prevent full employment and living wage jobs.</p> <p>At least 20% of the unemployed or underemployed in the community will have attended job readiness training. The job readiness training indicated in 6.4 will be assessed by expert review as the two plans above. Further, the trainings will be assessed through focus groups with program participants and ECOS career counselors.</p> <p>The outcome measure of Project 6.5 will be measured through the existence of written cooperative agreements. ECOS clients will be surveyed on their method of transportation to work before and after implementation of the cooperative agreements. It is assumed that a successful plan will result in more clients using public transportation to go to living wage job sites.</p>
Funding Support	This is a non-funded objective.

**D. Special Emphasis Narrative**

***(1) JUSTICE INNOVATIONS: COMMUNITY COURT***

Rockwood Neighborhood Weed & Seed plans to continue assisting in enhancement of the Gresham Community Court Project during Year 3. With the help of Year 1 and 2 funding awarded to Rockwood Weed & Seed, and in collaboration with Multnomah County District Attorney’s Office, Multnomah County Department of Human Services and Multnomah County Department of Community Justice (MCDJC), Gresham Community Court (GCC) officially opened on April 1, 2003. Just as the other Community Courts in the Portland metropolitan area, GCC seeks to strengthen the linkage between criminal courts and the communities we serve through operation of a court that focuses on problem solving as well as case processing.

The objectives listed below integrate well with Rockwood Weed & Seed’s overall strategies. We are addressing the goals to reduce street level crimes and to increase the accessibility and cultural competence of services to batterers and victims. Community involvement and partnership with law enforcement will help reduce crime through preventative measures. We will also have the ability to increase access to strength based approach to alcohol and drug treatment, reduce alcohol and drug use in the apartment buildings in Rockwood as well as increase access to health and mental health services and support families with other critical services.

Rockwood Weed & Seed plans to serve as a “gap-filler” in the following four basic areas:

<b>Goal 1</b>	Apply above-mentioned goals and objectives to area offenders and their families in order to reduce the offenders’ likelihood of re-offending and increase the likelihood of the offenders becoming more productive citizens in our community. The ultimate goal is to create a safer, more livable community.
Status	<p>Gresham Community Court (GCC) is a highly collaborative program that relies on the coordination and partnership of at least 9 core partners, including the Rockwood Weed &amp; Seed site. This number does not include the secondary social service and community organizations that receive referrals from GCC social services program and the GCC judge. Due to this collaboration, the GCC has been able to achieve many of the law enforcement and community enrichment objectives envisioned when the program began.</p> <p>In 2003, approximately 735 cases were cited to appear at GCC. About half of those pleaded guilty in GCC and received community service sentences.</p> <p>For GCC to operate effectively, many agencies provide staff and resources. The State of Oregon Circuit Courts provides an equivalent of 1.0 FTE (one judge, several court staff/one day/week). MCDA’s</p>

