

Rockwood/West Gresham Business Coalition

Meeting Minutes

Date: April 4, 2007

8:30 a.m. – 10:30 a.m.

Location: Adventist Health Clinic 2020 SE 182nd

The Rockwood/West Gresham Business Coalition called to order at 9:00 am by Natalie Mitchell

Present: Natalie Mitchell, Merlin Aufdengarten, Gary Tribbett, Michael Parkhurst, Roger Meyer, Laurie Swanson, Dina Dinucci, Cathy Sherick

Opening

Introductions were made around the room with updates.

First Agenda Item

Natalie shared with the coalition Earth Day Rockwood Flyers and invited businesses to create a team or find an alternative way to be involved.

The coalition shared ideas with Natalie regarding the creation of a sign to be used during meetings to direct people to the meeting as well as advertise the coalition. Merlin gave tips for sign based on his experience of using similar sign with the chamber, such as external Velcro hooks, corrugated board and a way to change out information on the board. He suggested that the BIZ has access to MHCC and PSU grad students in advertising programs that can help with the development.

Cathy shared with the coalition that Rockwood Weed & Seed has renewed ad space with the Gresham Area Chamber of Commerce directory for an additional one year with a focus on advertising the coalition.

Roger suggested that the coalition create a stamp to be used quickly for letters, postcards, etc. Michael Parkhurst suggested that the coalition could have its own logo separate from the Urban Renewal Rockwood branding logo (still be determined). Cathy suggested that the coalition connect to the Urban Renewal branding to be visually connected in the future. The coalition can call a steering committee to discuss logo development.

Second Agenda Item

Board Roles:

Natalie shared with the coalition the By-Laws draft that the steering committee developed with edits based on the previous coalition meeting feedback. The coalition agreed to move forward with officer nominations at the May 2nd meeting. Candidates do not have to present, however it is preferred.

Third Agenda Item

Natalie informed the coalition that until the end of September, Rockwood Weed & Seed will reimburse hosting businesses up to \$25 for refreshments offered at coalition meetings. Businesses will have 30 days to submit receipts to Natalie.

The next Rockwood Business Coalition meeting will be at the Rockwood Community Office 18709 SE Stark

Contact Natalie Mitchell @ 503-473-9227 for any comments, questions or concerns.