	Office provides .4 FTE (deputy district attorney and legal assistant). Rose City Consortium provides 2 public defenders at .2 FTE each. The Multnomah County Sheriff's Office provides approximately three facility security officers at about .5 FTE total. Multnomah County Dept. of Community Justice receives about \$65,000 from residents' income taxes to provide community service logistical assistance.
<b>Objective 1.1</b>	Establish and maintain successful completion rates of community court.
Status	In 2003, The Social Services Case Manager interviewed an average of 37 people per month and made an average of 33 referrals to a variety of social service agencies and resources including: employment, Hispanic services, Oregon Health Plan, food assistance, rent, utilities and other financial assistance, food stamps, emergency clothing, health and dental care, housing/homelessness, bus tickets and obtaining identification. Some defendants are aware of how to access these services, but many are not or will not. GCC seeks to facilitate linkages to social services in the defendants' community.  The Social Services Case Manager's position has been supported by RWS funds since development of GCC began in October of 2002. (CORE funding FY2002, Special Emphasis funding FY2003.)
<b>Activity/Task/Project 1.1</b>	Provide funds to support the work of a Social Services Case Manager to perform preliminary intake interviews with Gresham Community Court offenders and assist in determining recommendations for adjudication and the need for rehabilitation services and/or other applicable services.
Implementation Plan	The Case Manager is currently being supported in part by RWS funds and would require that assistance through at least Sept. '05 in order to ensure the success of the court process. If funds are awarded, with help from the Multnomah County District Attorney's Office (MCDA), the Multnomah County Department of Human Services and RWS will contract once again to assure the Case Manager's position is filled.
Outcome Measure	Monitor the successful completion rates of community court, the return rate of same offenders and the increase or decrease of area low-level, non-violent crimes.
Funding Support	For FY2002, 6.5% of the RWS funds were allotted to the Case Manager's position. For FY2003, 8.4% of the RWS funds are being allotted to the Case Manager's position.  Once again, we are requesting support for the Case Manager at a .25 FTE rate and office supplies. (BDS E2, G1)
<b>Objective 1.2</b>	Establish and maintain successful completion rates of community court while helping to 'give back' to the Rockwood community.
Status	From January to March 2004, the Community Service Coordinator (CSC) assigned 82 people to complete their community service in local non-profit agencies. 33 people are still in progress, 32 successfully completed and 17 were unsuccessful. At least one person found a job at

	<p>an agency in the Rockwood area after having performed their community service there. A total of 484 hours were donated to the Rockwood/Gresham community for a value of \$3412. This program enjoyed an 80% success rate.</p> <p>The CSC's position has been supported by RWS funds with Special Emphasis funding FY2003. Prior to that, as the funding was cut within the County's budget in early 2003, the RWS Steering Committee approved that the Site Coordinator volunteer as the CSC for two months until an alternative candidate could be designated. The successors assisted as volunteers and interns through the rest of the fiscal year.</p>
<b>Activity/Task/Project 1.2</b>	<p>Provide funds to support the work of a CSC to administer community service assignments and develop the community service projects through collaboration with Rockwood and Gresham agencies. With a staff person in the Rockwood area giving attention to these matters, the offender will have the opportunity to 'give back' to the community where the crime was committed.</p> <p>Enhance and provide support to the community service projects to be developed for the offenders to complete in the effort to 'give back' to the Rockwood community.</p>
Implementation Plan	Depending on available resources, this position will continue through September 2005. If the Coordinator resigns at any point, there will be an open process for contract in order to fill this position. RWS will be responsible for making that announcement and assuring its realization.
Outcome Measure	Monitor the successful completion rates of community court, the return rate of same offenders and the increase or decrease of area low-level, non-violent crimes. Monitor the service project success and request agency feedback regarding projects performed at their sites.
Funding Support	<p>For FY2003, 6% of the RWS funds were allotted to the CSC's position.</p> <p>We are requesting support for the Community Service Coordinator at a rate of 10 hours/week. We also request funds to cover the costs of office supplies. (BDS E2, G2)</p>

<b>Objective 1.3</b>	Educate the offenders about the Community Court process; decrease the Failure-To-Appear rate.
Status	A similar program to monitor and reduce the Failure-To-Appear rate in Seattle has been studied and knowledgeable employees have been interviewed for recommendations. The current Failure-To-Appear rate is being ascertained so that positive changes occurring from the implementation of this program may be accurate. Additionally, a survey to determine defendant characteristics has also been created and is currently in the process of approval from court counsel. The results gleaned from this survey will be used to compliment current information regarding defendant characteristics and will enable the

	creation of effective awareness materials.
<b>Activity/Task/Project 1.3</b>	Provide funds for and assist in developing outreach and awareness materials to be distributed to defendants to educate the offender about the Community Court process. These will be created in all applicable languages. The Failure-To-Appear are much more abundant monetarily (for violations only), and as such, have an adverse effect on the offender as compared to community service sentencing and social service recommendations. Offenders need to understand their requirement to attend community court and the process. Informational materials are intended to encourage court attendance with the goal of deterring eligible offenders from failing to appear.
Implementation Plan	Depending on available resources, this project will begin October 2003 and end no earlier than September 2004. In collaboration with the Case Manager and the Community Service Coordinator, the Gresham Court offices and area agencies for translation and cultural outreach assistance, Rockwood Weed & Seed will ultimately be responsible for this project.
Outcome Measure	Monitor the Failure-To-Appear rate.
Funding Support	For FY2003, less than one percent of the RWS funds were allotted to this task.  We are not requesting funds to cover any costs for 2004-2005. We hope to develop a plan that will be effective and could be implemented by existing staff and/or incorporated into court procedure.

<b>Objective 1.4</b>	Decrease the likelihood of re-offending among the Community Court clients by increasing access to strength based approach to alcohol and drug treatment, reducing alcohol and drug use in Rockwood as well as increasing access to health and mental health services and supporting families with other critical services.
Status	The RWS Site Coordinator and the Community Court Social Service Case Manager are responsible for these efforts. Due to changes with the County Department, various staff members have been filling in as the Case Manager and a more permanent staff member recently began his term of employment. With the inconsistencies in staffing and the challenge of re-training, this project had a slower start-up than anticipated. However, a system has now been set-up for GCC offenders who either live in Rockwood or commit a crime in Rockwood to be assessed for consideration of receiving assistance from the Emergency Service Fund.  Thus far, public transportation tickets have been purchased to assist offenders in reaching destinations for social service assistance, not for court proceedings or community service.  Also, a partnership has been formed with Theft Talk™ to provide

	<p>financial assistance to those who committed a theft-related crime and are mandated to attend this class. Theft Talk™ staff has also arranged to subsidize part of the funds to each defendant that RWS assists.</p> <p>Finally, it has been noted that there is a need for a ‘pamphlet rack’ at the Gresham Community Court. Neither defendants nor staff has direct access to a formal resource referral system. Therefore, RWS is considering assisting the court with development of a rack as it could be considered an Emergency Service. How does a Case Manager do his job without the proper information at his fingertips?</p>
<b>Activity/Task/Project 1.4</b>	<p>Provide funds to support a Community Court Social Service Resource/Emergency Services Fund. Many Community Court offenders will be diverted to alternative behaviors if they receive referrals which do not lead to a ‘dead end.’ Due to the budget crisis in Oregon, many mental health and alcohol/drug treatment programs and other services are being cut. With the approval of this fund, the Community Court Social Services Case Manager and the Community Court Judge would have the opportunity to recommend treatment or other applicable services with little or no cost to the offender. Successful completion of a program or receipt of a specific service would decrease the offender’s likelihood of returning to the delinquent behavior. These services include, but are not limited to: alcohol/drug evaluation and/or treatment, prescription fee assistance (mental health), mediation services, mentor services, job training, transportation assistance, educational assistance, or further assessment. It is understood that if the offender had the opportunity to take ownership in the treatment and/or services by paying at least some funds out of his/her own pocket, this program will be more successful. In addition, the Case Manager will take the responsibility of verifying that the offender qualifies as a low-income patient or recipient.</p>
Implementation Plan	<p>This project technically began October 2003 and will continue through September 2004. The RWS Site Coordinator and the GCC Case Manager are responsible for this task, with support of the court staff.</p>
Outcome Measure	<p>Monitor the successful completion rates of community court, the return rate of same offenders and the increase or decrease of area low-level, non-violent crimes.</p> <p>Conduct on-going evaluations of the services being provided through these funds to assure they are meeting the initially addressed needs of the offenders. Maintain records of service providers’ before- and after-care assessments.</p>
Funding Support	<p>For FY2003, 7% of the RWS funds were allotted to this task.</p> <p>We are not requesting funds to continue this service for FY2004.</p>

**D. Special Emphasis Narrative (Continued)****(2) PREVENTION SPECIALTY PROGRAMS: CONFLICT RESOLUTION**

Rockwood Neighborhood Weed & Seed repetitively hears from various sources about the lack of parent involvement in their children's lives, the increased police contact with youth, the lack of role models or support for the siblings of the delinquent youth and the fact that the juvenile criminals are getting younger and younger is apparent. There were 380 juvenile arrests in 2003; the top five crimes were Curfew, Trespass, Liquor Law, Runaway and Larceny.

Also, as noted before, the mission of the Diversion Program of Multnomah County Department of Juvenile Justice Services is to hold youth accountable for their actions and work to intervene by investing in a partnership to improve the quality of life in each community. The diversion program was replaced with a system referred to as 'Informal Contract'. If a juvenile commits a non-person to person, low level crime, depending on the charge, s/he could be placed on an Informal Contract for six months and then charges could be dismissed. If the client does not comply, the mandate is adjusted to formal supervision. Last year, the agencies receiving funding from the County to provide diversion services had their contracts eliminated due to severe County budget cuts.

Recently, a press conference was held to publicize the release of a report provided by the Latino Gang Violence Prevention Task Force, spearheaded by a Multnomah County Commissioner. At that conference, two spoke to share 'first-hand' the experience they are having in this community while dealing with the influence of gangs and other success deterrents. The 16-year old young man said, "We need more programs. Parents sometimes get too involved in their work to know what is going on with their kids. Parents and kids should support one another." (Rockwood Station, 4/23/04)

Today's parents feel great pressure to make ends meet for their growing families and many are passing that pressure along to their children. Rockwood's families are also facing communication challenges due to language barriers (yes, even within their own families) and lack of knowledge of good decision making skills.

The objectives listed below integrate well with Rockwood Weed & Seed's overall strategies. We are addressing the goals to reduce juvenile crime, violent activity and gang activity as well as increase the assets of and opportunities for youth and educational activities for youth and families. We will also have the ability to support families with other critical services.

Rockwood Weed & Seed plans to serve as a "gap-filler" in the following basic areas:

<b>Goal 2</b>	Apply above-mentioned goals and objectives to area youth and their families in order to reduce the youth's likelihood of engaging in criminal activity and increase the likelihood of the youth becoming more productive citizens in our community. The ultimate goal is to create a safer, more livable community.
<b>Objective 2.1</b>	Create and implement a program (like diversion) for youth and their parents and families to engage in to avoid additional criminal mischief-

	type activity, decrease the school drop-out rate and increase the involvement of parents and families in the lives of our youth.
<b>Activity/Task/Project 2.1</b>	Set up referral system. Consider more extensive partnerships with agencies such as the Gresham Police Department, Oregon Dept. of Human Services Division of Children, Adults and Families, Multnomah County Department of Community Justice (parole & probation), Gresham Community Court and area apartment managers to begin ‘mandating’ delinquent youth and their parents/families to participate in family involvement courses.
Implementation Plan	If granted the funding for Task 2.2 and a proposal for designation of an AmeriCorps Member (see H. Sustainability), the RWS Site Coordinator and Steering Committee will begin this task as early as July 2004.
Funding Support	This project is supported by funding for the Site Coordinator’s position (BDS A1, B1) and if granted by the Oregon State Service Corps, an AmeriCorps Member will primarily be responsible for implementation. (Match being provided by Multnomah County Department of Community Justice.)

<b>Activity/Task/Project 2.2</b>	<p>Implement family involvement courses called ‘Talking It Out’. This course is for youth ages 12-18 and their parents/guardians/family. The plan is to provide six* 6-week courses, designed for twelve youth-parent groups.</p> <p>‘Talking It Out’ was developed by Eastwind Community Services based on Developmental Assets research of the Search Institute and was also developed around Conflict Resolution and Family Mediation models.</p>
<b>Activity/Task/Project 2.3</b>	<p>Implement family involvement courses called ‘Parent Project’. This course is for youth 6-11 and their parents/guardians. The plan is to provide six* 6-week courses, designed for twelve youth-parent groups.</p> <p>‘Parent Project’, which is designed to help parents balance work and family life, was developed by NICASA – Northern Illinois Council on Alcoholism and Substance Abuse.</p>
Implementation Plan	*We plan to provide six courses total throughout Year 3 based on the need and the results of the referral process that is developed. These courses will be culturally competent based on need. Eastwind Community Services and El Programa Hispano are responsible for actual facilitation of the courses.
Outcome Measure	The six-week courses are designed for twelve youth-parent groups. Providing six* courses during this period allows for 144 primary beneficiaries, but their extended family members will also benefit from these activities. The entire community will also benefit due to possible reduction in crime rates and overall improvement of the quality of life in Rockwood.

	<p>The expected results of ‘Talking It Out’ are better parenting, improved parent-teen relationships in the Rockwood area through increased parent knowledge of developmental assets and the connection between the lack of them and higher risk behavior in youth, drugs and alcohol abuse, natural and logical consequences, decision-making, family mediation and basic conflict resolution. Furthermore, the youth will be diverted from criminal mischief and make a choice to stay in school and out of trouble.</p> <p>The expected results of the ‘Parent Project’, which focuses on younger youth and their parents, are better parenting and improved parent/child communication. Topics covered will include how to balance work and family demands, developmental stages and anger issues, family communication, handling stress and feelings, redirecting behavior, setting appropriate limits, self esteem, family identity, working with the schools instead of against them, puberty and sexuality, and choices and consequences related to alcohol and drug misuse.</p> <p>We will pre-test the parents and youth as a tool for the instructors to tailor the course for their specific needs and a post-test will focus primarily on participant satisfaction and perceived benefit to the individual. We will also contact the school counselors to inquire about the students’ progress and/or changes in progress. We will track attendance for all courses as an outputs measure. We will contact the Gresham Police Department and the Multnomah County Department of Community Justice for data related to juvenile crime counts and arrests.</p> <p>If the juvenile crime counts and arrests and school referrals for negative behavior decrease by the end of project implementation for the youth who participated in the projects, we can determine success. We can determine success if 75% of the enrolled participants successfully complete the courses and any follow-up activities.</p>
Funding Support	<p>In this proposal, we are requesting funding to cover the costs of two instructors to facilitate ‘Talking It Out’ and ‘Parent Project’ courses (BDS G8). The Rockwood Weed &amp; Seed Steering Committee proposes that Eastwind Community Services and El Programa Hispano provide these instructors as they have staff or can hire consultants who are familiar with these curricula and can provide culturally competent services. We are also requesting funding to provide handouts/materials, food and beverage (many parents may arrive to class just after completing their workday, during dinnertime) and financial assistance for public transportation for the participants (BDS E6, H7, H14).</p> <p>This project is also supported by, if granted, an AmeriCorps Member, as s/he will be primarily responsible for all logistics of the course implementation. (Match being provided by Multnomah County Department of Community Justice.)</p>

### **E. The Federal Role**

We receive ongoing support from Diane Peterson representing the U.S. Attorney's Office as the LECC Coordinator. Since early 2003, RWS has kept abreast of the efforts of the Project Safe Neighborhoods' activities being implemented near and around the RWS boundaries. RWS is involved in offering a Community Engagement course being offered in Gresham on behalf of the Gresham Police Department, USAO and Community Policing Consortium. RWS may also be involved in setting up a PSN Community Action Team as well as coordinating 'Stop the Violence' meetings.

The USAO and Portland area Weed & Seed sites are discussing the opportunities to collaborate in correlation with the Serious and Violent Offender Re-entry Initiative. RWS and other partners, such as East County One Stop (ECOS) are interested in remaining active in that conversation. ECOS is currently waiting to hear from the Soros Foundations Network about approval of a grant to implement re-entry projects to provide employment for ex-offenders.

### **F. Coordination**

#### 1) Current Collaborations.

Most, if not all, collaborators listed below are mentioned within Section C along with their contributions to the achievement of Rockwood Weed & Seed goals and objectives. Due to the downfall of Oregon's economy, we do not anticipate the availability of funding contributions to Rockwood Weed & Seed for Year 3 efforts. However, we are grateful that the following in-kind resources will continue: agency willingness to host community meetings, availability of van transportation to Safe Haven activities, limited donation of bus tickets, limited donations to various community events and other items to be determined.

- Celebrate Literacy Oregon
- Centennial Lions
- Centennial Neighborhood Association
- Centennial School District
- CODA, Inc.
- Color My Web
- Community Against Domestic Violence
- Dragonheart Family Healthcare
- Dina DiNucci
- East County Caring Community
- East County One Stop
- Eastwind Community Services (Janus Youth Programs)
- El Programa Hispano (Catholic Charities)
- Freedom Foursquare Church
- Gresham Chamber of Commerce
- Gresham Community & Economic Development Department
- Gresham Mayor
- Gresham Police Department
- Angie Hayes
- Eugene Hayes
- Housing Authority of Portland
- Human Solutions, Inc.

- Kaiser Permanente
- Sharron Kelley
- Trish Lichau
- Latino Network
- Loaves & Fishes
- Metropolitan Family Service
- Kathy Minden
- Mt. Hood Community College Head Start
- Mt. Hood Community College Small Business Development Center
- Mt. Hood Habitat for Humanity
- Multnomah Community Television
- Multnomah County Alcohol & Drug Administration
- Multnomah County Commissioner Roberts's Office
- Multnomah County Community Service Program
- Multnomah County Department of Community Justice
- Multnomah County Department of Human Services/Domestic Violence Division
- Multnomah County Department of School and Community Partnerships
- Multnomah County Department of Support Services/Finance
- Multnomah County District Attorney's Office
- Multnomah County Health Department
- Multnomah County Library
- Multnomah County Sheriff's Office
- Oregon Department of Human Services (Office of Addiction Services)
- Oregon Employment Department
- People for Parks
- Police Activities League
- Portland Lutheran School
- Portland State University
- Reynolds School District
- Rockwood Neighborhood Association
- Snow-CAP Community Charities
- U.S. Attorney's Office
- Youth Employment Institute

2) Co-Chairs of Steering Committee:

- **\*Kathy Minden**, Rockwood resident, Children's Advocate, Neighborhood Activist. [rkminden@earthlink.net](mailto:rkminden@earthlink.net), 503-661-2927.
- **Maura White-Cioeta**, Executive Director, Police Activities League. [maura@palkids.org](mailto:maura@palkids.org), 503-823-0250.

3) Chairs of Subcommittees:

- Sgt. Rich Pierce – Law Enforcement/Community Policing
- Patti Swanson – Prevention/Intervention/Treatment
- **\*Dina DiNucci** – Neighborhood Restoration

4) Steering Committee Members: (*\*denotes Members who live in the target area*)

- Mary Lou Begert, Multnomah County Library, Rockwood
- Sarada Boland, Metropolitan Family Service
- Susan Brookfield, Kaiser Permanente
- Gayle Brooks, Multnomah County Community Court Project Coordinator

- Lorena Campbell, Multnomah County Dept. of School & Community Partnerships
- Ivan Cortes, Multnomah County Department of Community Justice
- Jean DeMasters, Human Solutions
- Dina DiNucci, Rockwood resident and neighborhood activist
- Beth Faulhaber, Police Activities League
- Cindy Hagen, City of Gresham Business and Industry Affairs Team
- Cheryl Houston, Multnomah County Health Department
- Michele Johnson\*, Freedom Foursquare Church
- Pat Kunert, Portland Lutheran School
- Chris McCormack, Multnomah County D.A.'s Office/Project Safe N'hoods
- Rich Pierce, Gresham Police Department
- Diane Peterson, U.S. Attorney's Office
- Chris Piekarski, Multnomah County District Attorney's Office
- Carla Piluso, Gresham Police Department
- Patti Swanson, Eastwind Community Services (Janus Youth Programs)
- Virginia Warren, Oregon Employment Department
- Gloria Wiggins, El Programa Hispano (Catholic Charities)

#### 5) Other Rockwood Stakeholders:

- Laura Adania, Multnomah County Health Department
- Judy Alley, Snow-CAP Community Charities
- Charles Becker, Mayor of the City of Gresham
- Sarah Bentley, Loaves & Fishes
- Jack Bilderback, Centennial Lions
- Dennis Bohren, Ascension Lutheran Church
- Malcolm Boswell, Oregon Employment Department
- Jennifer Cahill, Mt. Hood Community College Head Start
- Kelly Caldwell, East Multnomah County Housing Advocates
- May Cha, Multnomah County Department of School and Community Partnerships
- Alejandro Chavez, Housing Authority of Portland
- Dennis Donin, CODA, Inc.
- Charlotte Dorsey, Color My Web
- Bernie Giusto, Multnomah County Sheriff's Office
- Robert Hanna, Lynchwood Christian
- \*Angie Hayes, Rockwood resident
- \*Eugene Hayes, Rockwood resident
- Scott Hogan, Gresham Police Department
- Mike Jezewski, Police Activities League
- Eric Kvarsten, City of Gresham Office of the City Manager
- Sharron Kelley, Volunteer
- Don King, Mt. Hood Community College Small Business Development Center
- Theresa Kuminski, Community Leader
- John Kuykendall, Lynchwood Church of God
- Trish Lichau, Concordia University
- Alicia Lopez, Latino Network
- Sherri Luru, Youth Employment Institute
- Meghan Mahaffy, Mt. Hood Habitat for Humanity
- Roger Meyer, Rockwood Neighborhood Association
- Tory Paul Mitchell, Multnomah County Dept. of Support Services (Finance)
- Brian Renauer, Portland State University, Administration of Justice
- Bob Robison, Multnomah County Department of Community Justice

- Bill Russell, Covenant Presbyterian Church
- Joan Pasco, East County One Stop
- Jim Peterson, Multnomah County A&D Administration
- Fred Rau, Volunteer
- Clarence Schilt, Rockwood Seventh Day Adventist Church
- Sari Toplin, Housing Authority of Portland AmeriCorps Member, Early Literacy
- Andrea Watson, Reynolds School District
- Kristen West, Commissioner Roberts's Office, Multnomah County
- Stephen Young, Gresham Community Court/MC Dept. of Human Services

## **G. Evaluation**

Evaluation continues to be a collaborative effort through provision of data by the Gresham Police Department and other local data sources, when applicable, led by Brian Renauer, Ph.D. Dr. Renauer is under contract to support the Rockwood Weed & Seed effort. Evaluation will stress outcome obtainment in its summative component and program re-design in its formative efforts. Evaluation will work closely with program designers to ensure the best possible program planning. Weed & Seed funds are being requested in order to continue current work as well as expand the crime analysis capability and resource mapping capacity. (Budget Detail Section G6)

Throughout Years 1 and 2, we have faced some challenges with deciphering what data to request and the best method of analysis when it has been compiled. By the end of Year 2, we hope to have the 'kinks' of the request system worked out so that we can confirm we are comparing 'apples' to 'apples' from period to period, year to year. The development of this process has forced the Evaluator and the Gresham Police Department to perform some of the same duties more than once to assure accuracy.

Perhaps by the end of Year 2, but most definitely by mid-Year 3, Rockwood Weed & Seed hopes to engage in a small impact study. For example, we may follow-up in looking at the idea that once targeted stints of bike patrol are complete in a certain area, the Gresham Police Department officials declare that the affected residents are claiming that they feel safer. In this impact study, we could evaluate the perception of crime of the affected residents and confirm the Bike Patrol's effectiveness by making separate contact and asking questions like "What was your level of fear of crime?" "How has it changed?" "Do you know why?" "Did you know that the GPD Bike Patrol has been targeting your area?" "Did you actually see them or just hear about it?"

Finally, it is important to Rockwood Weed & Seed to understand the language needs of the community. We are collaborating with the Oregon Employment Department to define better the population who speak languages other than English in their homes. This will assist us in successful distribution of community newsletters and information.

## **H. Sustaining Our Weed & Seed Strategy**

The long-term goal of the Rockwood Weed & Seed site is to site permanent essential services in Rockwood which include: maintaining a police presence, health care, and employment and training. Additional goals include: to change community norms regarding alcohol and drug abuse, to diminish discrimination and to provide sufficient opportunities for young people in the area so they are able to succeed as adults. If we are successful in achieving these goals, we will be less reliant on outside financial support. Oregon has suffered more than any other state in the nation in this downturn in our economy and local resources have been drastically reduced and continue to be. As a consequence, we will be reliant on outside sources of support and local in-kind contributions until Oregon recovers. We remain guardedly optimistic that with cooperation, coordination and sufficient advocacy, we will be able to overcome even these obstacles.

The positive media coverage that Rockwood is receiving has helped us to continue getting recognition as a strategy in the area and will continue to help us in achieving sustainability. Community events, the presentation of the 2004 Rockwood Community Pride Calendar and the completion of a mural displaying Latino community pride of the Rockwood neighborhood have been just some of the highlights presented by the Gresham Outlook, The Oregonian and local television news broadcasts, including Multnomah Community Television's East Multnomah County News shown on cable access channels. Also, a Co-Chair of the RWS Steering Committee, Kathy Minden, received two prestigious awards in the recent months: Heart of the Community (sponsored by Hands On Portland and Blazers Community Builders) and Greater Gresham Area's Citizen of the Year (sponsored by East Metro Association of Realtors).

Multnomah County Department of Community Justice (MCDCJ) agreed to provide an Opportunity Fund for FY02-03. A portion of these funds served as an opportunity for the creation of a mural presenting highlights of the Latino culture and was painted in the heart of Rockwood. A group of area youth committed much of their summertime to creating and completing the mural and covering up graffiti within the neighborhood. A mini-grant opportunity was presented to the community with the remaining MCDCJ funds for projects that were consistent with our Weed & Seed strategies. Three community events were supported with this fund as well as an afterschool tutorial program at a local apartment complex. A documentary was produced by two young Latino high school women, spearheaded by Multnomah Community Television, called 'La sombra de la cocina' (The Shadow of the Kitchen). Area high school students were involved in landscaping and 'shaping up' the school grounds. An area resident created a community involvement project called 'Does Rockwood Make You Wanna Go M.A.D. – Make A Difference?' Small groups have completed community clean-up projects under this initiative.

The Rockwood Weed & Seed Steering Committee understands the need for searching out and leveraging other resources as the Weed & Seed funding will not always be there. One effort that we made toward making more of an impact sooner rather than later is with

submission of an application to be a designated site of an Oregon State Service Corps AmeriCorps Member. If granted, this Member would provide direct service within the goals of the Special Emphasis for Conflict Resolution from September 2004 through July 2005. This Member would also provide direct service within the goals of Community Policing and Neighborhood Restoration by focusing on the enhancement of the area's community events. In turn, if granted, the Member's service to these areas will allow for the Site Coordinator to emphasize more of her efforts on sustainability rather than direct service as the Steering Committee has come to realize. The matching funds for the Member's presence are also being provided by MCDCJ.

Finally, it is the hope of Rockwood Weed & Seed stakeholders that the Rockwood/West Gresham Urban Renewal Plans and the RWS Strategy will continue to press on side by side sharing similar visions as they do now. Urban Renewal is a twenty-year plan and many advocates hope that RWS will continue to be one of those tools to help us strive to reach all of the goals in a timely and effective manner.